



Dane County

Minutes - Final Unless Amended by Committee

Arts and Cultural Affairs Commission

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, October 18, 2023

8:00 AM

Hybrid Meeting: Attend in person at the City County
Building in Room 421; attend virtually via Zoom.

See below for additional instructions on how to attend the meeting and provide public
testimony.

A. Call To Order

*Present: Chair Ritcherson, Vice Chair Klehr, Commissioner Curet, Commissioner Puleo
Moyer, Commissioner Miquelon, Commissioner Handy, Commissioner Yudice,
Commissioner Parks Snider, Commissioner Garrett*

Staff: Mark Fraire, Augusta Brulla

Call to order at 8 a.m.

- Present** 9 - Chair RODERICK RITCHERSON, AMNERIS CURET, Vice Chair MARY KLEHR,
MARCIA MIQUELON, KELLY PARKS-SNIDER, FRAN PULEO MOYER, JENNIFER
GARRETT, JAY HANDY, and KELSEY YUDICE
- Excused** 1 - LAURA GALLAGHER

B. Consideration of Minutes

1. [2023
MIN-335](#) [MINUTES FROM THE 09/13/2023 ARTS AND CULTURAL AFFAIRS
COMMISSION MEETING]

Attachments: [2023 MIN-335](#)

A motion was made by Commissioner Puelo Moyer to approve the September
13th, 2023 Commission meeting minutes, seconded by Commissioner Curet.

The motion was carried unanimously by a voice vote.

C. Approval of 2023 cycle 2 grants overall budget

\$97,000 in funds remain for the second grant cycle of 2022

A motion to approve an overall budget allocation of \$97,000 for distribution was
made by Commissioner Handy, seconded by Commissioner Puelo Moyer.

The motion was carried unanimously by a voice vote.

D. Discussion/approval of cycle 2 capital grants/award/amounts

- There were 4 capital grant requests as follows: Arts + Literature Laboratory (requested: \$3,000), Mount Horeb Area Arts Association (Requested: \$2,175), Opera for the Young (requested: \$3,000), and the House Urban Arts Initiative (requested: \$1,902)

- In past cycles, Capital grants have been awarded from a private funding source, which is not possible this year. As a result, Capital grant awards will be allocated from the \$97,000 grant budget.

- The Executive Committee approved a total Capital grant budget of \$4,500 and recommended the following award amounts:

- Arts + Literature Laboratory audio equipment and assistive listening system recommended award: \$1,500

- Mount Horeb Area Arts Association directional signage recommended award: \$1,000

- Opera for the Young passenger van purchase recommended award: \$1,000

- The House Urban Arts Initiative dance equipment recommended award: \$1,000

Vice Chair Klehr made a motion to award a total of \$4,500 among the four Capital grant applicants as outlined above, seconded by Commissioner Curet.

The motion was carried unanimously by a voice vote.

E. Discussion/approval of cycle 2 short order grants/awards

Short Order grants were discussed as part of the overall grant pool budget discussion (see item F.)

F. Discussion/approval of cycle 2 award amounts from grant pool budget

- For the past several years, Director Fraire has offered an honorarium of \$100 to grant panelists. This cycle, 25 panelists were offered \$100 for a total budget of \$2,500 to be awarded from the \$97,000 taxpayer-funded grant budget.

- With an initial budget of \$97,000, deducting \$2,500 for panelist honoraria and \$4,500 for Capital grants leaves a total of \$90,000 for distribution to the Short Order and Project grant requests.

A motion to adhere to the budget of \$90,000 was made by commissioner Curet, seconded by Vice Chair Klehr.

The motion was carried unanimously by a voice vote.

1. Individual Award Distribution

Grant Review Process:

- *Applications are submitted and reviewed by Dane Arts staff, panels of experts in the community review and score applications, suggested awards are generated via a mathematical formula based on score, requested amount, and available funds, and the Executive Committee and Commission discuss final grant award allocations prior to approval.*
- *51 applicants (including short order and project grants) were received during the second cycle of 2023 for a total of \$215,023 in requests.*
- *Overall, 2023 Cycle 2 scores were higher than 2023 Cycle 1 scores. This cycle, scores range 71% - 96% in a steady gradation with no clear outliers.*
- *Commissioner Curet recommends awarding each of the 51 applicants using the grant award formula to calculate awards based on their score and total available funds.*
- *The average percentage awarded this cycle is about 44% of individual applicant request.*
- *Award percentages by discipline reflect amount requested ratio and are as follows: Music (32%), Multidisciplinary (20%), Arts in Education (14%), Visual Arts (14%), Dance (13%), Theater (3%), Local History (2%), Short Order (2%)*
- *56% of applications awarded claimed to provide "equitable opportunities for youth to participate."*

A motion was made by Commissioner Curet to approve the award allocation of \$90,000 as distributed based on panel review scores, seconded by Commissioner Handy.

The motion was carried unanimously by a voice vote.

G. Reports to Committee

1. Chair/Executive Committee report

- *Commissioner Puleo Moyer acknowledged that the Music review panelists were passionate about implementing revised wording on funding opportunities. Dane Arts staff will send grant review panelists an update about next steps, and ensure their feedback is acknowledged and utilized to refine the grant application process.*
- *County Executive Joe Parisi will retire in May, 2024. Chair Ritcherson would like to discuss any action items or requests to Executive Parisi prior to his retirement.*
- *Executive Parisi will appoint a new County Supervisor to the Dane Arts Commission.*
- *Laura Gallagher resigned from the commission effective 10/17/2023.*

2. Areas of Focus updates (for November)

- *Grant Software update: Dane Arts staff and Commissioner Curet are revisiting the grant process workflow prior to fully converting WebGrants to the new platform. An implication of this process is a potential delay in the roll-out of the new WebGrants update.*
- *Chair Ritcherson requested that Commissioners prepare to recap their areas of focus and 2024 goals during the final commission meeting of the year in November.*
- *Funding is a major area of focus for Dane Arts as a whole in 2024.*

3. Executive Director's report, upcoming October 23 event

- *The Dane Arts 2024 Art Calendar reveal will take place on Monday, October 23, 5:30 – 7 p.m. at the Shannon Sunset Lounge. All 2024 calendar artists will be in attendance.*
- *The 2024 Business of Art Conference is scheduled for March 8 – 9 with numerous small group workshops and several keynote speakers in the works.*
- *Guest artist Tito Medina will visit Madison November 9-11 to perform at various elementary schools, the Overture Center, Cardinal Bar, and Arts + Literature Laboratory. Medina is a musician from Guatemala.*
- *Director Fraire continues to meet with Susan Schmidt and Robb Hankins as part of the fund development initiative.*
- *Dane Arts submitted a funding request to the Evjue foundation to support the Business of Art Conference, artist data mapping, and a live recording session project with Audio for the Arts.*

H. Future Meeting Items and Dates

- *The next commission meeting will take place at 8 a.m. on November 8th.*
- *Commissioner Puleo Moyer and Commissioner Yudice will continue updating the events sign-up calendar.*

I. Public Comment on Items not on the Agenda

None.

J. Such Other Business as Allowed by Law

None.

K. Adjourn

A motion was made by Commissioner Handy to adjourn.

Meeting adjourned at 8:48 a.m.

Minutes respectfully submitted by Augusta Brulla, pending commissioner approval.