



# Dane County

## Minutes - Final Unless Amended by Committee

### Tree Board

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Tuesday, June 19, 2018

3:45 PM

5201 Fen Oak Drive Madison WI 53718

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#### A. Call To Order

- Present** 6 - ED BARTELL, NANCY SCHLIMGEN, LAURA WYATT, NICOLAS CORRELL,  
ADAM HELMINIAK, and BILL CLAUSIUS
- Excused** 1 - MARLA EDDY
- Absent** 2 - JONATHAN KLAAS, and ERNIE PEARSON

*Also present: Lisa Johnson, Dane County UWEX*

#### B. Consideration of Minutes

A motion was made by CLAUSIUS, seconded by CORRELL, that the minutes be approved. The motion carried by a voice vote of 5-0.

[2018](#)  
[MIN-062](#)

5-15-18 TREE BOARD MINUTES

**Attachments:** [2018 MIN-062](#)

**C. Action Items****1. Tree Board Proclamation discussion**

- i. Annual recognition to deserving individuals who benefit trees and the county
- ii. EDDY will research Urban Forestry Council's proclamations as templates
- iii. WYATT mentioned the Urban Forestry Council proclamation and that wooden plaques or framed certificates might be an option. UFC has a criteria list/form for nomination of businesses, individuals, non-profits, etc. WYATT will follow up with getting that info for the Board.
- iv. Create a Tree Board Arbor Day Proclamation to have on file and website

**2. Annual Goals**

- i. Things to consider for the timeline: Arbor Day/Individual recognitions –when to send out applications for Arbor Day and decide on the school and get back to those who also applied. Arbor Day 2019 post by August 15. Make changes to application at July meeting. Set deadline for Extension to send out publicity for Arbor Day.
- ii. PSAs do in spring and fall?
- iii. TD Greenstreets for tree cities grant for low income neighborhood planting events due November 1
- iv. ATC deadline August 1
- v. MMSD their press releases, they need to be contacted (volunteer needed to do this)
- vi. WAA events to publicize on social media
- vii. Trainings, chainsaw safety, ISA events
- viii. Other events –underserved neighborhoods? What and where –fall or summer?
- ix. Social Media/website—WYATT is working on the Facebook page. Want a once monthly message to post –could be WAA events, PSA-type messages, Tree Board events, etc.

**3. PSAs**

- i. Combine the messages on tree diversity and tree selection/planting into one message for August. Correll will get the scripts to the radio station to have the messages combined.

**4. Website**

Subcommittee. Since our contact at the county is no longer there, Johnson will contact IT to ask who is the replacement and if a re-training can be done for Johnson, BARTELL and HELMINIAK.

**5. Arbor Day 2019 - table until next meeting****D. Presentations - None**

**E. Reports to Committee**

i. MATC meeting: ALVES, WYATT, PEARSON, WAHL Jeff Roe, HELMINIAK and 20 members of industry attended to talk to MATC deans and other leaders about launching an Urban Forestry Program at MATC. The Forestry Advisory Committee also supports this. Career opportunities, job creation, training for urban forestry.

**F. Future Meeting Items and Dates**

July 17 (CORRELL) will not be able to attend; August 21; September 18

**G. Public Comment on Items not on the Agenda - None****H. Such Other Business as Allowed by Law**

i. WYATT mentioned there is a job posting at UW-Madison, Tree and Shrub Supervisor <http://jobs.hr.wisc.edu/cw/en-us/job/498330/tree-and-shrub-supervisor>  
The closing date is July 11.

**I. Adjourn**

A motion was made by HELMINIAK, seconded by CORRELL, that the meeting be adjourned. The motion carried by a voice vote of 5-0.

*NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.*

Lisa Johnson, 608-224-3715, [johnson.lisa@countyofdane.com](mailto:johnson.lisa@countyofdane.com), 711 Relay