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**2026 RES-058**

**ADDENDUM TO CONTRACT 16119  
BETWEEN ICON VENUE GROUP LLC AND DANE COUNTY**

At the beginning of 2026, the Alliant Energy Center began contract negotiations for a contract related to the Veteran’s Memorial Coliseum. The county awarded contract 16119 to Icon Venue Group LLC, doing business as CAA ICON. The Alliant Energy Center has been negotiating the contract and needs additional assistance to complete the contract negotiations for the Dane County Veteran’s Memorial Coliseum redevelopment contract. As such, the Alliant Energy Center recommends approval of the contract addendum with Icon Venue Group, doing business as CAA ICON. This resolution authorizes the addition of \$75,000.00 for a revised contract cost of \$150,000.00.

**WHEREAS** Provider and County, by a separate document (hereinafter, the “Master Agreement”), Purchase of Services Agreement No. 16119, have previously entered into a contractual relationship pursuant to which Provider for the purpose of negotiating advisory services for a contract related to the Veteran’s Memorial Coliseum; and,

**NOW, THEREFORE, BE IT RESOLVED** that the following contract addendum is approved for the period through August 31, 2026, and Icon Venue Group LLC, DBA CAA ICON, 5075 S. Syracuse Street, Suite 700, Denver, CO 80237.

**NOW BE IT FINALLY RESOLVED** that the County Executive and County Clerk are authorized to sign the contract addendum.