



# THE TOWN OF PRIMROSE COMPREHENSIVE PLAN

2024 UPDATE

# TOWN COMPREHENSIVE PLAN UPDATE PROCESS

## DANE COUNTY PLANNING DIVISION

Provided as a free service to towns under Dane County zoning

Provide standardized template for clarity and accessibility

Designed to meet statutory minimum standards in an easy-to-read format

Includes frequently updated, authoritative statistical background data

Flexibility to meet individual town needs

Best practices for a variety of policies, such as TDR, conservation design, solar power, rural housing, natural resource protection



DANE COUNTY  
**PLANNING & DEVELOPMENT**

# THE UPDATED PLAN

## COVER



# TOWN OF PRIMROSE COMPREHENSIVE PLAN

July 2024  
Prepared by Dane County Planning and Development

## SAMPLE TABLE OF CONTENTS

### Table of Contents

- Element 1: Issues & Opportunities .....0
- Chapter 1: Introduction.....1
  - I. Town Profile .....1
  - II. Planning History .....1
  - III. Plan Updates.....1
- Chapter 2: Background & Existing Conditions.....2
  - I. Population Trends and Projections .....2
  - II. Key Planning Issues and Goals.....6
- Element 2: Housing .....8
- Chapter 3: Existing Housing Conditions .....9
  - II. Housing Stock Characteristics .....9
  - III. Occupancy Characteristics .....10
  - IV. Value Characteristics.....11
  - V. Housing Affordability.....11
  - VI. Projected Need for Housing.....12
  - VII. Housing Programs.....12
- Chapter 4: Housing Goals, Objectives, & Policies .....12
- Element 3: Transportation.....14
- Chapter 5: Existing Transportation Network.....15
  - I. Roadways .....15
  - II. Transit .....15
  - III. Taxis and Ride Hail Services .....15
  - IV. Carpool and Vanpool Services.....15
  - V. Specialized Transportation Services.....15
  - VI. Bicycles and Pedestrians .....16
  - VII. Rail.....16
  - VIII. Intercity Bus Service .....16
  - IX. Trucking.....16
  - X. Water Transportation.....16

## SAMPLE PAGE

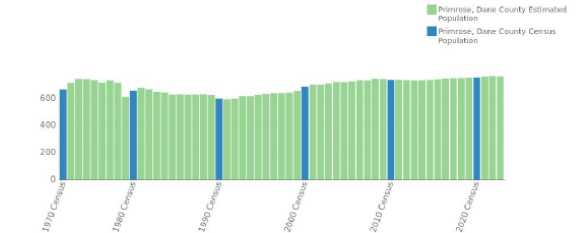
Element 1: Issues & Opportunities

### Chapter 2: Background & Existing Conditions

#### I. Population Trends and Projections

The Town of Primrose experienced minor losses in population in the decade 1980 to 1990; however from 1990 to 2000 the population grew by 14%. Growth rates began leveling off to 7.2% from 2000 to 2010, and grew at a modest 2.6% between 2010 and 2020. The Wisconsin Department of Administration (WIDOA) projects an average annual population growth rate of less than 1% over the next 20 years, adding 25 people by 2040.

Chart 1-1: Population over Time



Source: Applied Population Lab-Wisconsin Population and housing Estimates-

Table 1-1: Population Projections of Nearby Communities

Municipality	2020 Census	2025	2030	2035	2040
T. Primrose	750	765	775	780	780
T. Perry	737	761	780	790	799
T. Springdale	2,056	2,174	2,283	2,367	2,436
V. New Glarus	1,393	1,523	1,648	1,742	1,810
T. Montrose	1,064	1,064	1,059	1,049	1,030

Source: Wisconsin Department of Administration

#### A. Demographic Trends

##### 1. Age

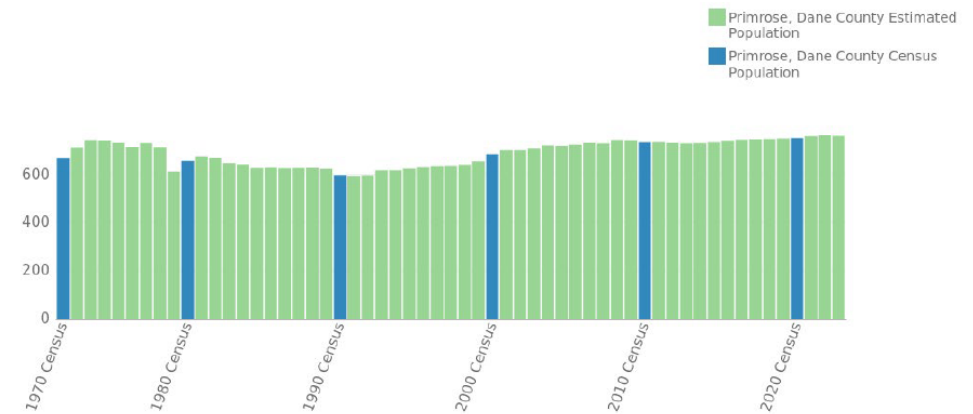
The median age increased from about 46.2 years in 2010 to 50.5 years in 2020. In comparison, the median age in Dane County increased from 34.3 to 35.2 years of age. The

# EXAMPLES

## Background Data Summary

20,000 acres	25 new people in 13 homes by 2040
750 people	50.5 average age
340 households	6.5% minority
\$93,958 median household annual income	> 12% worked in agriculture, forestry, fishing, hunting, or mining

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Source: Applied Population Lab- Wisconsin Population and housing Estimates-

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Source: Wisconsin Department of Administration



# LAND USE POLICY CHANGES

Prohibit disturbance of productive farm soils, based on LESA classifications

Farmer retirement homes allowed for individuals who have lived in town for 20 years and are 55 or older

Policies for particular land uses added, including:

- Commercial Development
- Mineral Extraction
- Renewable Energy Facilities