



MATERNAL CHILD HEALTH UPDATE

Presented to Board of Health
July 5, 2023



Sarah Hughes

Public Health Supervisor-MCH

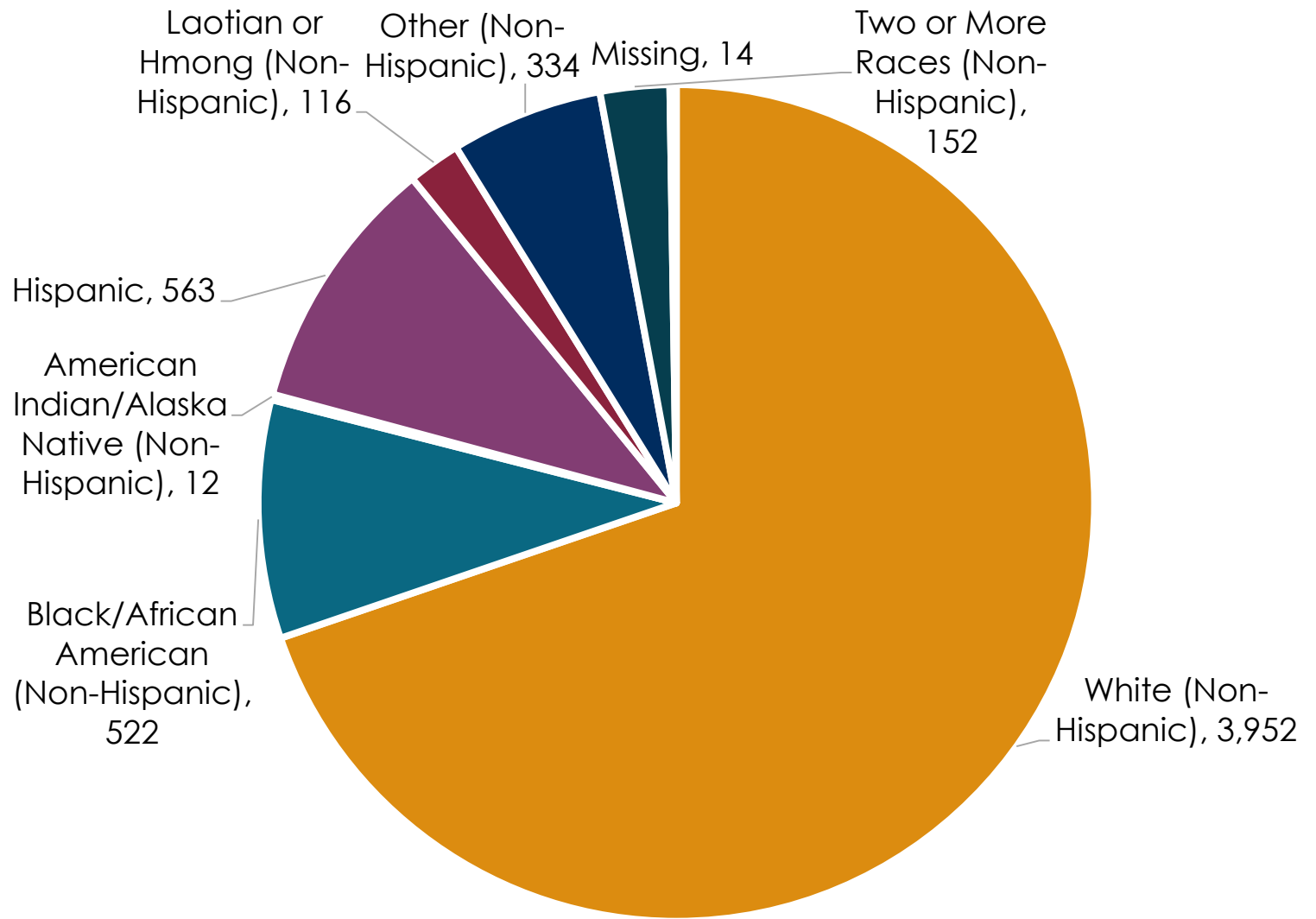
Daniel Stattelman-Scanlan

Public Health Supervisor- Perinatal

Birth outcomes
are important
indicators of the
health and well-
being of our
community.

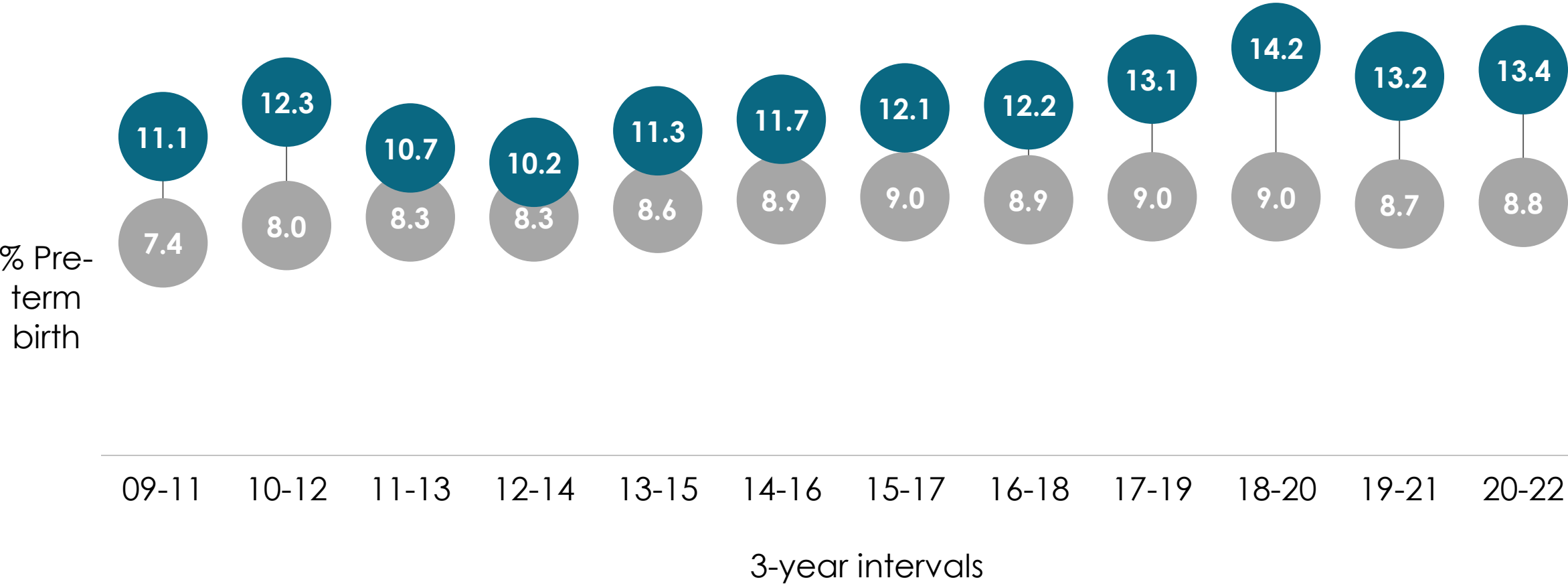


Most Dane County births in 2020 were to **White,** **Black/African American,** and **Hispanic/Latino** people.

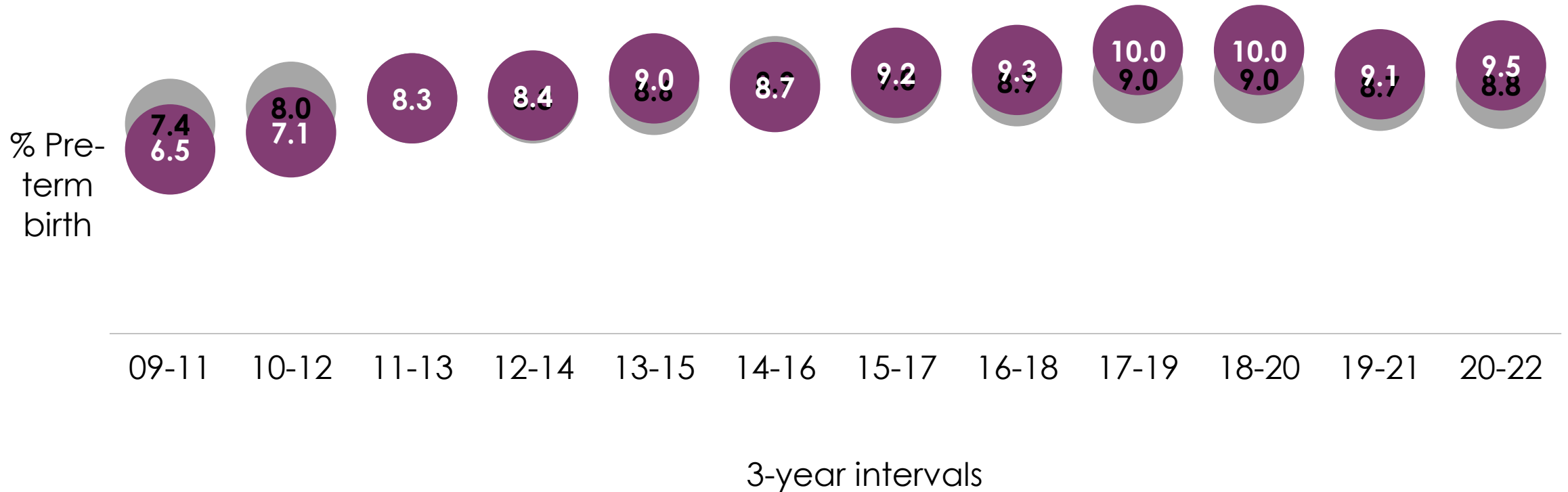


Dane County births, 2020 (N=5,665)

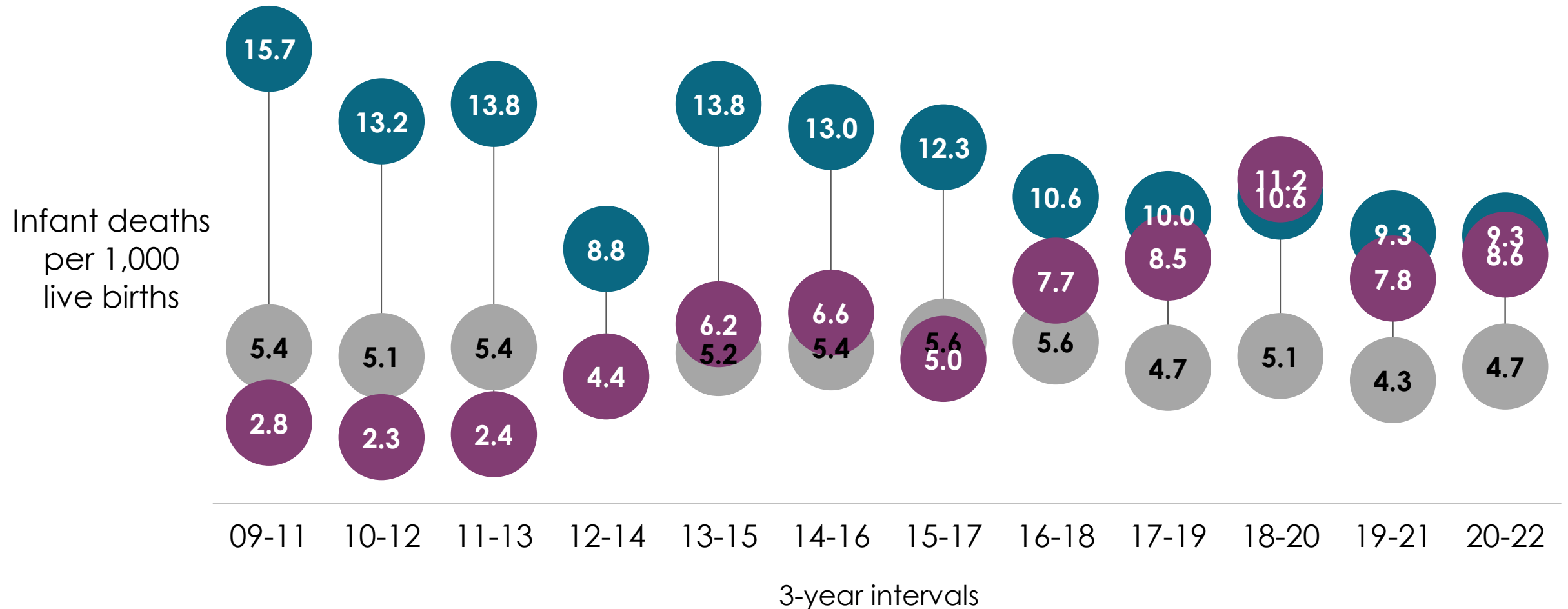
Black/African-American babies have higher rates of preterm birth compared to Dane County babies overall.



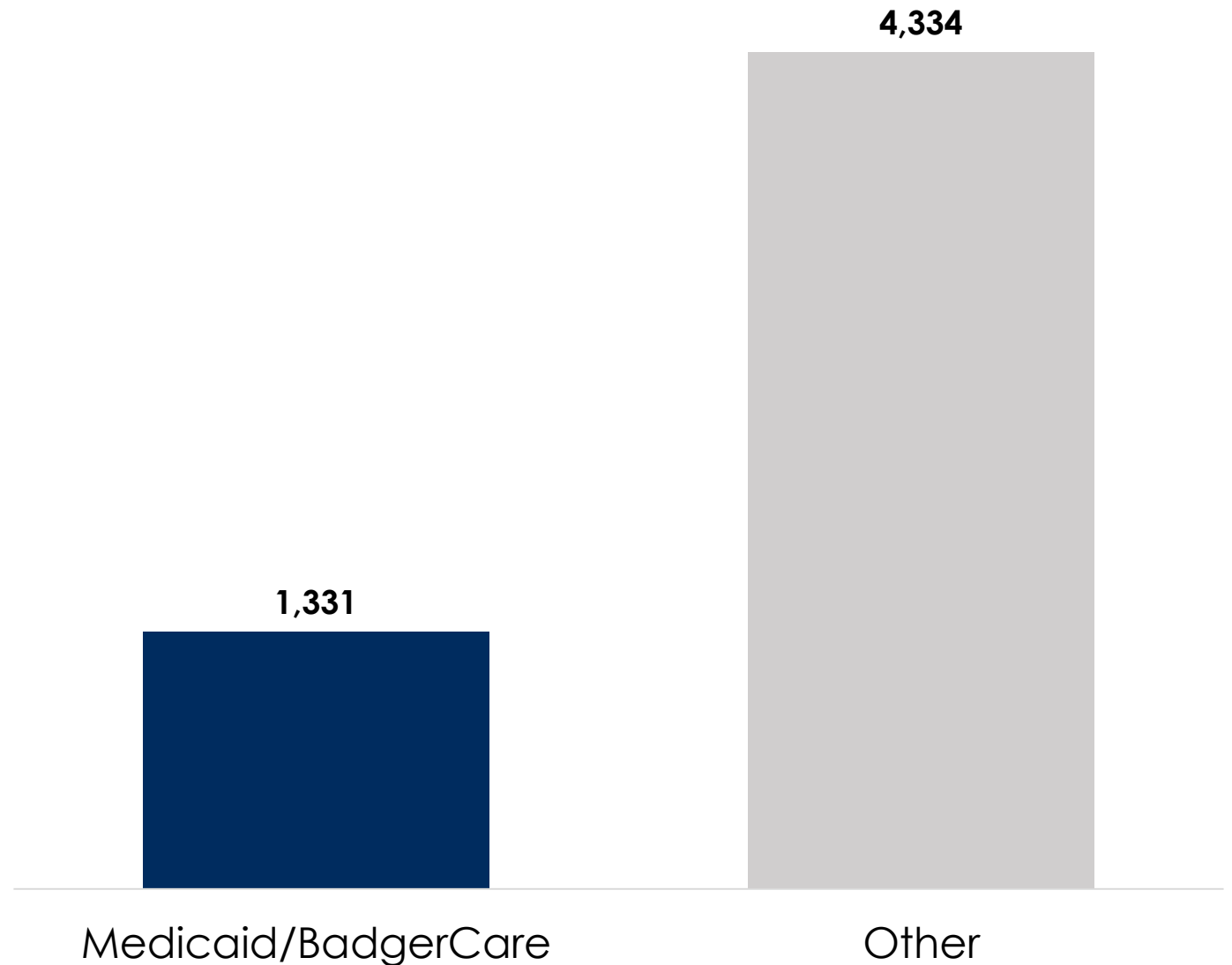
Preterm birth rates for **Hispanic/Latino babies** have steadily increased over time and are now higher compared to **Dane County babies overall**.



Black/African-American & Hispanic/Latino babies experience higher mortality compared to Dane County babies overall.



About 1 in 3 Dane County births in 2020 were covered by **Medicaid/BadgerCare**. 31% of Medicaid/BadgerCare births are first-time births.



Addressing MCH Disparities at the Individual & Systems Level

Two Free Perinatal Programs



Nurse Family Partnership
program (NFP)

Prenatal Care
Coordination program
(PNCC)

Two Free Perinatal Programs



Both offer support and info on how to have a healthy pregnancy and healthy baby

Nurses will meet client anywhere in Dane County

Why Our Programs are Unique



Therapeutic relationships with clients

Consults and collaborates

Support clients goals

Offer education and support

Strength based approach

Community referrals

MCH Program



Title V Grant

Fetal Infant Mortality Review

Community partnerships

Reproductive Justice: Nurse
Navigators

WIC and breastfeeding
support

Collective Impact: Dane County Health Council



United Way
of Dane County





SAVING OUR BABIES



▶ **Community led**

▶ **Invest upstream**

▶ **Data driven**

Saving Our Babies is a comprehensive cross-sector collaboration that brings together health care systems, community organizations, public health leaders and service providers to close the gaps in birth outcomes. We center the voices of Black women to shape resources and solutions in policy and practices affecting Black maternal and child health. Our three domains of change are:

INTERNAL HEALTH SYSTEM ACTIONS	COMMUNITY INVESTMENTS	SYSTEM & POLICY ACTIONS
▶ Expand promising initiatives	▶ Establish Black Maternal & Child Health Alliance ▶ Fund Annual BMCH Summit	▶ Reframe & tie healthcare to economic & regional advancement
▶ Prioritize cultural competence & workforce diversity	▶ Fund A Doulas/Training Fund	▶ Include & engage Black men, fathers, partners and family support
▶ Root out racial bias and invest deeply in efforts that embed equity	▶ Build BMCH Community Portal/Site	▶ Engage Cross-Sector Partners
▶ Continue to invest in and partner with existing community based efforts and organizations	▶ Fund Neighborhood-based Action Teams & Education in high need zip codes	▶ Advocacy & Alliances for Public Policy
▶ Align efforts, initiatives and CHNA's across systems for greater systemic impact	▶ Care Coordination/ConnectRx	▶ Prioritize DEI Commitment



Collective Impact:

Dane County Health Council



Focused on systems change

Connecting social services and
the clinic system

Workforce development

ConnectRx

Collective Impact: Supporting Latino Families

Latino Health Council- emerging partnership to address birth outcomes and SDOH, historical partnership on COVID, other health issues, and community outreach

Roots4Change- Wisconsin Partnership Program grant: storytelling for Latino families, breastfeeding support, building a reflective workforce, and partnership development between organizations



What's going well



Improved perinatal referral system-
140% increase in referrals since 2020

New FIMR initiatives- involving people
with lived experience

**Developing and strengthening
partnerships-** addressing birth outcomes
collectively with Dane County Health
Council and Latino Health Council

Increasing our impact



Additional PHNs to eliminate wait list

Data abstractor position to support FIMR

Sustained investment in Community Partners



Let's discuss!