



Dane County

Minutes - Final Unless Amended by Committee

Alliant Energy Center Redevelopment Committee

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Monday, September 15, 2025

12:00 PM HYBRID: In person at the Alliant Energy Center, in the Board Room of Exhibition Hall, 1919 Alliant Energy Center Way, Madison, WI; attend virtually via Zoom

See below for additional instructions on how to attend the meeting and provide public testimony.

A. Call To Order

Others present: Carolyn Clow, Nicole Anderson, Rob Gotschalk, Lauren Kuhl, Board Chair Patrick Miles, Aaron Collins, Kevin Scheibler, Todd Violante

Chair Erickson called the meeting to order at 12:00 PM.

ANTHONY arrived at 12:05 PM.

KNOX arrived at 12:06 PM.

GLAZER left at 1:06 PM.

Present 13 - RUBEN ANTHONY, ROBERT CRAIN, TOM DECHANT, HEATHER STOUDE, BREWER STOUFFER, PAM CHRISTENSON, CHUCK ERICKSON, JEFF GLAZER, ISADORE KNOX, ELLIE WESTMAN, LAURA HERSCHLEB, MICHAEL ENGELBERGER, and AIMEE DAVIS

B. Consideration of Minutes

1. [2025 MIN-276](#) Minutes of the August 18, 2025 Alliant Energy Center Redevelopment Committee Meeting

Attachments: [2025 MIN-276](#)

A motion was made by DAVIS, seconded by ENGELBERGER, that the Minutes be approved. The motion carried by a voice vote.

C. Action Items

D. Presentations

E. Reports to Committee

1. [2025 RPT-331](#) September 2025 Chair's Report

Attachments: [Chair's Report PowerPoint, 9-15-25](#)

a. Impressions of State Farm facility on the U of IL campaign, Champaign, IL

Erickson provided an overview of his visit to the U of IL in Champaign, IL including rigging, restrooms, concessions, and public art.

b. Budget update

Erickson indicated the County budget is challenging.

c. Neighborhood outreach and presentations

Erickson and DeChant gave an update at the Bay Creek neighborhood association.

2. [2025 RPT-334](#) Campus Experience

Attachments: [AECRC Slides - 9.15.25](#)

a. Shared with Traffic and Stormwater Management teams

b. Shared with CAAICON

c. Next steps

Scheibler and Gotschalk gave a recap of where the presentation was shared

Should figure out how themes fit into the plan. Will start working on where themes fit into project. Will come back to the Committee with some initial ideas.

If there are other groups that the presentation should be shared with, let Scheibler know.

Knox indicated Capitol neighborhood, Burr Oaks, and First Brahms addition may be interested.

Westman Chin suggested someone from Destination Madison that is trained in placemaking.

3. [2025 RPT-333](#) 2025 Work Plan Update and Outreach

a. Review work plan

Gotschalk reviewed the work plan for the committee into March 2026

b. Neighborhood groups

c. Upcoming newsletter

Gotschalk reviewed components of fall newsletter.

d. Focus groups on Exhibition Hall expansion

4. [2025](#) September 2025 Director's Report
[RPT-332](#)

a. Coliseum RFP update

- i. CAAICON visited the campus
- ii. CAAICON suggested using a large amount of language that was developed previously
- iii. RFP will be released on 9/22 with responses due on 11/24/25

Discussion ensued regarding the RFP process.

Scheibler indicated that it has not been determined how the proposals may be presented to the public and committee.

Westman Chin indicated it would be great to have some members of the committee as part of the review committee.

County Board Chair Patrick Miles provided input on the role of the County Board in the purchasing process.

b. Room tax update

Scheibler indicated AEC receives hotel/motel tax funds - went up 3%

F. Future Meeting Items and Dates

The next meeting will be on November 17th, 2025 in a hybrid format.

G. Public Comment on Items not on the Agenda

H. Such Other Business as Allowed by Law

I. Adjourn

A motion was made by WESTMAN, seconded by ANTHONY, that the meeting be adjourned. The motion carried unanimously.

The meeting adjourned at 1:07 PM.

Minutes respectfully submitted by Lauren Kuhl, pending committee approval