



Dane County

Minutes - Final Unless Amended by Committee

Commission on Economic & Workforce Development

Wednesday, March 14, 2018

4:00 PM

City-County Building, Conference Room 421
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703

City-County Building, Conference Room 421
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703

A. Call To Order

The meeting was called to order at 4:05 p.m.

Staff and others present: Kennedy Turner (Blueprint Events), Peter Ouchakof (staff).

Present 6 - MARIANNE MORTON, PAT SCHRAMM, MICHAEL ZIMMERMAN, JOE
OSWALD, DOROTHY KRAUSE, and Chair NADEEM AFGHAN

Excused 3 - YOGI BROWN, DENNIS O'LOUGHLIN, and BRYAN FOSTER

B. Consideration of Minutes

Motion by Schramm, seconded by Oswald, to approve the minutes of the January 10, 2018 Commission meeting. Motion carried unanimously by a voice vote.

[2017](#)
[MIN-509](#)

MINUTES OF THE JANUARY 10, 2018 COMMISSION ON ECONOMIC
AND WORKFORCE DEVELOPMENT MEETING.

Attachments: [01.10.18](#)

The Minutes were approved.

C. Action Items

No action items.

Introductions for new Commissioner Nadeem Afghan.

D. Presentations

Kennedy Turner, owner of Blueprint Events, gave a presentation on the Business Walk program. A business walk is an economic development initiative that, in a short amount of time, allows local leaders to get the pulse of how a business community is doing. The information gathered is then used to help advocate for the business community as a whole, and is also used by economic professionals to identify which businesses require further outreach.

Following the presentation, the Commission discussed the potential for a business walk sponsored or co-sponsored by Dane County this summer. The City of Madison is hosting a business walk on April 18th for businesses along the Park Street and Regent Street corridors. County staff and ED Commissioners are encouraged to volunteer to assist in outreach and to gain better insight to the business walk program.

The Commisison will continue the conversation and discuss the feasibility of a business walk in more detail at the April Commission meeting.

E. Reports to Committee

None.

F. Future Meeting Items and Dates

G. Public Comment on Items not on the Agenda

None.

I. Adjourn

Motion by Schramm, seconded by Morton, the adjourn. Motion carried unanimously by a voice vote, and the meeting adjourned at 5:40 p.m.