

Lane, Roger

From: jkapplied@aol.com
Sent: Monday, October 18, 2021 5:12 PM
To: Lane, Roger
Subject: Bright Beginnings Dayschool CUP Application

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Dear Dane County ZLR Committee Members:

My wife and I are expressing our opposition to the operation of a daycare center at 7069 Applewood Drive and respectfully request that you not only deny the CUP that BBDS has applied for but deny the operation of this business in our zoned residential neighborhood. We are not adverse to small business or daycare but are opposed to businesses in zoned residential neighborhoods that require daily customer traffic and neighborhood resources that may harm the safety and well being of its residents . BBDS is such a business.

We have have lived in this residential neighborhood for over 30 years and during that time the Town and the County have honored and respected our residential zoning, property rights and covenants. We are hopeful that continues.

Now comes BBDS into our neighborhood with the sole purpose of setting up a business . Neither the owners of BBDS or any family member lives in the home. It was purchased merely to setup a business in a residential neighborhood. The owners of BBDS claim that they purchase and setup their businesses in neighborhoods like ours to provide quality care. If they are so committed to providing quality care why have they not used their own home or one in their neighborhood for such purposes. Also, does that mean that all the daycare providers in Dane county that don't operate out of homes in neighborhoods like Applewood are not providing quality care ? Does that mean that unless BBDS can operate from a home in a neighborhood like Applewood they can't provide quality daycare services? Maybe these points should be cause for concern. It seems a more logical answer is "profit " . Perhaps BBDS is able to charge substantially more for the same services because they operate out of a home in a neighborhood like Applewood.. Interesting business concept but unethically seems to hurt the well being, value and safety of the neighborhood.

Since it was learned that BBDS was trying to setup this business in our neighborhood , there has been overwhelming opposition to its operation here by nearly every homeowner in Applewood even the young families that have children daycare age. We are a residential neighborhood not a mixed use zoned neighborhood. Businesses that require regular customer visits and traffic like a retail store should not be allowed in a residential neighborhood like ours. The existence of BBDS in our neighborhood only benefits the owners of BBDS. It does not add any benefit to our neighborhood but rather harms our well being and safety as has been pointed out in previous meetings , letters and reports.. Therefore we respectfully request that you reject the BBDS CUP application.

Thank you for your consideration,

Janice and Jim Kalvin

Applewood Hill