



# Dane County

## Minutes - Final Unless Amended by Committee

### Tree Board

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Tuesday, May 21, 2019

3:45 PM

5201 Fen Oak Drive Madison WI 53718

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#### A. Call To Order

**Present** 5 - MARLA EDDY, ED BARTELL, LAURA WYATT, ADAM HELMINIAK, and JAY WEISS  
**Excused** 1 - MICHELE RITT  
**Absent** 1 - ERNIE PEARSON

*Also present: Lisa Johnson, Nick Correll and Kevin Short*

#### B. Consideration of Minutes

[2018](#) 3-19-19 TREE BOARD MINUTES  
[MIN-568](#)

**Attachments:** [2018 MIN-568](#)

A motion was made by EDDY, seconded by HELMINIAK, that the Minutes be approved as amended. Minutes were changed to reflect that HELMINIAK was excused, not absent. The motion carried by a voice vote of 7-0.

#### C. Action Items

1. *Tree Board Arbor Day Event Review: Discussion on inclement weather. Due to the extremely windy and cold conditions, and students being underdressed, the board made recommendations to include a break during future events so students could go inside to warm up, etc. and that some stations that used paper items would be best held inside. A recommendation was also made to have 5-6 trees to plant as a maximum number. The application form will be amended to say that teachers/parents at the event must be actively engaged in maintaining order and focus so they know those roles are expected. Weather should be monitored. The master gardener volunteers who assisted during the 2019 event will be contacted re any input from their perspective, since there were many new activities this year. A follow-up survey A new application form will be drafted by RITT and Johnson incorporating these items to be used for the 2020 event. Tree Board members will be assigned at a later date to create a 2020 follow-up survey, so the host schools can give feedback on how the event went from their perspective and to capture any recommendations they have for improvements.*

2. *Social Media Campaign Discussion: WEISS and WYATT discussed details of the Facebook Tree Diversity postings. It was suggested that the campaign have a click through feature to links for other resources. Johnson provided links to various UWEX and other publications to WEISS to use for this purpose. A MOTION to allocate \$250 to fund the Facebook campaign was made by WYATT and was seconded by WEISS. Motion Passed. Further discussion to suggest MGVS 'like' the Tree Board Facebook page and to contact ALVES and Mark Wegner (Former Tree Board member) for passwords ensued. WEISS and WYATT will contact Johnson regarding purchasing when they are ready.*

*A motion was made by WYATT, seconded by WEISS, that the motion to allocate \$250.00 to fund the Facebook Campaign be approved. The motion carried by a voice vote of 7-0.*

3. *PSA's: Three ads on tree diversity, pruning oaks and spring planting are running on WOLX and 105.5 WMMM. Cost is \$970.00.*

4. *Tree Policies Discussion: Discussion of how the Tree Board might become involved in drafting policy recommendations akin to those in the Maryland. Discussion to continue next meeting, with input from RITT from a CBS perspective.*

5. *Lingering Ash Discussion: A Motion to move discussion to the next meeting was made by EDDY and was seconded by SHORT. Motion Passed.*

*A motion was made by EDDY, seconded by WYATT, that the decision to move this discussion to the next meeting be approved. The motion carried by a voice vote of 7-0.*

#### **D. Presentations - None**

**E. Reports to Committee - None****F. Future Meeting Dates**

**June 18, July 16, August 20, September 17, October 8, November 19, December 17**

**G. Public Comment on Items not on the Agenda - None****H. Such Other Business as Allowed by Law****I. Adjourn**

**A motion was made by EDDY, seconded by HELMINIAK, that the meeting be adjourned. The motion carried by a voice vote of 7-0.**

*NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.*

*Lisa Johnson; johnson.lisa@countyofdane.com; 608-224-3715; WI RELAY 711*