



EVS TEAM

Education & Outreach

Visitor Services

Volunteer Engagement



2025 Shelter Rentals

787
**Shelter Reservations/
Special Events**

Rangers & Park Attendants
spent more than 1,400
hours servicing shelters



2025 Campground Occupancy



Nights of Camping

- Total: 9,375
- LAKF: 3,753
- TOKC: 2,388
- BABC: 1,749
- BRIG: 879
- Group Camps: 606

(Memorial Day - Labor Day)



2025 Campground Occupancy



Occupancy Rates Memorial - Labor Day

- W.G. Lunney Lake Farm 79%
- Babcock 69%
- Token Creek 64%
- Brigham 38%
- Mendota (Closed)

(Memorial Day - Labor Day)





Special Event - Highlights

Vegan Fest

- 4,000 attendees

Sugar Maple Music Festival

- 2,000 attendees

Battle of CamRock

- 780 racers

Cross-Country Meets x5

- 500+ attendees

Trail Runs

- 400 runners



2025 Permits

• 14,063 Annual Permits Sold

- 74 Aeromodeling
- 1,705 Disc Golf
- 3,962 Dog
- 149 Horse
- 4,003 Lake Access
- 69 Metal Detecting
- 1,094 Mountain Bike
- 105 Ski
- 130 Star Gazing
- 2,166 State Trail
- 606 Tenney Locks



2025 Park Enforcement

513

Ordinance Violation Notices
Issued

4

Park Suspensions

2

Citations



Volunteer Program

Summer Volunteers



2,077

**Summer Volunteer
Hours**

**Our top volunteer logged 188
hours this summer!**



LWRD Native Plant Program

Free Plants Grower Program (2025): distributed 8,800 native plants. 52,000 distributed since 2016 to 230 different groups.

New! Native Plant Learning Hub: monthly learning/networking sessions + workshops. 4 events in 2025 so far, reaching 107 people, 50% were new to native plants/ native gardening.

New! Free Trees Pilot Program: distributed 243, 8 to 13-foot tall trees to 13 groups (food pantries, municipalities, school groups, neighborhood associations).





Engagement & Outreach

Lussier Family Heritage Center



The Lussier Family Heritage Center provides outdoor and environmental education experiences for persons of all ages and ability levels. We strive to connect all people with the outdoors as parks and open-spaces are vital to mental and physical well-being.



Heritage Center Summer Programs 2025



**2,340
Participants**



Heritage Center Overall Programs 2025



**8,865
Participants
331
Programs**



Summer Camp 2025



- 11 Weeks of Summer Camp
- Ages 6-14
- 701 Campers
- Over \$6,000 in fee assistance
 - Thanks to the Foundation for Dane County Parks

Parent Feedback:

As a parent, it is such a joy watching my daughter come home every day excited about what she learned and did, happy, and eager to go back. Well done to all of the staff. I could not be happier with her quality time outside enjoying nature and learning and neither could she!



Get Outside! Summer Experiences



- 223 free camp experiences
- Summer Immersion Programming:
 - Kennedy Heights
 - Bayview
 - Centro
 - Neighborhood House



Lil' Explorers

- 67 Participants
 - Ages 3-6
- Adventures - 5 week sessions
- Storytime - weekly (summer)
- Added new Volunteers to assist with programming!



Environmental Fun Fair



400 Attendees
29 Exhibitors, plus music, ice cream and face painting



NEW Education Animals



NEW Mural!



Questions?

