



Dane County

Minutes - Final Unless Amended by Committee

Arts and Cultural Affairs Commission Executive Committee

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Friday, November 4, 2022

8:00 AM

See top of Agenda for virtual meeting log in details

A. Call To Order

Call to order at 8 a.m.

Staff: Mark Fraire, Augusta Brulla

Present 5 - Chair RODERICK RITCHERSON, MARY KLEHR, MARCIA MIQUELON, FRAN PULEO MOYER, and OLIVIA XISTRIS-SONGPANYA

B. Consideration of Minutes

1. Approve Executive Committee Minutes

[2022](#)
[MIN-388](#)

[MINUTES FROM THE 10/14/2022 ARTS AND CULTURAL AFFAIRS EXECUTIVE COMMITTEE MEETING]

Attachments: [2022 MIN-388](#)

A motion was made by Supervisor Xistris-Songpanya to approve the 10/14/22 Executive Committee meeting minutes, seconded by Puleo Moyer.

The motion was carried unanimously by a voice vote.

2. Approve Commission Minutes for recommendation

Chair Ritcherson requested that page 3, item 4 be changed from "discussion items" to "areas of focus."

A motion was made by Vice Chair Klehr to recommend the 10/19/22 Commission minutes for approval by the full Commission, seconded by Supervisor Xistris-Songpanya.

The motion to recommend the minutes for approval as amended by Chair Ritcherson was carried unanimously by a voice vote.

C. Cycle 2 Grants

1. Approve Capital grant awards

- There were two Capitol grant awards as follows: \$3,000 request from Madison Circus Space, \$3,000 from Overture Center for the Arts
- Both are eligible to receive a Capitol grant
- Director Fraire recommends an allocation of \$1,500 each from the Lussier fund, not the 2022 Cycle 2 grant budget

A motion was made by Vice Chair Klehr to approve a 50% award of \$1,500 to each Capitol request, seconded by Supervisor Xistris-Songpanya.

The motion was carried by unanimously by a voice vote.

2. Approve Short Order grant awards

- The groups receiving funding are as follows: Drum and Dance Residency with Mandjou Mara (\$850), Concerto Live! (\$600)
- The funds for 2022 Cycle 2 short order grants will be distributed from the Lussier fund, not the 2022 Cycle 2 grant budget

3. Overall grants process review

The grants process was discussed during the October Commission meeting, full details are captured in the 10/19/22 minutes.

D. New commissioner orientation

1. Determine their area of focus

Chair Ritcherson recommends adding a public relations area of focus.

E. Review/approve Areas of focus

- Commissioner Puleo Moyer suggested merging the focus area of community engagement and publicity and create a separate area of focus for marketing
- The AEP focus area will be merged with marketing
- Commissioner Miquelon discussed the need for a fundraising/development area of focus and Chair Ritcherson suggested that a Dane Arts friends group could focus on this area, pending County direction of the formation of a friend's group.
- A discussion around fundraising identified Commissioner Gallagher as a potential member of fundraising/development area of focus
- Volunteer recruitment was also discussed as an area of focus

A motion was made by Supervisor Xistris-Songpanya to recommend the discussed areas of focus for approval by the full commission, seconded by Commissioner Puelo Moyer.

The motion was carried by unanimously by a voice vote.

F. Prioritize Discussion topics

The previous discussion topics will be identified and discussed during the November Commission meeting.

G Approve 2023 meeting calendar

1. Executive committee

A motion was made by Supervisor Xistris-Songpanya to approve the 2023 Executive Committee meeting dates, seconded by Vice Chair Klehr.

The motion was carried unanimously by a voice vote.

2. Commission

A motion was made by Vice Chair Klehr to recommend the 2023 Commission meeting dates for approval by the full Commission, seconded by Supervisor Xistris-Songpanya.

The motion was carried unanimously by a voice vote.

H. Poster/Calendar reception report-(sales)

- Dane Arts is discussing marketing efforts for the calendar and poster including hosting a poster signing party

- There is room for growth in revenue return on investment for the calendar and poster

- Calendars are available for sale online

- Dane Arts staff and commissioners will continue brainstorming how to strengthen the poster and calendar program through increased marketing and streamlining processes

I. Executive Director Report

- *The calendar/poster reception was well received*
- *Director Fraire and Cultural Affairs Specialist Brulla are in the process of discussing 2023 priorities*
- *Director Fraire recently met with a potential commissioner to discuss fundraising*
- *A priority for 2023 is to scale back on programming and increase funding for the arts*
- *Director Fraire would like to meet strategically with Executive Parisi to review Dane Arts activities twice per year*
- *Director Fraire would like to advance the Behind Creative artist feature video series through continued production and dissemination*
- *Director Fraire will share 2023 vision and priorities for Dane Arts with the full Commission at the November meeting*
- *Assistance is needed to collect surveys during Fall Gospel Fest at Overture Center for the Arts on November 12th*

J. Future Meeting Items and Dates

The next full commission meeting is on Wednesday, November 9th

K. Public Comment on Items not on the Agenda

None.

L. Such Other Business as Allowed by Law

None.

M. Adjourn

A motion was made by Commissioner Puleo Moyer to adjourn.

Meeting adjourned at 9:01 a.m.

Minutes respectfully submitted by Augusta Brulla pending Commissioner approval.