

To: Dane County Planning and Development / Zoning and Land Regulation Committee

From: Rick and Sue Gulbrand, 7053 Applewood Drive

Date: October 14, 2021

Re: Petition: CUP 2533  
7069 Applewood Drive / Bright Beginning Day School Conditional Use Permit /  
Operating a Daycare / Day School Business

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We understand the multitude of issues you deal with daily within Dane County. We ask that you take time to read the letters submitted from Applewood Hill residents **opposing** (100%) the operation of Bright Beginnings Day School (BBDS) located at 7069 Applewood Drive.

This is a very unique and serious matter for the residents of Applewood Hill. Please take a moment to reflect on the following:

- 7069 Applewood Drive was purchased by 11ELEVAN, LLC. 11ELEVAN, LLC and owner of Bright Beginnings Day School (BBDS) are looking to leverage the quality, tradition and attractiveness of our quiet, close-knit community by establishing a for-profit business. All other 40 property owners that live in Applewood Hill **do not** operate a business which involves customer presence at a home and **not one** homeowner in Applewood Hill rents their home.
- Why is BBDS, **which is a business**, able to come into our neighborhood and open up an operation at 7069 Applewood Drive?
- Why doesn't the owner of BBDS (Sarah Tuttle) open up a BBDS location at her primary residence (7560 Tumbledown Trail, Verona)?
- What if they purchased a home in your neighborhood; the house right next door to you and opened up a BBDS?
- What prevents BBDS or a competitor from purchasing the next home that is for sale in Applewood Hill and opening up another day school?
- Why does a business have more rights in a SFR-08 zoned neighborhood than the homeowners of the single family homes?

The residents of Applewood Hill purchased homes here with the knowledge that this subdivision was zoned single family residence. Our covenants speak clearly to that. They purchased or built homes here for a multitude of reasons; safety, limited access, quiet area and a great place to raise a family.

By allowing a business to operate from a home in Applewood Hill you are taking away one of the fundamental rights we have. We chose to live in a single family residence. The day school could be located in hundreds of non-residential, commercial areas.

We are asking you to deny Bright Beginnings Day School the Conditional Use Permit and **any operation** of a daycare / day school business at 7069 Applewood Drive. By approving the CUP, you are violating our rights as homeowners in Applewood Hill.