# Roll Out of New Services

Metro Transit

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## What is Metro Transit?

- City of Madison government operated public transit
  - Madison, Middleton, Sun Prairie, parts of Fitchburg and Verona.
    - Coming soon—Mononal





# Network Redesign

Revamp of system, schedules, and service areas

Expanding service, focusing routes on arterial roads, adjusting frequency, removal of transfer points, etc.

Route names with letters (A,B, C, etc.)

Paper Maps and Schedules

Increased ridership and ongoing feedback collection



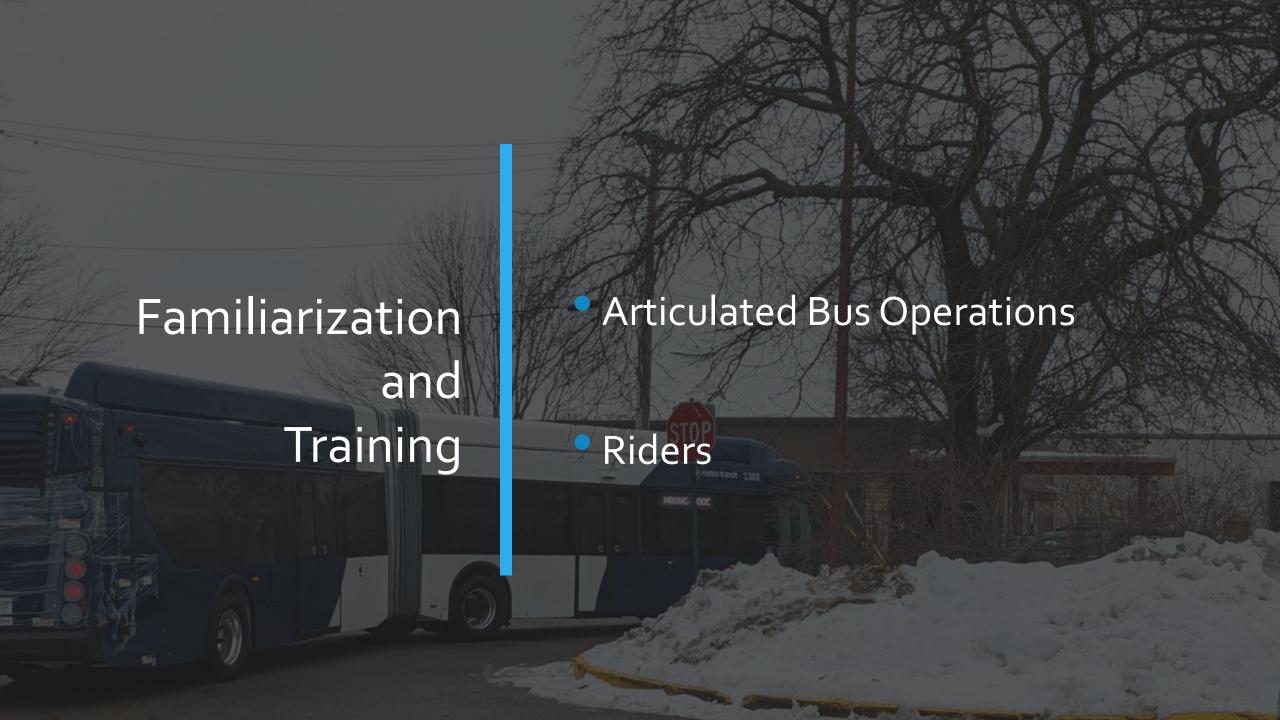
### **Education and Outreach**

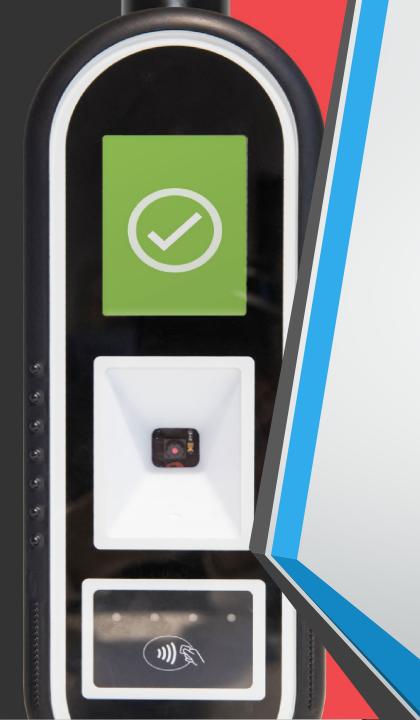
# In the community

Senior Centers - Community Centers - Food Pantries - Public Libraries - Resource Fairs Neighborhood Associations - Schools - Cultural Centers – Events









### Fare Technology

### Account based system

Not necessary to use a computer

BRT Kiosks available

70+ local sales outlets

Pay as you go with fare capping Ticket vending at BRT stations Board and tap at any door

# Learning Opportunities Coming Soon

- Pedestrian features at stations
- Boarding and seating
- Accessibility features
- Kiosks





### Coming December 2024

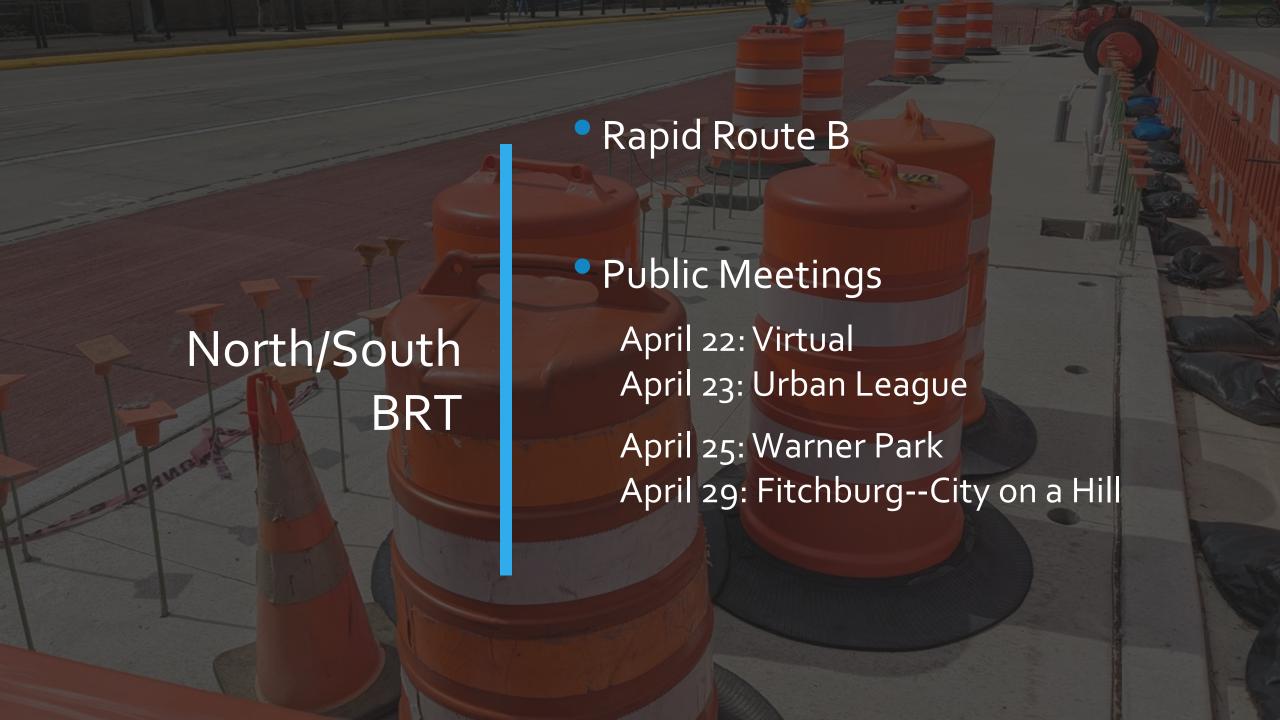
### City of Monona

- Fixed Route Service
  - Potential extension of route 38
- Paratransit

Details still pending

# Upgrades to Internal Systems

- GPS Tracking
- Improvement for Paratransit
  - Sign up
  - Schedule
  - Track Bus



# Questions? Comments?

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