



# Dane County

## Minutes - Final Unless Amended by Committee

### Tree Board

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Tuesday, February 16, 2021

3:30 PM

Virtual Zoom Meeting: See top of agenda for  
instructions on how to join the webinar or call in by  
phone.

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The February 16, 2021 Tree Board meeting is being held virtually. The public can access the meeting with the Zoom application or by telephone.

To join the meeting in Zoom, click the following link (after you fill out the form, the meeting link and access information will be emailed to you):

[https://us02web.zoom.us/webinar/register/WN\\_fQ9iuJBPT-eWG90WXD6Ezg](https://us02web.zoom.us/webinar/register/WN_fQ9iuJBPT-eWG90WXD6Ezg)

This link will be active until the end of the meeting.

To join the meeting by phone, dial-in using one of the following three phone numbers:

1-833-548-0276

1-833-548-0282

1-888-788-0099

When prompted, enter the following Webinar ID: 870 2437 6353

If you want to submit a written comment for this meeting, or send handouts for board members, please send them to [johnson.lisa@countyofdane.com](mailto:johnson.lisa@countyofdane.com)

**PROCESS TO PROVIDE PUBLIC COMMENT: ANY MEMBERS OF THE PUBLIC WISHING TO REGISTER TO SPEAK ON/SUPPORT/OPPOSE AN AGENDA ITEM MUST REGISTER USING THE LINK ABOVE (even if you plan to attend using your phone).**

In order to testify (provide public comment), you must be in attendance at the meeting via Zoom or phone, you will then either be unmuted or promoted to a panelist and provided time to speak to the body.

Registrations to provide public comment will be accepted until 30 minutes prior to the beginning of the meeting.

#### A. Call To Order

*Also Present: WAHL, Johnson*

**Present** 6 - ED BARTELL, MARLA EDDY, ADAM HELMINIAK, Supervisor MICHELE RITT, KEVIN SHORT, and LAURA WYATT

**Absent** 2 - ERNIE PEARSON, and JAY WEISS

## B. Consideration of Minutes

[2020](#)  
[MIN-446](#)

TREE BOARD MINUTES 19.JAN.2021

Attachments: [2020 MIN-446](#)

**A motion was made by WYATT, seconded by SHORT, that the Minutes be approved the minutes. The motion carried by a voice vote 6-0.**

## C. Action Items

### 1. Arbor Day Event

*With COVID cannot count on an in-person event. RITT attempted to contact the 2020 school, no response yet, says schools overloaded due to trying to re-open and COVID-19 protocols. RITT said we can plan for both options (in-person and virtual), but give a lot of flexibility. WYATT suggested some resources (crossword puzzles, etc.). Videos? BARTELL: suggests concentrating on a virtual event since in-person seems unlikely. WAHL suggests video broadcast of on-site tree planting that Tree Board plants. EDDY suggests virtual might be easier. RITT recounted a virtual event that had pre-recorded and Q&A on the Zoom class to use as a model. WYATT likes the idea, suggests Arbor Day Foundation website may have resources with videos of kids planting trees, but that a video of adults planting trees would not capture the interest of students. HELMINIAK questions the capacity at this time, suggests very simplified, give each child a seedling? Discussion on children who live in apartments and could not participate. RITT suggests, due to uncertainty and custodial/teaching staff overload with disinfection and other procedures the Board could wait a month and revisit. SHORT likes idea of planting tree on property, 1000 friends video on tree planting might work. EDDY: If we have no tree planting or no event this year, it doesn't mean we won't have success this year. RITT: Trying to schedule an event with a teacher might cause stress on teachers and the Board should not do the event just for the sake of doing it, BARTELL suggested exploring options to let teachers know about tree curriculum (LEAF) but not doing a program might get the info out and be useful for teachers and promoting LEAF curriculum gets tree info into classrooms. WYATT: Maybe someone with school forest is already doing LEAF; suggests talking with them to see what they are doing. WYATT will contact Friends of the School Forest and DNR staff through Brian Wahl. WAHL put some links in the chat re DNR foresters. HELMINIAK MOTIONS to postpone Arbor Day event to 2022 with the same school (Mendota), due to the pandemic but the Board can share resources and info like LEAF. SHORT seconded. Discussion ensued. Amendment by SHORT to separate the resources part out of HELMINIAK'S motion. HELMINIAK agrees. NEW VOTE, AMENDED MOTION PASSES.*

**A motion was made by HELMINIAK, seconded by SHORT, that the motion be adopted as amended. The motion carried unanimously 6-0.**

*Discussion about going forward with sending training info (LEAF) to all schools perhaps on website. Topic needs more discussion. Future item on agenda to facilitate tree resources to schools. MOTION TO TABLE FACILITATING TREE RESOURCES TILL MARCH by RITT, EDDY SECONDS MOTION PASSES.*

**A motion was made by RITT, seconded by EDDY, TO TABLE FACILITATING TREE RESOURCES TILL MARCH. The motion carried unanimously 6-0.**

## 2. Board Vacancy

*EDDY MOTIONS to delay discussion and table till March. Members need time to consider and recommend diverse candidates. HELMINIAK seconds MOTION PASSES. Johnson follow up with Parks to ask about more diverse candidates.*

**A motion was made by EDDY, seconded by HELMINIAK, to delay discussion and table till March. Members need time to consider and recommend diverse candidates. The motion carried unanimously 6-0.**

## 3. Paul Rusk Memorial Tree

*Waiting for pandemic situation to change in order to move forward, situation has not changed. The item remains on the next agenda, no discussion.*

## 4. Annual Work Plan

*BARTELL will send to Johnson to distribute so members can review and move to next meeting. WYATT SHORT motion to table till next meeting.*

**A motion was made by WYATT, seconded by SHORT, that the Annual Work Plan be tabled. The motion carried unanimously 6-0.**

## 5. Grants

*Available grants include ATC, Go Outside Fund, Natl Resources Foundation. HELMINIAK says re ATC grant for planting trees in places most needed, the annual review not completed yet but expecting it will be funded. Typical application period opens July 1, due Sept 30. HELMINIAK suggests partnering with Adam Alves of Parks again for greater impact. DNR grant discussion ensues re educational programs. Other grants suggested by WAHL: Alliant Energy, Duluth Trading, Madison Community Foundation, Waste Management are possibilities. What are projects, what priorities of the Tree Board do they fit with? BARTELL will check into some.*

## 6. The board will discuss alternate meeting dates for the July and September meetings as those conflict with observed religious holidays.

*EDDY motions to cancel July meeting. 2nd by RITT. Open for discussion, BARTELL suggests 27th. HELMINIAK suggests review of work plan first, RITT says could re-evaluate in June. MOTION FAILS. Date of 27th stands. July meeting date moved by Chair BARTELL to September 14.*

**A motion was made by EDDY, seconded by RITT, that the cancellation of the July meeting be approved. The motion carried unanimously 6-0.**

**D. Presentations****E. Reports to Committee****1. Educational Online Programs for Public**

*Johnson, Leno* from 1000 friends, BARTELL and SHORT met to discuss topics. Johnson shared 1000 Friends topics, that were decided on. Discussed speakers, shared advertisement and that Educational Seminar Workgroup will also pursue some webinars hosted only by the Tree Board.

**2. Media Updates: PSAs, Facebook, NextDoor**

*BARTELL reports from Social media group. PSAs will run on radio end of February on the topic of planting oaks. Reports that advertising for Bruce Allison talk for 1000 friends that Tree Board advertised Allison -- Youtube: 138 views post the live webinar, Nextdoor had 11558 impressions, 22 responses, 5 comments since posting. Upcoming Johnson talk on pruning for 1000 Friends has been posted for 5 days and shows Nextdoor: 2502 impressions, 7 responses*

**F. Future Meeting Items and Dates**

**1. Upcoming meeting dates: January 19, 2021, February 16, 2021, March 16, 2021, April 20, 2021, May 18, 2021, June 15, 2021, July 20, 2021, August 17, 2021, September 21, 2021, October 19, 2021, November 16, 2021, December 21, 2021.** The board will need to discuss alternate meeting dates for the July and September meetings as those conflict with observed religious holidays.

**2. Friends of the Forest Recognition Program****G. Public Comment on Items not on the Agenda****H. Such Other Business as Allowed by Law****I. Adjourn**

**A motion was made by RITT, seconded by SHORT, that the meeting be adjourned. The motion carried unanimously.**

*Minutes respectfully submitted by Lisa Johnson pending committee approval*