



Dane County

Minutes - Final Unless Amended by Committee

Arts and Cultural Affairs Commission

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, January 17, 2024

8:30 AM

Hybrid Meeting: Attend in person at the City County
Building in Room 421; attend virtually via Zoom.

A. Call To Order

Present: Chair Ritcherson, Vice Chair Klehr, Commissioner Curet, Commissioner Puleo Moyer, Commissioner Miquelon, Commissioner Handy, Commissioner Garrett, Commissioner Yudice, Commissioner Parks Snider

Staff: Mark Fraire, Augusta Brulla

Call to order at 8:33 a.m.

Present 9 - Chair RODERICK RITCHERSON, AMNERIS CURET, Vice Chair MARY KLEHR, MARCIA MIQUELON, KELLY PARKS-SNIDER, FRAN PULEO MOYER, JENNIFER GARRETT, JAY HANDY, and KELSEY YUDICE

B. Consideration of Minutes

[2023](#)
[MIN-465](#)

[MINUTES FROM THE 11/08/2023 ARTS AND CULTURAL AFFAIRS
COMMISSION MEETING]

Attachments: [2023 MIN-465](#)

A motion was made by Vice Chair Klehr to approve the minutes from the November 11, 2023 commission meeting, seconded by Commissioner Miquelon.

The motion was carried unanimously by a voice vote.

C. Presentation: Anne Ruffley, Madison Children's Museum

The presentation from Madison Children's Museum is postponed to a future Commission meeting date.

D. Chair/executive committee report (2024 commission priorities)

Recent Updates:

- A 90 second video of Dane Arts 2023 Highlights was shared. The video is available online: <https://www.youtube.com/watch?v=hjlnwsC16tE&t=4s>

- Chair Ritcherson represented Dane Arts, seated at the dais in a place of honor, at the 43 Annual Tribute to Dr. Martin Luther King Jr. This event is perennially supported by Dane Arts.

- InBusiness published a feature on the Dane County arts community, citing the results of the AEP 6 study conducted by Dane Arts. The article is available online: <https://online.fliphtml5.com/nehfa/qxpu/#p=58>

Priorities for the Dane Arts Commission in 2024 are as follows:

- Community building through intentional meetings with elected officials and creating relationships to support resource development (outlined below). Outreach could include presenting to representatives and inviting them to attend a Dane Arts Commission meeting.

- Resource development both internally and externally. This includes completing the application for the Friends of Dane Arts 501 (c)3, and launching a fundraising initiative outlined by Commissioner Handy.

- Streamline grant application process, including updates to the WebGrants grant application software.

- Commissioners are invited to review and contribute priorities for discussion during the February Commission meeting.

- Director Fraire has begun meeting with Candidates running for Dane County Supervisor.

- It is permissible for candidates to present to the Dane Arts Commission as long as all candidates are invited.

- Chair Ritcherson would like Commissioner input on how funds are distributed via the Dane Arts Friends Group.

E. Individual Areas of Focus

- Chair Ritcherson requested that Commissioners align individual areas of focus with the overall 2024 Dane Arts Commission priorities as outlined above. Commissioners will be asked to report on how their specific areas of focus align with 2024 priorities during the February Commission meeting.

- Fund Development Area of Focus: The primary goal of this focus group continues to be establishing the Change for Art fundraising initiative in partnership with two consultants, Susan Schmidt and Robb Hankins.

- Director Fraire will resume meetings with consultants Rob Hankins and Susan Schmidt in February.

- Initial hiring costs for consultant Susan Schmidt will be funded by a grant from the Evjue Foundation.

F. Executive Director's report

- *The 2024 Dane Arts Poster Reception is rescheduled for April, date to be determined. The event will include an opportunity for the public to meet Dane Arts Commissioners*
- *County Executive Parisi recommends filling the two commissioner vacancies after the next County Board Supervisor election this April.*
- *Director Fraire has identified several top candidates for the commission and will continue to discuss with Chair Ritcherson.*
- *Director Fraire would like to set the April Commission meeting for the first week in April rather than the third. Commissioners will be asked to chair grant review panels once dates are finalized.*
- *InBusiness magazine recognized the impact of the arts in Dane County as well as Commissioner Handy.*
- *The Dane Arts 2023 Year in Review will be released soon to Commissioners and the County Board of Supervisors.*

Business of Art Conference:

- *Planning is in process for the conference which will take place March 7 – 9 at Arts + Literature Laboratory and StartingBlock Madison.*
- *Registration is now open at dablmarket.com*
- *Commissioner assistance to welcome attendees and introduce speakers is requested for March 8 – 9.*
- *Keynote speakers include Dr. Roberto Rivera, Representative and business owner Francesca Hong, artist, activist and writer, Jamie Schumacher, and NY Times Best-selling author Chloe Benjamin.*
- *Local arts organizations have been invited to share community resources and connect with artists during the conference.*
- *The conference schedule was created based on feedback from last year's attendees, with the highest requested topic being local news outlets.*
- *Business of Art Planning team includes: Dane Arts staff, Jolynne Roorda (Arts + Literature Laboratory) Clyde Mayberry (The House Inc), Meri Rose Ekberg and Karin Wolf (Madison Arts Commission), Jess Kent-Johnson (Workflow Creative Studio) and Moises Garcia (media specialist and Bolz Center student intern)*
- *The Wisconsin Arts Board will hold a town hall meeting and 50th Anniversary Celebration the evening of Thursday, March 7th.*
- *Dane Arts connected with the UW Madison Service learning in Art course and expects to have several students assisting with Dane Arts activities during the spring semester.*
- *2027 marks the 50th Anniversary of Dane Arts. Director Fraire would like commissioners to begin thinking about how to honor Dane Arts and the County.*
- *Dane Arts was awarded \$50,000 from the Evjue Foundation for four projects: Cultural data mapping, the Business of Art Conference III, From the Front Row led by Audio for the Arts, and the Change for Art fundraising initiative.*
- *Dane Arts continues to work on SpARTS initiatives with Forward Madison FC and Madison Mallards.*

- Behind Creative will release a new artist feature this winter.
- WebGrants (Dane Arts grant application software) was updated in December 2023, and Director Fraire would like to continue to streamline the grant process.
- The Cultural Affairs Specialist is now managing all aspects of the grant process.
- 2024 Cycle 1 applications are in process on the new WebGrants system.

G. Future Meeting Items and Dates

- Commissioner Miquelon invited Commissioners to join a virtual presentation on Tuesday, February 6, 12 – 1 p.m. with Interdisciplinary Artist, Laura Anderson Barbata. Additional details available here:
<https://lacis.wisc.edu/event/lecture-arts-for-everywhere-laura-anderson-barbata-interdisciplinary-arts-outreach-collaborator/>

H. Public Comment on Items not on the Agenda

None.

I. Such Other Business as Allowed by Law

None.

J. Adjourn

A motion was made by Commissioner Miquelon to adjourn.

Meeting adjourned at 9:27 a.m.

Minutes respectfully submitted by Augusta Brulla pending commission approval.