

**Wisconsin Department of Natural Resources**  
**Statewide Comprehensive Outdoor Recreation Plan (SCORP)**  
**2025-2030**

**Statewide Outdoor Recreation Participation Rates**

Table 4.1: Estimated participation rates in outdoor recreation activities by Wisconsinites.

Outdoor Recreation Activity	Estimated participation rate of Wisconsinites
Walking/Hiking/Running (on paved or unpaved trails)	68%
Swimming in lakes, ponds, or rivers	46%
Wildlife watching/Nature photography	45%
Picnicking	44%
Fishing	40%
Motorboating (including pontoons)	40%
Visiting a nature center	40%
Canoeing, kayaking, row boating, SUP	36%
Bicycling - all types	34%
Gardening	31%
Using splash pads or outdoor pools	30%
Camping (tent & RV/pop-up/van)	28%
Riding a motorized vehicle (ATV, UTV, 4WD, OHM)	24%
Visiting a dog park	22%
Playing court sports (e.g., basketball, pickleball, tennis)	21%
Hunting	19%
Recreational firearm range shooting (target, clays, trap)	17%
Playing field sports (e.g., soccer, football, baseball)	17%
Foraging or gathering (e.g., wild edibles, medicinal plants)	15%
Managing land (e.g., restoring habitats, building trails)	12%
Playing disc golf	10%
Water skiing, wakeboarding	10%
Snowmobiling	9%
Downhill skiing/Snowboarding	8%
Snowshoeing	8%
Cross-country skiing	6%
Inline skating/Roller blading	5%
Horseback riding	5%
Geocaching	4%
Rock climbing outdoors with climbing gear	3%
Trapping	3%
Bouldering outdoors (with crash pads)	2%

Source: DNR data (Appendix E)

## Statewide Fishing License Trends



## Statewide Registered Boating Trends

