



Dane County

Minutes - Final Unless Amended by Committee

Commission on Economic & Workforce Development

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, September 11, 2019

4:00 PM

CCB, Room 421
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703

CCB, Room 421
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703

A. Call To Order

The meeting was called to order at 4:00 p.m.

Staff and others present: Kennedy Turner (Blueprint Events); Peter Ouchakof and Dave Phillips (staff).

Present 5 - PATRICK MILES, Chair MICHAEL ZIMMERMAN, JOE OSWALD, DOROTHY KRAUSE, and ALEXANDER LAW

Excused 4 - MARIANNE MORTON, PAT SCHRAMM, YOGI BROWN, and BRYAN FOSTER

B. Public Comment on Items not on the Agenda

None.

C. Consideration of Minutes

Motion by Krause, seconded by Law, to approve the minutes of the April 10, 2019 EWD Commission meeting. Motion carried unanimously by a voice vote.

[2019
MIN-201](#)

MINUTES OF THE APRIL 10, 2019 COMMISSION ON ECONOMIC AND
WORKFORCE DEVELOPMENT MEETING.

Attachments: [EWD_Minutes_04.10.19](#)

The Minutes were approved.

D. Presentations

Kennedy Turner of Blueprint Events summarized the 2019 South Metro Business Walk draft Final Report. In total, 52 business and civic leaders visited 377 businesses in three hours. 69% of businesses stated that business was good/great; 62% of businesses answered "location" when asked what they like about doing business in the area; and 49% of businesses responded that "access" was the challenge they were most concerned with in the 2019-2020 Verona Road and Fish Hatchery Road construction projects.

Of the 377 businesses visited, 77 requested and received follow-up assistance.

The Final Report will be available later this month and shared with all businesses that provided contact information.

E. Reports to Committee

Supervisor Miles will provide an updated PACE report at the October Commission meeting.

F. Future Meeting Items and Dates

Staff will contact the Latino Chamber of Commerce and/or the Black Chamber of Commerce and invite to the October Commission meeting to present on possible strategies and partnerships with other area chambers of commerces. Supervisor Miles will provide a PACE report update.

Topics for the November Commission meeting include New Market Tax Credits and Opportunity Zones.

G. Adjourn

Motion by Miles, seconded by Oswald, to adjourn. Motion carried unanimously by a voice vote and the meeting adjourned at 5:25 p.m.

The meeting was adjourned.