



# Dane County

## Minutes - Final Unless Amended by Committee

### Arts and Cultural Affairs Commission

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

---

Wednesday, January 19, 2022

5:15 PM

See top of agenda for virtual meeting log in details

---

#### A. Call To Order

*Staff: Augusta Brulla*

**Call to order at 5:16 PM**

- Present** 7 - AMNERIS CURET, MARY KLEHR, MARCIA MIQUELON, STEVEN MORGAN, RODERICK RITCHERSON, FRAN PULEO MOYER, and YOGESH CHAWLA
- Absent** 2 - JESSICA CAVAZOS, and KELLY PARKS-SNIDER

#### Commission Introductions

*- Commissioners introduced themselves to new Commissioner, Fran Puleo Moyer.*

*- Commissioner Puleo is a classically trained flutist and piccolo player. She previously held the position of Community and Public Relations Manager at Monona Terrace where Dane Arts provided program support, has served on Dane Arts grant review panels, and now holds the position of Assistant Director of Outreach Programs and is the Badger Talks Producer at UW-Madison.*

#### B. Consideration of Minutes

[2021  
MIN-546](#)

MINUTES FROM THE NOVEMBER 17, 2021 ARTS AND CULTURAL AFFAIRS COMMISSION MEETING

**Attachments:** [2021 MIN-546](#)

**A motion was made by Commissioner Klehr to approve the November 17, 2021, Arts and Cultural Affairs Commission meeting minutes, seconded by Vice-Chair Morgan**

**The motion was carried by the following vote:**

- Ayes:** 7 - CURET, KLEHR, MIQUELON, MORGAN, RITCHERSON, PULEO MOYER and CHAWLA
- Absent:** 2 - CAVAZOS and PARKS-SNIDER

## C. Presentations

### 1. Grant Allocation Formula presented by Commissioner Am Curet

- *Commissioner Curet, Commissioner Klehr and Vice-Chair Morgan met to discuss several allocation formulae options to improve the grant allocation process.*
- *Option #1: a mathematical equation in which the grant award is determined by the applicant's point score and the percentage of available funds compared to total requested funds.*
- *Option #2: A minimum award is given to all eligible applicants (that meet the criteria and standards for consideration) with additional funds distributed above the minimum score level to be determined by the Commission. Additional funds will follow the same equation as Option #1.*
- *A grant allocation minimum would help mitigate the range of funding request amounts.*
- *Eligibility of applications will be determined by Dane Arts Executive Director and staff.*
- *The proposed grant allocation process and details merit further discussion, but there was a general consensus among commissioners to explore a grant allocation process that utilizes an exact mathematical formula based on application scoring.*
- *The Arts and Cultural Affairs Commission strives for equity in Dane Arts systems and will continue to review processes for improvement.*
- *Implementation of grant allocation Option #2 will be discussed in future meetings.*

## D. Action Items

### 1. Grant Allocation Formula

**A motion was made by Commissioner Curet to allocate grant dollars with a mathematical formula based on the applicant's point score, applicant's requested amount, and amount of grant dollars available, seconded by Vice-Chair Morgan**

**The motion was carried by the following vote:**

**Ayes:** 7 - CURET, KLEHR, MIQUELON, MORGAN, RITCHELSON, PULEO MOYER and CHAWLA

**Absent:** 2 - CAVAZOS and PARKS-SNIDER

### 2. 2022 Commission Meeting Schedule

**A motion was made by Vice Chair Morgan to approve the 2022 Arts and Cultural Affairs Commission meeting dates as presented, seconded by Commissioner Curet.**

**The motion was carried by the following vote:**

**Ayes:** 7 - CURET, KLEHR, MIQUELON, MORGAN, RITCHERSON, PULEO MOYER and CHAWLA

**Absent:** 2 - CAVAZOS and PARKS-SNIDER

## E. DANG 2 Report

*The DANG 2 report was sent to the Dane County Chief of Staff and all County Supervisors*

*- \$1 million dollars in relief funds were distributed by Dane Arts in the form of grants to 400 individual artists at \$2,500 each.*

*- The report was met with approval from the Chief of Staff and proves the Commission's aptitude in advocating for and serving the Dane County arts and culture community.*

## F. Reports to Committee

### 1. Executive Committee/Chair Report

*- Tracy Williams has resigned from the Dane Arts commission to take advantage of a professional opportunity in Milwaukee, WI. A Dane Arts "thank you" plaque was given to her.*

*- Chair Ritcherson has appointed Commissioner Miquelon to be the fifth member of the Executive Committee to fill the void created by the resignation of former commissioner Williams.*

*- The Commission now has two vacancies to fill left by Commissioner Williams and Commissioner Montoto, whose appointment expired in December of 2021. A Dane Arts "thank you" plaque will be ordered for Montoto.*

*- Chair Ritcherson and Director Fraire will discuss potential new Commission members and existing Commissioners are encouraged to send recommendations.*

*- In the future Chair Ritcherson would like to prepare for expiring commissioner terms in advance.*

*- Chair Ritcherson asked Commissioners to develop their "Area of Focus" goals for 2022 and report at the February Commission meeting.*

*- Cycle 1 grants have about 30 applications in progress, which is lower than typical because of cancelled performances and other in-person events due to the effects of the pandemic.*

### 2. Commission Member Reports

*None.*

### 3. Executive Director Report

- Reference Director Fraire's notes.

Updates per Chair Ritcherson:

#### Cycle 1 Grants

- Cycle 1 grants have about 30 applications in progress, which is lower than typical due to the pandemic.

- Blockstein funds are completely exhausted.

- The grant funding for 2022 cycles 1 and 2 totals \$198,000, the allocation between cycles will be determined by the Commission.

- DAMA is now an independent organization with Dane Arts/Dane County is the landlord for DAMA. A proposed 5-year lease resolution will be brought before the Dane County Board of Supervisors.

### G. Future Meeting Items and Dates

- February 16, 2022, is the next commission meeting date.

- Meetings will be held virtually until further notice.

### H. Public Comment on Items not on the Agenda

None.

### I. Such Other Business as Allowed by Law

- Cultural Affairs Specialist Brulla announced the Silver Lining Awards hosted by Friends of the Madison Arts Commission.

### J. Adjourn

A motion was made to adjourn by Commissioner Miquelon

Meeting adjourned at 6:19 PM.

Minutes respectfully submitted by Augusta Brulla pending Commissioner approval.