



Dane County

Minutes - Final Unless Amended by Committee

Arts and Cultural Affairs Commission Executive Committee

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Friday, May 10, 2024

8:30 AM

Hybrid Meeting: Attend in person at the City County
Building in Room 209; attend virtually via Zoom.

A. Call To Order

Present Virtually: Chair Ritcherson, Vice Chair Klehr, Commissioner Miquelon.

Present In Person: Commissioner Puleo Moyer

Quorum was established.

Staff: Mark Fraire, Augusta Brulla

Call to order at 8:30 a.m.

Present 4 - Chair RODERICK RITCHERSON, MARY KLEHR, MARCIA MIQUELON, and FRAN
PULEO MOYER

B. Consideration of Minutes

1. [2024 MIN-032](#) [MINUTES FROM THE 04/12/2024 ARTS AND CULTURAL AFFAIRS
EXECUTIVE COMMITTEE MEETING]

Attachments: [2024 MIN-032](#)

A motion was made by Vice Chair Klehr to approve the April 12th Executive
Committee minutes, seconded by Commissioner Puleo Moyer.

The motion was carried unanimously by a voice vote.

2. Approve April 17, 2024, commission minutes for recommendation to full commission

A motion was made by Commissioner Puleo Moyer to recommend the April 17th
Commission minutes for approval by the full commission, seconded by Vice Chair
Klehr.

The motion was carried unanimously by a voice vote.

C. Review Overall Cycle One Process/Wrap Up

- *The distribution of grant reviews among five panels with 4 – 5 reviewers per panel worked well in 2024 Cycle 1.*
- *10 – 14 applications per reviewer was reported to be a reasonable number.*
- *Commissioner Puleo Moyer, who served as a grant review chair, said that reviewers were satisfied with the new WebGrants interface.*
- *A reviewer expressed concern about applicant organizations who may use Dane Arts funds to support visiting artists who are not Dane County residents.*
- *Commissioner Klehr suggested debriefing reviewers to clarify that Dane Arts funds are encouraged to support local artists, while recognizing that Dane Arts may fund Dane County-based organizations who also hire non-local guest artists.*

D. Review/Develop Capital Grants Allocations Formula

- *A discussion about the history and purpose of the Capital Grant funding opportunity took place.*
- *Chair Ritcherson discussed the possibility of allocating a maximum percentage of grant pool dollars to Capital Grants.*
- *Chair Ritcherson also proposed that Capital grant awards should not be restricted to a maximum of 50% of the applicant's total request.*
- *Consensus was that the purpose, structure, and amount of funding for Capital grants warrants further discussion during the June Commission meeting.*

E. Review Short Order Future Dollars

- *Short order applications have been funded by Lussier funds in recent grant cycles.*
- *Due to limited Lussier funds, an additional revenue source will be needed if the Short Order grant program continues past 2027.*

F. Discuss Possible County Executive Debate Forum

- *The objective of the County Executive candidate debate forum is to learn about the incoming county executive's position on various issues, including the arts.*
- *An added benefit could be raising awareness of Dane Arts and the importance of this office within the community.*
- *Director Fraire suggested holding an event in early September after the August 2024 primary.*
- *The Executive Committee supports Dane Arts' efforts in pursuing this event.*

G. Updates on Fundraising and Friends of Dane Arts

- Director Fraire outlined four avenues for fund development: The Change for Art Initiative, advocacy within the County Board of Supervisors to increase the grant budget, private funding sources, and the formation of a Dane Arts friends group.
- Director Fraire continues to work with two fund development consultants.
- Consultant Robb Hankins will be Madison in July. Director Fraire would like hold a meeting with Hankins and the fundraising area of focus.
- Currently, Director Fraire is advocating for an increase to the Dane Arts budget which is currently 0.06% of the total county budget.
- Director Fraire and Chair Ritcherson will meet to discuss next steps for Friends of Dane Arts.

H. Upcoming DA sponsored events/commissioner participation

- Dane Arts is hosting the "Cabaret Tent" during the Fete de Marquette, July 11-14th.
- It is critical that Dane Arts commissioners are present to assist in staffing the beer stand during the Fete weekend to educate the public and generate awareness about Dane Arts.
- All commissioners are invited to sit at the Dane Arts table during Concerts on the Square "Rhapsody in Blue" on July 31st.

I. June Elections

- Elections for the Dane Arts Chair and Vice Chair will take place in June.

J. Executive Director Report

- Many Dane Arts-supported events will take place this spring and summer. Commissioners are encouraged to attend these events.
- The grant rubric has been updated for clarity and alignment with the content of the project grant application.
- The revised rubric will be implemented in 2024 Cycle 2.
- Proposed changes to the grant process in 2025 include reducing the project grant application requirements to more closely resemble the short order application.
- Dane Arts will consult with Dulles Tech about the cost and timeline to implement a new application form in WebGrants.
- Director Fraire will share more detailed plans for the 2025 grant cycle process during the full commission meeting.

K. Future Meeting Items and Dates

1. Develop May 15, 2024, Commission agenda

- Roll call, establish quorum
- Approve April 17, 2024, meeting minutes (action item)
- Presentation group
- Cycle one grants wrap up
- Area of Focus Reports
- Executive Director Report
- Dane Arts Sponsored Events/Commissioner Participation

2. Other events of note

- Commissioner Miquelon will not be able to attend the June and August Executive Committee and Commission meetings. This could potentially affect the time and location of the next two Executive Committee meetings.

L. Public Comment on Items not on the Agenda

None.

M. Such Other Business as Allowed by Law

None.

N. Adjourn

A motion was made by Commissioner Miquelon to adjourn.

Meeting adjourned at 9:29 a.m.

Minutes respectfully submitted by Augusta Brulla pending commission approval.