



Dane County

Minutes - Final Unless Amended by Committee

Alliant Energy Center Comprehensive Master Plan Oversight Committee

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Monday, June 18, 2018

3:00 PM Alliant Energy Center Conference Room, 1919 Alliant
Energy Center Way, Madison

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A. Call To Order

Staff present: Mark Clarke, Bill Franz, Lauren Kuhl

Others present: Richard Kilmer, Scott Harrington, Lupita Alvarez, John Slack, Don Dethlefs, Rob Hunden, Don Grinberg, Andre Ost, Swati Khimesra

Chair Corrigan called the meeting to order at 3:02pm.

Present 9 - SHARON CORRIGAN, ARLYN HALVORSON, JONATHAN BECKER, DEB ARCHER, ZACH BRANDON, NATALIE ERDMAN, BREWER STOUFFER, ROBERT CRAIN, and PAUL NELSON

Absent 3 - SHELIA STUBBS, TOM DECHANT, and SHERI CARTER

B. Consideration of Minutes

1. [2018 MIN-090](#) Minutes of the 4/16/18 AEC Comprehensive Master Plan Oversight Committee meeting

Attachments: [2018 MIN-090](#)

A motion was made by ERDMAN, seconded by HALVORSON, that the minutes be approved. The motion carried by a voice vote.

C. Action Items

D. Presentations

1. Update on Destination District Vision and Strategy

Vandewalle provided an update on the destination district vision and strategy. It has been funded by a public-private fund, and Vandewalle will be doing the study. The study will be looking at 6 key elements including land use, place making, circulation and access in proximate area, connections, greenspace integration, stormwater management.

Will be working on the elements and going back to public in late July/early August for their input. Will have a public meeting in late August/early September.

Will have an informational meeting with the neighborhood meetings.

Vandewalle also gave an update on the neighborhood information meeting - the feedback is available on the AEC master plan website.

Corrigan inquired if they are still waiting for the information from last years that the neighborhood was reviewing and Vandewalle indicated that they are.

E. Reports to Committee

*The presentation is available here:
<https://aecstudy.countyofdane.com/documents/AEC-OC-Meeting-6-18-2018.pdf>*

Carter arrived at 3:15pm.

Present 10 - SHARON CORRIGAN, ARLYN HALVORSON, SHERI CARTER, JONATHAN BECKER, DEB ARCHER, ZACH BRANDON, NATALIE ERDMAN, BREWER STOUFFER, ROBERT CRAIN, and PAUL NELSON

Absent 2 - SHELIA STUBBS, and TOM DECHANT

1. Introductions

Everyone in the room introduced themselves:

Consultant Team - John Slack, Don Dethlefs, Rob Hunden, Don Grinberg, Andre Ost, Swathi Khimesra

Oversight Committee - Johnathan Becker, Natalie Erdman, Deb Archer, Robert Crain, Bill Franz, Mark Clarke, Sharon Corrigan, Sherri Carter, Arlyn Halvorson, Paul Nelson, Brewer Stouffer

From Vandewalle - Scott Harrington and Lupita Alvarez

Others - Lynn Wood, Supervisor Richard Kilmer, Barb Gilligan neighborhood

2. Summary of Analysis

Perkins and Will presented:

Noted that they will use the elements that were previously developed and will consider how to integrate the vision process into the master plan.

The big idea is of broader connectivity around the campus, reinforcing the heart, green linkages (pedestrian and bicycle connection, stormwater)

3. Schematic Concept Alternatives

Slack presented concept A which includes parking and access improvements, tree scape improvements, storm water management improvements, creating signature green space.

Erdman noted the noise mitigation wall and inquired what it is about. Slack explained that the wall is in response to previous studies that the noise was an issue for the neighborhood – it would mitigate daily noise on the campus

Pedestrian circulation – want people to be able to move through campus

Parking improvements – feedback is that parking is an asset on the campus, don't want to lose any, but don't want to add any more. The parking structure could provide for increased parking in the future

Corrigan inquired about if the concept included the count of the potential of 250 vehicles per level in the garage.

Slack explained that that count is not a part of the count

Corrigan inquired about how the circular structure would accommodate taxis, ridesharing, etc. for events.

Slack clarified that they aren't to that level of detail yet.

Slack indicated they are looking for opportunities to make stormwater improvements

Carter inquired about the storm water changes

Slack indicated that the one closest to John Nolan would shift north a little

Concept B was presented:

Allows for better entry experience, includes an opportunity for an additional controlled intersection on John Nolan, access and circulation changes – alternate frontage road, pedestrian circulation – bring everything into the heart of the campus, parking would remain mostly the same.

Becker – Is it possible to bring items from the different concepts into each other

Slack responded that it was to provide the committee with the best information possible. The idea is to cover the different spectrum of ideas, but pieces can be taken from the different concepts.

Archer inquired if parking is similar in the two options?

Slack noted that they are similar.

Hunden and Dethlefs presented the phases of the expansion:

They want to look at future improvements and that the changes don't need to happen all

at the same time

They put a lot of thought into what options were for a first phase

Clarke wanted to point out that the size of the proposed ball room is not intended to compete for the business of the Monona terrace because it is quite a bit larger

Stouffer inquired if there is a number to get to for a ballroom to make it larger.

Hunden explained that 30,000 is more ideal because too much less and there is direct competition with Monona Terrace and Marriott

They notes that they were asked to make the coliseum expansion phaseable

Supervisor Stubbs arrived at 4:31pm.

Present 11 - SHELIA STUBBS, SHARON CORRIGAN, ARLYN HALVORSON, SHERI CARTER, JONATHAN BECKER, DEB ARCHER, ZACH BRANDON, NATALIE ERDMAN, BREWER STOUFFER, ROBERT CRAIN, and PAUL NELSON

Absent 1 - TOM DECHANT

4. Prioritization Discussion

Groups spent time highlighting what they liked best about the concepts

The group presented the highlights of what the group liked about the plan.

Overall, they preferred option A – liked Rimrock exhibit, the exhibition and ballroom option. Group agreed that a controlled intersection might not solve the traffic problems

Don't like the additional hotel location due to the sightline issues

Like B better because of the glassed in hallway – will improve pedestrian access

Like the warm-up arena next to the Coliseum

5. Campus Master Plan Schedule

Key Dates

- a. Scheduled to be back in early August, may change their timeline. Would like to get the financial partners into a room together to have the conversations*
- b. Would potentially come back on July 20th for update on the financial discussions (County Controller, City Finance, Sharon)*
- c. Will present to Board in early November*
- d. Peer review committee (University, Monona Terrace) – go through the exercise that was done with the committee*
- e. Meeting with City of Madison – key departments*
- f. Open house on 6/19 – 3 different stations*

6. Next Steps

F. Future Meeting Items and Dates

A reminder that the August meeting will be an extended meeting.

G. Public Comment on Items not on the Agenda

H. Such Other Business as Allowed by Law

I. Adjourn

A motion was made by NELSON, seconded by STUBBS, that the meeting be adjourned at 5:38pm. The motion carried by a voice vote.

Minutes respectfully submitted by Lauren Kuhl pending committee approval.