



# Dane County

## Minutes - Final Unless Amended by Committee

### Food Council

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Wednesday, July 21, 2021

5:30 PM

Virtual Zoom Meeting: See top of agenda for  
instructions on how to join the webinar or call in by  
phone.

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### Joint Meeting of Dane County Food Council and Madison Food Policy Council

#### A. Call To Order

**Present** 8 - DONALE RICHARDS, Supervisor MICHELE RITT, SHEENA TESCH, BILL WARNER, MARCIA CATON CAMPBELL, DANIEL CORNELIUS, SHIRLEY NENNIG, and ABHA THAKKAR

*Motion by Rudd for Brockel to serve as acting chair, second by Evans. All in favor, motion carries.*

*Brockel call to order at 5:43.*

*Madison Food Policy Council members: Chair Erica Anderson, Chris Brockel, Jamie Bugel, Alder Yanette Figueroa Cole, Jennifer Conroy, Rebecca Kemble, Sarah Larson, Nicholas Leete, Dustin Lundt, Hedi Rudd, Teal Evans, Devika Suri, Alder Regina Vidaver*

*OTHERS PRESENT: Jess Guffey Calkins, George Reistad, Nick Heckman, Nan Fey, Stacie Reece, Bryan Johnson*

#### B. Consideration of Minutes

[2021  
MIN-161](#)

JOINT FOOD COUNCIL MINUTES 06-08-2021

**Attachments:** [2021 MIN-161](#)

A motion was made by CATON CAMPBELL, seconded by TESCH, that the Minutes be approved. The motion carried by a voice vote 8-0.

#### C. Public Comment on Items not on the Agenda

## D. Announcements

- *Swipe out Hunger is in the works to come to UW-Madison – transferring unused meal plan dollars to other students.*
- *DCFC/MFPC application was accepted to the Johns Hopkins racial justice Community of Practice; Abha Thakkar (DCFC) and Kirsten Moore (MFPC) will be participating.*
- *August 15 Field Day at Silverwood Park – contact Dan Cornelius.*

## E. Presentation

*Stacie Reece, Sustainability Program Coordinator – Food Matters work with NRDC (Natural Resources Defense Council)*

[2021  
PRES-112](#)

MFPC\_DCFC\_7.21.2021\_REECE PRES

**Attachments:** [2021 PRES-112](#)

## F. Reports to Committee

### - Work Groups

1. *Food Access, Relief & Economic Support – Jamie Bugel, Teal Evans*  
Have had two working meetings; working well. Identified geographic locations of SEED & PIE recipients; mapping this out.

2. *Food Plan – Bill Warner, Marcia Caton Campbell*  
USDA Regional Food System Partnership application was submitted July 6. Likely hear from USDA in Sept; Project start date is Oct.

3. *Regional Agriculture & Food Sovereignty – Sheena Tesch*  
Presentation from Jeff Lafferty from Public Health Madison & Dane County – PFAs risks for subsistence fishing. Future presentation in August from Wade Thompson about the Fitchburg Ag Park planning.

### - City of Madison – George Reistad

Madison Public Market – implementing changes requested by the U.S. EDA (Economic Development Administration) for the plan. Food Innovation Center is the focus of the EDA grant.

Healthy Retail Access Program (HRAP) – contracted with UW-Madison Extension to evaluate HRAP.

Mayors for a Guaranteed Income – City pilot program preparing to launch.

City of Madison ARPA (American Rescue Plan Act) funding allocation approved – includes money for the Madison Public Market.

### - Public Health Madison & Dane County – Nick Heckman

COVID-19 cases have begun to rise across the country, including in Dane County. Cases are increasing a lower rate in Dane County than in Wisconsin and the US.

Hospitalizations have not yet increased significantly.

### - Dane County – Jess Guffey Calkins

County Meeting format guidelines – option for in-person or hybrid will be available in September after conference rooms are equipped.

The Dane County Redistricting Commission is using a module called Representable this summer to ask the public to map, explain and describe who, what and where their communities look like. More info on this and the timeline [here](#).

\$5 million Dane County Covid-19 Relief Grant Program - Dane County non-profit agencies providing service to underserved communities are eligible. Allowable grant activities include food security activities, basic needs allocations, resource linkage or navigation, and more. After County Board approval in July, grant applications will be posted online and due by August 13; administered by Dane County Department of Human Services. Minimum grant awards will be \$50,000; awardees will be announced by August 31.

Save the dates for the virtual, statewide Edible Startup Summit 2021 (ESS) for food business entrepreneurs: Wednesday mornings, October 27 – November 17, from 8:30am-12:30pm. Each session will focus in on a separate topic. ESS is organized by statewide UW-Madison Extension staff.

### - Community Gardens - Leete

Working with the Fitchburg Ag Park project planners.

*- Madison Metropolitan School District - Lundt*

*Summer program has been in effect since June 21. 88,000 meals served to date. Will continue to offer 7-day food boxes and curbside pickup through August 13. More information can be found at the MMSD website.*

*- Public Market Development Committee – report included in City of Madison report.*

*- Double Dollars Program – Horlock via Reistad*

*We are distributing more EBT and Double Dollars (DD) at market than pre-pandemic in 2019, which was expected.*

*So far in June we've distributed over \$12,000 in DD to over 400 households. Additionally, it's been anecdotally observed by market staff at multiple markets that FoodShare recipients' shopping habits post pandemic seemed to have changed – the most noticeable way is that they are hanging onto EBT (electronic benefit transfer) and DD they withdrawal, and more conservatively metering how they spend them. This can also be seen in the collections versus distributions logged for each market.*

*This has meant that market staff have had to increase collections from vendors significantly to keep up with distribution of both their own market's EBT scrip and DD scrip, and are still scrambling to keep up with distribution, even after adding additional scrip and increasing collection frequency.*

*It's likely that the fear of scarcity that comes with long-term economic hardship and the back and forth at federal and state levels on increasing and decreasing benefits over the last year and a half is causing people to hang onto their withdrawals longer than they would have under normal circumstances, and spend them more sparingly and more spread out.*

## **G. Future Meeting Items and Dates**

## **H. Such Other Business as Allowed by Law**

## **I. Adjourn / Recess & Reconvene**

**A motion was made by TESCH, seconded by CATON CAMPBELL, that the meeting be adjourned. The motion carried unanimously 8-0.**

*Minutes respectfully submitted by Jess Guffey Calkins, pending council approval.*