



Dane County

Minutes - Final Unless Amended by Committee

Traffic Safety Commission

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, April 15, 2026

10:00 AM

Dane County UW Extension 5201 Fen Oak Drive
Madison, Wisconsin 53718 Conference Room 121

See below for additional instructions on how to attend the meeting and provide public testimony

Interpreters must be requested in advance; please see the bottom of the agenda for more information.

Los intérpretes deben solicitarse con anticipación; consulte el final de la agenda para obtener más información.

Yuav tsuam tau thov txog cov neeg txhais lus hau ntej; thov saib hauv qab kawg ntwam qhov txheej txheem rau cov ntaub ntwav ntxiv.

يجب التقدم بطلب خدمات الترجمة مقدماً. يرجى الاطلاع على أسفل جدول الأعمال للمزيد من المعلومات

The April 15, 2026 Traffic Safety Commission meeting will be an in-person meeting.

Members of the public can attend in person. The public can attend and provide public testimony in person at Dane County UW Extension, 5201 Fen Oak Drive, Madison, Wisconsin, 53718, Conference Room 121.

If you want to submit a written comment for this meeting, or send handouts for board members, please send them to:

Dane County Sheriff's Office -- Field Services Division
Sergeant Jason Russell
115 West Doty Street
Madison, WI 53703
(608) 284-6876
Russell@danesherriff.com

A. Call To Order

Present 9 - JASON HANSON, MATT PLENDL, CHAD O'NEIL, RISHELLE EITHUN, CHRISTINE BERGAN, CHARLENE SCHMID, RANDY WIESSINGER, JASON RUSSELL, and ZAK McARDLE
Absent 1 - CHRIS WELLS

B. Introductions -- Name and Organization**C. Approval of Agenda**

A motion was made by HANSON, seconded by EITHUN, that the agenda be approved. The motion carried by a voice vote.

D. Consideration of Minutes

A motion was made by PLENDL, seconded by BERGAN, that the minutes be approved. The motion carried unanimously.

1. [2025 MIN-690](#) MINUTES OF THE JANUARY 14, 2026 TRAFFIC SAFETY COMMISSION

Attachments: [TSC January 14, 2026 Meeting Minutes](#)

E. Public Comment**F. Updates/Old Business**

1. LE Subgroup updates

Recent countywide Education and Enforcement Effort:

Stop of Red Enforcement Mobilization and Education
1848 Traffic Stops
1535 Citations
258 Red light/stop sign violations
1294 warnings

Future Countywide Education and Enforcement Effort:

Working on E-bike and E-scooter education
Next enforcement effort will be school safety in fall

2. Dane County Highway

Working on education and outreach for the Amish communities in Dane County.
This could include signs for roads.
<https://highway-projects-countyofdane.hub.arcgis.com/>

3. BOTS updates

[Community Maps https://transportal.cee.wisc.edu/partners/community-maps/](https://transportal.cee.wisc.edu/partners/community-maps/)

- Crash data: See attached DOT slides
- Virtual Office hours. Contact Randy with any questions.

G. Traffic Crash Review

1. Confidentiality Agreement
2. Updates from the last review
3. Overview

4. Review 8 Crashes

Dane County Fatal Crashes to Review: Jan-Mar 2026 (additional crash August 2025)

DATE	LOCATION	MUNICIPALITY	INV AGENCY
8/07/25	S Seminole Hwy @ Lacy Rd	City of Fitchburg	FPD
1/06/26	014 @ Hill Rd	Town of Rutland	DCSO
1/12/26	CV Packers Ave @ Londonderry Dr	City of Madison	MPD
1/26/26	American Way @ Batker Ct	City of Verona	VPD
2/05/26	151 S Park @ Burr Oak	City of Madison	MPD
3/17/26	039 @ River Rd	Village of Windsor	WSP
3/26/26	Private Property @ E Cheryl Pkwy	City of Fitchburg	FPD
3/26/26	BW Broadway @ River Pl	City of Monona	MoPD

FATAL CRASH REVIEW

Old Business/Updates from Last Review:

Overview: Bill Holloway (*Crash summary attached*)

January- March 2026:

- 8 Fatalities 33% increase (compared to YTD '25 to '26)
- 45 serious injury 88% increase (compared to YTD '25 to '26)
- 1,589 total crashes 5% decrease (compared to YTD '25 to '26)
- 26% involved a single unit lane departure
- 13% involved impaired drivers
- 24% occurred when it was dark outside
- 33% involved a vulnerable road user
- 35% involved speeding
- 13% involved safety equipment not used

Crashes:

Flags for October- December:

Impaired, speed, aggressive, occupant protection, pedestrian, lane departure, single vehicle

H. Recommendations

1. Crash Review recap

2. Issues/themes identified from the Review

DISCUSSION & RECOMMENDATIONS

- Occupant protection and speed common factors
- Medical events or possible medical events
- Distracted pedestrians

I. Sharing TS work

1. Announcements and roundtable discussion

Bike Fed: May is bike safety month. School education offerings with high school, middle and elementary aged students. School assessment with schools and asking children about modes of transportation. Wednesday May 27th a bike webinar including resources and laws related to e bikes.

WI Alcohol Policy: Age compliance check database is live. There are resources and trainings available. Additionally grants to help with law enforcement training for youth decoys.

MADD: Recognition banquet at Governor's conference. Applications open till the end of May.

Safe Communities: Hosting annual breakfast, please remember to RSVP.

DCSO: Data driven approach to traffic safety in targeted high crash areas. Looking to reduce fatalities and provide education.

UW Health Kids: Working with partners to create an educational handout for parents on e-bikes and e-scooters. Child Passenger Safety Technician course offered in November, please reach out if you are anyone in your agency is interested in becoming certified.

MPD: Planning several summer traffic initiatives partnering with the county.

State Judges: Conference coming up and want information on e-bikes/ e-scooters.

CESA 2: Driver's education curriculum now requires to share information on school bus safety. Good programs were already sharing this information.

Greater Madison MPO: Working on information related to e-bikes and e-scooters. This document is aimed at helping communities understand the rules and sizes. There is a draft formed now, more will be shared once the document is in final form.

State Lab of Hygiene: Oral fluids testing passed and there will be new forms. There is still a learning curve, and they are working on navigating barriers. Oral fluid questions on impairment, delta 8/delta 9 can be differentiated. There will be training coming soon, please reach out if you have any questions.

Monona PD: Wrong way drivers on 12 at Mill Pond Rd has been a common trend. Possible deployments to address this trend.

J. Future Meeting Items and Dates

K. Adjourn

A motion was made by HANSON, seconded by BERGAN, that the meeting be adjourned. The motion carried unanimously.

Note: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below—preferably at least three business days but no fewer than 24 hours prior to the meeting.

Nota: Si necesita un intérprete, un traductor o materiales en formatos alternativos o cualquier otra adaptación para tener acceso a este servicio, actividad o programa, llame al número de teléfono que puede encontrar a continuación — de preferencia con al menos 3 días de anticipación y como mínimo 24 horas antes del evento en cuestión.

Sau tseg: Yog koj xav tau ib tug neeg txhais lus, txhais ua ntaub ntawv, cov ntaub ntawv uas nyob rau lwm yam kev lawm los sis lwm yam kev pab nkag rau qhov kev pab no, kev ua si los sis kev pab cuam, thov hu tus xov tooj rau hauv qab no—xav kom hu li peb hnuv ua ntej tuaj tab sis tsis pub tsawg tshaj 24 xuab moos ua ntej rau lub rooj sib tham no.

ملحوظة: إذا كنت بحاجة لترجمة شفوية أو كتابية أو مواد بصيغة مختلفة أو تسهيلات أخرى للحصول على هذه الخدمة أو النشاط أو البرنامج، يرجى الاتصال برقم الهاتف أدناه قبل ثلاثة أيام عمل رسمية على الأقل من تاريخ الجلسة.

Dane County Sheriff's Office, Sergeant Jason Russell (608) 284-6876