



Dane County

Minutes - Final Unless Amended by Committee

Alliant Energy Center Redevelopment Committee

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Monday, April 20, 2026

12:00 PM HYBRID: In person at the Alliant Energy Center, in the Board Room of Exhibition Hall, 1919 Alliant Energy Center Way, Madison, WI; attend virtually via Zoom

See below for additional instructions on how to attend the meeting and provide public testimony.

Interpreters must be requested in advance; please see the bottom of the agenda for more information.

Los intérpretes deben solicitarse con anticipación; consulte el final de la agenda para obtener más información.

Yuav tsuam tau thov txog cov neeg txhais lus hau ntej; thov saib hauv qab kawg ntawm qhov txheej txheem rau cov ntaub ntawv ntxiv.

يجب التقدم بطلب خدمات الترجمة مقدماً. يرجى الاطلاع على أسفل جدول الأعمال للمزيد من المعلومات

The April 20, 2026 Alliant Energy Center Redevelopment Committee meeting will be a hybrid meeting. Members of the public can either attend in person or virtually via Zoom.

The public can attend in person in the Board Room of Exhibition Hall at the Alliant Energy Center, 1919 Alliant Energy Center Way, Madison, WI.

The public can access the meeting virtually with the Zoom application or by telephone.

To join the meeting in Zoom, click the following link (after you fill out the form, the meeting link and access information will be emailed to you):

https://zoom.us/webinar/register/WN_o3D2gDZgR5aNHKB5uCfPWw

This link will be active until the end of the meeting.

To join the meeting by phone, dial-in using one of the following three toll-free phone numbers:

1-833-548-0276

1-833-548-0282

1-888-788-0099

When prompted, enter the following Webinar ID: 996 7514 1851

PROCESS TO PROVIDE PUBLIC COMMENT:

IN PERSON: Any members of the public wishing to register to speak on/support/oppose an agenda item can register in person at the meeting using paper registration forms. **IT IS HIGHLY ENCOURAGED TO REGISTER VIA THE ZOOM LINK ABOVE EVEN IF YOU PLAN ON ATTENDING IN PERSON.**

In person registrations to provide public comment will be accepted throughout the meeting.

VIRTUAL: Any members of the public wishing to register to speak on/support/oppose an agenda item **MUST REGISTER USING THE LINK ABOVE** (even if you plan to attend using your phone). Virtual registrations to provide public comment will be accepted until 30 minutes prior to the beginning of the meeting.

In order to testify (provide public comment) virtually, you must be in attendance at the meeting via Zoom or phone, you will then either be unmuted or promoted to a panelist and provided time to speak to the body.

If you want to submit a written comment for this meeting, or send handouts for board members, please send them to: kuhl.lauren@danecounty.gov

A. Call To Order

Others present: Chair Miles, Scheibler, Kuhl, Violante, Gault, Rob Gotschalk, Sonja Kruesel, Clow

The meeting was called to order at 12:02pm.

- Present** 8 - TOM DECHANT, BREWER STOUFFER, PAM CHRISTENSON, Chair CHUCK ERICKSON, JEFF GLAZER, ELLIE WESTMAN, LAURA HERSCHLEB, and KATE LEMON
- Absent** 5 - RUBEN ANTHONY, HEATHER STOUDE, ISADORE KNOX, MICHAEL ENGELBERGER, and AIMEE DAVIS

B. Consideration of Minutes

[2025
MIN-619](#)

Minutes of the February 16, 2026 Alliant Energy Center Redevelopment Committee Meeting

Attachments: [2025 MIN-619](#)

A motion was made by STOUFFER, seconded by HERSCHLEB, that the Minutes be approved. The motion carried by a voice vote.

Engelberger arrived at 12:03pm.

- Present** 9 - TOM DECHANT, BREWER STOUFFER, PAM CHRISTENSON, Chair CHUCK ERICKSON, JEFF GLAZER, ELLIE WESTMAN, LAURA HERSCHLEB, MICHAEL ENGELBERGER, and KATE LEMON
- Absent** 4 - RUBEN ANTHONY, HEATHER STOUDE, ISADORE KNOX, and AIMEE DAVIS

G. Public Comment on Items not on the Agenda

Stephen Lord provided public comment.

C. Action Items

D. Presentations

E. Reports to Committee

1. [2025 RPT-780](#) April Chair's Report

Attachments: [AEC Chairs Report - 4.20.26](#)

Dr. Anthony and Alder Knox arrived at 12:18pm.

- Present** 11 - RUBEN ANTHONY, TOM DECHANT, BREWER STOUFFER, PAM CHRISTENSON, Chair CHUCK ERICKSON, JEFF GLAZER, ISADORE KNOX, ELLIE WESTMAN, LAURA HERSCHLEB, MICHAEL ENGELBERGER, and KATE LEMON
- Absent** 2 - HEATHER STOUDER, and AIMEE DAVIS

a. Summary of Town Hall meetings on 3/2/26 & 3/10/26

Supervisor Erickson provided an overview of the town halls that took place in March and what participants shared for feedback at the meetings

Discussion ensued regarding the format of the town halls and the questions that were posed

Scheibler indicated there were 7 outreach efforts in the community regarding efforts going on

Shared images of what a gateway and pathway could look like as submitted by a member of the public

Alder Knox shared concerns from the Capitol View regarding stormwater, also shared concerns about access and walkability to the campus

Received input at town hall that the campus should be utilized in the winter as well

Vandewalle shared feedback received related to stormwater improvements, traffic circulation, exhibition hall expansion, mixed-use redevelopment, destination district-making connections - comments are posted on the website: [<https://aecstudy.danecounty.gov/>](https://aecstudy.danecounty.gov/)

b. Summary of Coliseum Listening Session on 3/10/26

Summary included in Summary of Town Hall meetings on 3/2/26 & 3/10/26

c. Summary of Committee of the Whole Session on 3/19/26

Director Scheibler and CAAICon presented at a committee of the whole presentation to the County Board in March

Chair Miles indicated that the committee of the whole and the joint meeting were opportunities for County Board Supervisors to ask questions of Kevin and CAAICon

2. [2025 RPT-781](#) April Director's Report

Attachments: [AEC Directors Report - 4.20.26](#)

a. Review of FY25 Financial performance

Scheibler gave an overview of the FY year end report including increasing revenue by 11%, ending 2025 \$350K better than 2024, had over \$1 million more in revenue

Significant improvement in the loss trend for the campus - on the right path, hope that 2027 or 2028 will be a break even budget

Revenue has continued to rise, parking revenue, rent continue to rise

Scheibler reviewed the top ten expenses and profit margin by event type

Discussion ensued regarding what events are included in "concerts"

Dr. Anthony left at 12:52pm.

Present 10 - TOM DECHANT, BREWER STOUFFER, PAM CHRISTENSON, Chair CHUCK ERICKSON, JEFF GLAZER, ISADORE KNOX, ELLIE WESTMAN, LAURA HERSCHLEB, MICHAEL ENGELBERGER, and KATE LEMON
Absent 3 - RUBEN ANTHONY, HEATHER STOUDE, and AIMEE DAVIS

b. Preview project calendar for next six months (Vandewalle)

Gotschalk reviewed the workplan for the next 6 months for the different efforts taking place at the Alliant Energy Center

Scheibler indicated that the City approved the demolition of the Feris Center - will be taken down summer 2026

DeChant indicated it's helpful to have the website updated

Stouffer asked if there are any concrete funds identified for the exhibition hall expansion

Scheibler indicated they are exploring different funding opportunities recognizing that the county will have to pay for a large portion of it

Stouffer asked to have an update or discussion on the funding on a future agenda

Scheibler working with UW Whitewater to update economic impact models for the Exhibition Hall

Discussion ensued regarding the timing of the different RFP's

c. Review RFI results

Responders indicated that high-density multi-family is essential

Entertainment, restaurants, and public spaces are key complements, the Olin Ave site is important to include, a phased project approach is recommended

Sonja Kruesel from Vandewalle provided an overview of the responses (available on County's purchasing website)

Stouffer inquired about the feasibility of the responses - would they be able to respond? Scheibler indicated that he believes the local ones could, but hasn't looked into it too much.

Discussion ensued regarding housing placement and compatibility with the uses of the campus

Glazer shared concerns related to how the Coliseum efforts interact with the RFI responses

DeChant pointed out that Titledown has high density housing next to the campus

Gotschalk from Vandewalle reviewed the elements of the master plan

Next steps would be using this as input as to how to draft the RFP

d. Coliseum update & FAQ's

Continuing negotiations with Frank Productions, FAQ's available on website

F. Future Meeting Items and Dates

The next meeting will be on May 18 at 12:00pm in hybrid format.

H. Such Other Business as Allowed by Law

I. Adjourn

A motion was made by STOUFFER, seconded by DECHANT, that the meeting be adjourned. The motion carried by a voice vote.

Adjourned at 1:30pm.

Note: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below—preferably at least three business days but no fewer than 24 hours prior to the meeting.

Nota: Si necesita un intérprete, un traductor o materiales en formatos alternativos o cualquier otra adaptación para tener acceso a este servicio, actividad o programa, llame al número de teléfono que puede encontrar a continuación — de preferencia con al menos 3 días de anticipación y como mínimo 24 horas antes del evento en cuestión.

Sau tseg: Yog koj xav tau ib tug neeg txhais lus, txhais ua ntaub ntawv, cov ntaub ntawv uas nyob rau lwm yam kev lawm los sis lwm yam kev pab nkag rau qhov kev pab no, kev ua si los sis kev pab cuam, thov hu tus xov tooj rau hauv qab no—xav kom hu li peb hnuv ua ntej tuaj tab sis tsis pub tsawg tshaj 24 xuab moos ua ntej rau lub rooj sib tham no.

ملحوظة: إذا كنت بحاجة لترجمة شفوية أو كتابية أو مواد بصيغة مختلفة أو تسهيلات أخرى للحصول على هذه الخدمة أو النشاط أو البرنامج، يرجى الاتصال برقم الهاتف أدناه قبل ثلاثة أيام عمل رسمية على الأقل من تاريخ الجلسة.

County Board Office (608) 266-5758 TTY WI RELAY 711

[2026](#)
[RPT-005](#)

Registrations from 4.20.26 Alliant Energy Center Redevelopment Committee Meeting

Attachments: [4.20.26Registrations](#)

[Written Comment Submitted at 4.20.26 Meeting](#)