



Roll Out of New Services

Metro Transit

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What is Metro Transit?

- City of Madison government operated public transit
 - Madison, Middleton, Sun Prairie, parts of Fitchburg and Verona.
 - Coming soon—Monona!





Sun Prairie Services

Fixed Routes S and W

Paratransit

Park & Ride and BRT

Network Redesign

Revamp of system, schedules, and service areas

Expanding service, focusing routes on arterial roads, adjusting frequency, removal of transfer points, etc.

Route names with letters (A,B, C, etc.)

Paper Maps and Schedules

Increased ridership and ongoing feedback collection

The background image is a dynamic, blurred scene of a high-speed train tunnel. The train tracks and overhead power lines create strong perspective lines that converge towards a bright light at the end of the tunnel. The lighting is a mix of cool blues and warm oranges, with significant motion blur that conveys a sense of rapid movement. In the distance, a city skyline with illuminated buildings is visible through the tunnel's opening.

Technology Upgrades and Coming Projects

Education and Outreach

In the community

Senior Centers - Community Centers - Food
Pantries - Public Libraries - Resource Fairs
Neighborhood Associations - Schools - Cultural
Centers – Events

Bus Rapid Transit (BRT)



East-West Rapid Route A



Platform Stations

Familiarization and Training

- Articulated Bus Operations
- Riders



Fare Technology

Account based system

Not necessary to use a computer

BRT Kiosks available

70+ local sales outlets

Pay as you go with fare capping

Ticket vending at BRT stations

Board and tap at any door

Learning Opportunities Coming Soon

- Pedestrian features at stations
- Boarding and seating
- Accessibility features
- Kiosks





Coming December 2024

City of Monona

- Fixed Route Service
 - Potential extension of route 38
- Paratransit

- Details still pending

Upgrades to Internal Systems

- GPS Tracking
- Improvement for Paratransit
 - Sign up
 - Schedule
 - Track Bus



North/South BRT

- Rapid Route B

- Public Meetings

April 22: Virtual

April 23: Urban League

April 25: Warner Park

April 29: Fitchburg--City on a Hill



Questions? Comments?

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