



# Dane County

## Minutes - Final Unless Amended by Committee

### Tree Board

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Tuesday, September 17, 2019

3:45 PM

5201 Fen Oak Drive Madison WI 53718

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#### A. Call To Order

**Present** 6 - MARLA EDDY, LAURA WYATT, NICOLAS CORRELL, ADAM HELMINIAK, ERNIE PEARSON, and Supervisor MICHELE RITT  
**Excused** 2 - ED BARTELL, and JAY WEISS  
**Absent** 1 - KEVIN SHORT

Also present: Lisa Johnson

#### B. Consideration of Minutes

[2019](#) 8-20-19 TREE BOARD MINUTES  
[MIN-219](#)

Attachments: [2019 MIN-219](#)

A motion was made by RITT, seconded by EDDY, that the Minutes be approved.  
The motion carried by a voice vote of 6-0

#### C. Action Items

##### 1. 2020 Projects

- a. Arbor Day Celebration - Need to get letters out to schools soon
- b. PSAs - Fall ad copy reimbursement - Ads are now running. Extension will be reimbursed for this cost from the Tree Board budget
- c. Social Media - briefly discussed
- d. Other - Lingering Ash: the letter has been sent to Preson Cole re this program

##### 2. Grants: Discussion/Action

- a. ATC - BARTELL and WEISS are working on it
- b. DNR - HELMINIAK relayed that BARTELL requested ideas. HELMINIAK suggested this item go into the Tree Board calendar as it comes up annually

3. Arbor Day: Johnson presented the checklist for schools and the post event survey for Board members to give input. As previously discussed, Extension will be reimbursed for 2019 expenses via the marketing and technology budget.

**4. Award/Recognition Program: Discussion/Action**

A motion was made by EDDY, seconded by CORRELL, that the discussion about the award/recognition program be tabled. The motion carried by a voice vote of 6-0.

5. Website Update - The committee (BARTELL, HELMINIAK, Johnson) met with Joe Kenealy of Dane County IT re the website redesign. He said that the county is in the process of switching to another system so everything is going to look and work a little differently. We can work on getting content and links ready, but probably not a lot will happen until the switchover. The committee learned how to make some changes on the site ourselves and got set up with user names and passwords. The domain name is good till 2-13-2023.

**D. Presentations - None****E. Reports to Committee - None****F. Future Meeting Items and Dates**

October 22, November 19, December 17 (CORRELL unable to attend), January 21, February 11, March 17

**G. Public Comment on Items not on the Agenda - None****H. Such Other Business as Allowed by Law - None****I. Adjourn**

A motion was made by CORRELL, seconded by WYATT, that the meeting be adjourned. The motion carried by a voice vote of 6-0.

*NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.*

Lisa Johnson; johnson.lisa@countyofdane.com; 608-224-3715; 711 WI Relay