



# Dane County

## Minutes - Final Unless Amended by Committee

### Tree Board

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Tuesday, December 17, 2019

3:45 PM

5201 Fen Oak Drive Madison WI 53718

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#### A. Call To Order

**Present** 8 - ED BARTELL, MARLA EDDY, ADAM HELMINIAK, ERNIE PEARSON, Supervisor  
MICHELE RITT, KEVIN SHORT, JAY WEISS, and LAURA WYATT

**Excused** 1 - NICOLAS CORRELL

*Also present: Lisa Johnson, Dane County Extension*

#### B. Consideration of Minutes

[2019](#) 11-19-19 TREE BOARD MINUTES  
[MIN-360](#)

**Attachments:** [2019 MIN-360](#)

A motion was made by RITT, seconded by SHORT, that the Minutes be approved.  
The motion carried by a voice vote of 8-0.

#### C. Action Items

##### 1. 2019 Budget Update and Remaining Funds

- i. Branding iron handle and rheostat arrived as well as iron head
- ii. Logo subcommittee (BARTELL, HELMINIAK, EDDY AND PEARSON) worked with Nestled Pines to adapt the chosen logo and approved it for the brand. BARTELL sent the graphics file to Wolverine in Edmonton for production

##### 2. Award/Recognition Program

- i. Evaluation revisions, some were done on the form re the time/deadline.
- ii. Options: allow name on medallion, suggestion that all nominees receive a certificate
- iii. Nestled Pines chosen as vendor for medallions
- iv. Suggestion to promote on Tree Board FB page and provide application forms to County Board Supervisors

**3. Arbor Day**

- i. Johnson sent follow-up applications in December*
- ii. Application was sent as a fillable pdf*
- iii. We received three applications*

**4. Website Updates Plan**

- i. Changes recommended by RITT and BARTELL for the Presentations and Homepage sections were reviewed. Notes given to Johnson for implementing. Discussion re getting an updated video.*

**5. Social Media**

- i. FB boost reached 5904 as of December (up from 127). 7 new likes to the page, 137 postings with likes, 112 thumbs up, 28 shares, etc.*

**6. 2020 Budget Consideration: Recommendation and Approval**

A motion was made by EDDY, seconded by SHORT, that this item be tabled until next meeting. The motion carried by a voice vote of 8-0.

**D. Presentations - None****E. Reports to Committee**

EDDY brought a report from Quebec Canada on a Tree Protection Initiative where the Canadian forest Service (CFS) and US Forest Service (USFS) are working to develop resilient or resistant ash species. EDDY also mentioned the recent DATCP alert about elongate hemlock scale on holiday wreaths. Grants available: Knowles grant due May 1 and WI Habitat Partnership grant due 1/15.

**F. Future Meeting Items and Dates**

January 21, 2020 (EDDY cannot attend), February 11, 2020, March 17, 2020 and April 21, 2020

**G. Public Comment on Items not on the Agenda - None****H. Such Other Business as Allowed by Law - None****I. Adjourn**

A motion was made by HELMINIAK, seconded by SHORT, that the meeting be adjourned. The motion carried by a voice vote of 8-0.

*NOTE: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*NOTA: Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*LUS CIM: Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.*

*Lisa Johnson, johnson.lisa@countyofdane.com, 608-224-3715, 711 WI RELAY*