



# Dane County

## Minutes - Final Unless Amended by Committee

### Food Council

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Monday, November 2, 2020

5:00 PM

Virtual Zoom Meeting: See top of agenda for  
instructions on how to join the webinar or call in  
by phone.

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The November 2nd, 2020 Joint Meeting of Dane County Food Council and Madison Food Policy Council is being held virtually.

The public can listen to audio via phone:

- Call-in: (877) 853-5257(Toll Free)

- Meeting ID: 975 9879 2376

If you want to submit a written comment for this meeting, or send handouts for committee members, please send them to [mfpc@cityofmadison.com](mailto:mfpc@cityofmadison.com)

**PROCESS TO PROVIDE PUBLIC COMMENT: ANY MEMBERS OF THE PUBLIC WISHING TO REGISTER TO SPEAK ON/SUPPORT/OPOSE AN AGENDA ITEM MUST REGISTER USING THIS LINK: <https://cityofmadison.com/MeetingRegistration>.**

Registrations to provide public comment will be accepted until 30 minutes prior to the beginning of the meeting.

When you register, you will be sent an email with the information you will need to join the virtual meeting.

#### A. Call To Order

*Madison Food Policy Council Members: Chair Erica Anderson, Claire Mance, Jennifer Lam, Benjamin Rush, Jamie Bugel, Dustin Lundt, Regina Vidaver, Chris Brockel, Teal Staniforth, Devika Suri, Alder Rebecca Kemble, Nicholas Leete, Alma Horlock, Sarah Larson, Allison Dopf, Jumoke Falomo*

*Others Present: Jess Guffey Calkins, George Reistad, Nick Heckman, Nan Fey, Sabrina Belisle*

**Present** 7 - DONALE RICHARDS, Supervisor MICHELE RITT, SHEENA TESCH, BILL WARNER, MARCIA CATON CAMPBELL, Supervisor JULIE SCHWELLENBACH, and DANIEL CORNELIUS

#### B. Consideration of Minutes

[2020  
MIN-255](#)

FOOD COUNCIL MINUTES 05.OCT.2020

**Attachments:** [2020 MIN-225](#)

A motion was made by CATON CAMPBELL, seconded by SCHWELLENBACH, that the Minutes be approved. The motion carried by a voice vote 7-0.

**C. Public Comment on Items not on the Agenda**

None

**D. Action Items**

*2021 Healthy Community Food Systems Fund Application*

—Madison Food Policy Council approved a motion to recommend that staff draft a resolution to be introduced at the 11/17/20 Madison Common Council meeting for final passage at the 12/1/20 Common Council meeting to combine the remaining 2018/2020 Healthy Retail Access Program funds with the 2021 Seed Grant funds to be divided into three programs:

- 1) \$150,000 for the Healthy Community Food Access Fund
- 2) \$100,000 for Rapid Food Access and Food Entrepreneur Support
- 3) \$18,000 for Regional Food System Planning

*This would be a one year adjustment to conditions related to the COVID-19 pandemic and the Seed Grant program would return to its original funding and purpose in 2022.*

**A motion was made by CATON CAMPBELL, seconded by TESCH, for Dane County Food Council to support the motion made by Madison Food Policy Council. The motion was carried by a voice vote 7-0.**

*2021 PIE Food Project Grant Application*

*Updates about the 2021 PIE Food Project Grant will be shared at the December meeting.*

## E. Reports to Committee

—*Council Discussion*

*County food systems projects. Guffey Calkins led discussion of Food Systems Projects that can be prepared for future COVID-response funding. Discussion will be moved to the upcoming workgroup agendas.*

—*City of Madison Food Policy Director – George Reistad*

*No additional updates beyond the previously discussed Healthy Community Food Systems Fund.*

—*Public Health Madison & Dane County – Nick Heckman*

*The COVID-19 pandemic has reached crisis levels throughout Wisconsin. Within the last month, PHMDC has moved to crisis levels of contact tracing, where all positive cases are still notified, but contact tracing is not able to be conducted in all cases. Hospitalizations and ICU usage has increased following case surges in September and October, and those measures are at 82% and 81% of capacity.*

*Heckman has been doing site visits to pantries to ensure they are prepared for safe outdoor food distribution this winter.*

—*Extension Dane County – Jess Guffey Calkins*

*- RFP Applications are now being accepted for Dane County's COVID-19 Community Development Block Grant program, totaling more than \$1.76 million. The funding will be spent on projects that prevent, prepare for, and respond to the COVID-19 pandemic, including projects that increase access to food, provide health services, and other areas. Application deadline is 2pm on Thursday, November 19th.*

*- Edible Startup Summit 2020 is virtual and also statewide this year - Monday & Tuesday, Nov. 9-10, 2020. The summit is organized by UW-Madison Extension Dane County and UW-Madison Extension Food Systems Program, with support from the Entrepreneur group of Dane County Food Council, FEED Kitchens, UW Food Finance Institute, UW-Madison's Law & Entrepreneurship Clinic, Compeer Financial, and Tribe 9 Foods. This event is packed with information about business planning, product development, on-line sales, marketing and branding, and pivoting in the time of Covid-19, and includes keynote talks, workshops, and networking sessions. Info and registration is available at <https://fyi.extension.wisc.edu/ediblestartup/>; please spread the word to your networks.*

*- Wisconsin Small Business Better Process Control School – UW-Madison Extension is holding a virtual training for small businesses involved in canning sauces, pickles, or dressings on November 10 and 11, 2020, from 7:30 am – 12 noon each day. Advance registration required; for more information and to register, visit: Wisconsin Small Business Better Process Control School.*

*- Dane County Office of Energy & Climate Change has launched a Climate Champions program to recognize local folks leading on energy and water efficiency, clean fuel fleets, emissions and agricultural practices, and more. Please help us get the word out to farmers with strong environmental practices, and other local sustainability leaders. Application deadline is November 9.*

*- Extension Dane County's Fall 2020 Online Green Thumb Gardening series will be on Mondays 6-8pm from Nov 2 – Nov 30. Extension educators will provide in-depth and accessible information for everyone from the novice to the experienced gardener through*

*these online classes. You can sign up for one class or receive a discount when you register for the entire series. Register here for the Fall Gardening Series. Visit the Green Thumb website for more details about additional Green Thumb Gardening series that will be offered in the winter, early spring, mid-summer and late summer.*

*- To assist farmers with choosing a software platform for their direct sales, Claire Strader, Extension Dane County Organic Vegetable Educator, worked with the CSA Innovation Network on a national survey of farmers to rate the software platforms to develop the Farmer to Farmer eCommerce Platforms Report. This report details farmer ratings for the most popular farm-specific or farm-friendly sales platforms. There will be a webinar on this report on November 17, and more farmer profiles and video tours are coming this fall.*

— *Work Groups*

*1. Food Access, Relief & Economic Support*

*FARES sub-workgroups continue to move forward with project work.*

*2. Food Systems Recovery & Resilience*

*Did not meet again yet.*

*3. Regional Agriculture & Food Sovereignty*

*Will meet Fri 11/13. Likely changing Dec meeting to 12/4 instead of 12/11.*

*Continued to develop list of organizations, projects that correlate to existing efforts on the projects list and developing two project teams.*

**F. Announcements**

*None*

**G. Future Meeting Items and Dates**

*Monday, December 7, 2020 at 5:00 pm, Remote meeting*

**H. Such Other Business as Allowed by Law**

*None*

**I. Adjourn**

*Adjourned at 7:00 pm*

**A motion was made by CATON CAMPBELL, seconded by RITT, that the meeting be adjourned. The motion carried by a voice vote 7-0.**

Minutes respectfully submitted by Jess Guffey Calkins, pending committee approval.