



Dane County

Minutes - Final Unless Amended by Committee

Tree Board

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Tuesday, October 22, 2019

3:45 PM

5201 Fen Oak Drive Madison WI 53718

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A. Call To Order

Present 7 - NICOLAS CORRELL, MARLA EDDY, ADAM HELMINIAK, ERNIE PEARSON,
Supervisor MICHELE RITT, JAY WEISS, and LAURA WYATT
Excused 1 - ED BARTELL
Absent 1 - KEVIN SHORT

Also present: Lisa Johnson

B. Consideration of Minutes

[2019](#) 9-17-19 TREE BOARD MINUTES
[MIN-276](#)

Attachments: [2019 MIN-276](#)

A motion was made by HELMINIAK, seconded by WEISS, that the Minutes be approved. The motion carried by a voice vote of 7-0.

C. Action Items

1. 2019 Budget Update and Remaining Funds

There is \$800 remaining. \$176.00 will go to Extension for reimbursement for Arbor Day expenses (from marketing/tech fund), FOF expenses still discussing. Branding iron is \$300 plus \$75 from marketing/tech fund, \$250 was previously allocated for Facebook ads.

A motion was made by RITT, seconded by PEARSON, to approve the purchase of branding iron and get artwork done. The motion carried by a voice vote of 7-0.

2. 2020 Budget Consideration, Recommendation and Approval

RITT says there is \$3000 in the budget that County Exec Parisi allocated. RITT and Supervisor Bill Clausius (formerly on the Tree Board) asked for another \$1000 for trees for Arbor Day. The budget goes before EANR soon.

A motion was made by EDDY, seconded by WYATT, approved that a letter be emailed to Personnel and Finance (September 29) and EANR (October 24) advocating for the \$1000 addition. The motion carried by a voice vote. of 7-0.

3. Grants: Discussion/Action

No ATC or DNR grant will be submitted this year, it will be put on a future agenda for 2020 budget discussion

4. Arbor Day: Update/Discussion/Action

Johnson will send out the finalized application to county elementary school STEM teachers and the post-event survey to the 2019 school. A follow-up reminder to apply will be sent out end of November/early December and another in January.

5. Award/Recognition Program: Discussion/Action

EDDY streamlined the application form. Subcommittee will meet and get docs to Johnson. For the next meeting an evaluation criteria packet/application will be attached.

6. Website Update

The subcommittee (BARTELL, HELMINIAK, Johnson) met with Joe Kenealy of Dane County IT re the website redesign. He said that the county is in the process of switching to another system so everything is going to look and work a little differently. The subcommittee will meet to strategize on a plan. Easy fixes are to check links, update members. Suggestions include assigning pages to members to check, and suggesting or creating content.

D. Presentations - None**E. Reports to Committee**

a. WEISS reported he is now administrator on the FaceBook page and that any text regarding tree diversity should match Dr. Jull's recommendations. WEISS was ok'd to proceed with the ads with \$ allocated in a previous meeting.

b. Arbor Day apps to be sent out soon

c. Lingering ash report on letter received from Carmen Hardin to be attached on Legistar in November

F. Future Meeting Items and Dates

Future meeting dates for 2019: November 19, December 17 (CORRELL not able to attend).

2020: January 21, February 11, March 17

G. Public Comment on Items not on the Agenda - None**H. Such Other Business as Allowed by Law - None****I. Adjourn**

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NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Lisa Johnson, johnson.lisa@countyofdane.com, 608-224-3715, 711 WI RELAY