



# Dane County

## Minutes - Final Unless Amended by Committee Food Council

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Wednesday, May 24, 2017

6:00 PM

5201 Fen Oak Drive Madison WI

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### A. Call To Order

**Present** 6 - PATRICK DOWNING, BILL WARNER, HEDI RUDD, DANIELLE LAWSON, ACE LYNN-MILLER, and BEVERLY HUTCHERSON  
**Absent** 2 - CARL CHENOWETH, and KAREN VON HUENE

*Others in attendance: Erika Jones, Carrie Sedlak, Michele Ritt, Lauren Suerth, Claire Mance, Lexa Dundore*

#### *Introduction of New Members*

*Hedi Rudd, new member, was introduced and welcomed. Karen von Huene was unable to attend.*

### B. Public Comment on Items not on the Agenda - none

### C. Consideration of Minutes

A motion was made by DOWNING, seconded by HUTCHERSON, that the minutes be approved. The motion carried by a voice vote of 6-0.

[2017](#)  
[MIN-073](#)

4-26-17 MIN

**Attachments:** [4-26-17 MINUTES](#)

### D. Action Items

#### *- Outreach work group*

*Discussion: Need to have ways to tell people what the Council is and does, possibly have promotional table at events, intersections with other work groups; mechanism for more community involvement, could involve folks who have helped plan Food Summits in the past. Use "community engagement" rather than outreach, less top-down. Beverly moves for friendly amendment to change name, Lawson and Ace agreed. Ace, Danielle volunteered to serve so far, possibly Beverly and Hedi depending on scheduling; will look at additional recruitment. Motion passed with unanimous approval.*

A motion was made by LAWSON, seconded by LYNN-MILLER, that the creation of an Outreach Work Group be recommended for approval. The motion carried by a voice vote of 6-0.

- Organic Conversion Incentive review committee

*Discussion: Additional promotion of the program has been done. Downing suggests that we appoint our two members of the review committee from the Council, give Chair the ability to appoint additional members. Downing and Warner agree to sit on review committee, Downing as chair. Motion passed with unanimous approval.*

**A motion was made by DOWNING, seconded by LYNN-MILLER, that WARNER and DOWNING serve as members of the Review Committee and the Chair will have the ability to appoint up to four members of the agribusiness community. The motion carried by a voice vote of 6-0.**

## **E. Presentations**

- Partner Share program – FairShare CSA

*Erika Jones and Carrie Sedlak from Fairshare CSA Coalition presented on the Partner Share program. So far, doubled the number of households been able to connect with from last year, 138 households, 48 in Dane County; this year, additional 50 households in Dane County, 98 families the goal for this year, 76 so far filled with Dane County households, 22 spaces left available. Typically been full at this point, but been able to keep application period open longer due to additional funding from County. This will open up access to different kinds of CSA shares (i.e. market shares, late season shares) and be able to promote these options. 293 individuals and 2 organizations currently served by program. 37% paying with SNAP/EBT. Targeted low income/low access areas for additional outreach: connected with organizations, did presentations, sent outreach materials. Contacted 30 organizations, worked with 17 of them to do in-person outreach. Plan to do train-the-trainer sessions in 2018 so that service providers/organizational folks who connect with potential clients so they know all of the program details. Did about 35 hours of additional outreach so far compared to 2016. Hope to prepare economic threshold for next report to identify what kinds of households can afford CSA/with help of Partner Shares. Important to provide education up front on what CSA is, how it works, how to pick a farm/share. Takes approx. 2 hrs 10 minutes to process a household's application and payments. Hiring an intern to develop evaluation materials/program recommendations for targeting future outreach. Hedi mentioned REAP summer meal program in Southdale park may be another outreach site. Badger Rock Market, Thursdays 5-8. (should try to get update from REAP on this program and how this works/new flexibility with these partnerships). \$25 deposit part of payment plan, not an additional fee. Is refundable if folks decide not to sign up.*

*This partnership with Dane County could serve as a model for other counties in supporting CSA affordability (Fairshare has CSA farms all over the state). Doubling reach in Dane County. This year's funding didn't include funding for administrative costs so will need to think about how to support this in the future (processing additional applications, supporting additional outreach activities). FairShare will start outreach for next year's program beginning this fall.*

*The Equity and Access work group will review the Marshall Food Assessment to identify strategies for reaching to outer-county communities. WIC clinics, food pantries, JFF offices, community centers, Second Harvest/FoodShare outreach folks.*

## **F. Reports to Committee**

*Work team reports:*

*Land Access: met last week, discuss group objectives with Lauren's research on how farmers access land (planning, finance, policy aspects). Looking to develop resources: an audit that addresses aspects of land access in Dane County, and how these aspects relate to one another. Partnered with professor on her dissertation committee to apply for USDA-AFRI grant to work with three communities (incl. Dane County/Madison area) to implement and test recommendations, and see how these support land access opportunities. Outcomes: doing case study research, create comprehensive toolkit, building capital around issue of land access. Will likely come back down the line for letters of support, to brainstorm organizational partners as they prepare grant. Grant has large Extension component so would involve Extension for personnel and resource development. This would expand capacity of Land Access group over the long term to develop and make requests for how to improve land access and tenure. Also still working on developing shorter-term goals. Application for grant due at end of August. Goal of having that together so we can take action on it in July meeting.*

*Food Waste: developing a magnet to communicate main centers of contact for recouping food, will likely request help for printing costs. Mapping out website that could help communicate these resources and connection points in the food system to get it into food recovery system. The group is meeting every two weeks.*

*Equity and Access: The work group has interest in developing a grant program. Power of bringing people together over a meal (from a variety of backgrounds)—add in "Replated" piece or event themes around utilizing CSA, food waste reduction, highlighting organizations or initiatives. See this as a strategy for developing intentional relationships with organizations/communities in getting different perspectives, getting the word out about the council and various food system activities and resources. May be a project for the Community Engagement work group.*

*Budget work group: will try to meet before next Food Council meeting.*

*No reports from MFPC, Public Health, or Extension*

**G. Future Meeting Items and Dates**

*Next meeting - June 28, 2017*

*- Agenda items/to-dos: discussion item for operating budget for council, other potential budgetary requests. Badger Rock Market, Get update on Organic Conversion incentive.*

**H. Such Other Business as Allowed by Law****I. Adjourn**

**A motion was made by DOWNING, seconded by LYNN-MILLER, that the meeting be adjourned. The motion carried by a voice vote of 6-0.**

*NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.*

*Carrie Edgar, 608/224-3706, edgar@countyofdane.com, fax 608/224-3727, 711 WI Relay*