

Dane County Contract Cover Sheet

Revised 01/2025

Res 201
significant

Dept./Division	Alliant Energy Center		
Vendor Name	LOVB Pro League LLC	MUNIS #	36247
Brief Contract Title/Description	To enter into a permit for occupancy for the Coliseum		
Contract Term	1/1/2026-4/11/2026		
Contract Amount	up to \$456,000		

Contract # Admin will assign	15980
Type of Contract	
☐	Dane County Contract
☐	Intergovernmental
☐	County Lessee
☐	County Lessor
☐	Purchase of Property
☐	Property Sale
☐	Grant
☒	Other

Department Contact Information		Vendor Contact Information	
Name	Kevin Scheibler	Name	Rosie Spaulding
Phone #	608-267-3982	Phone #	
Email	scheibler.kevin@alliantenergycenter.com	Email	rosie.spaulding@lovb.com
Purchasing Officer	Pete Patten		

Purchasing Authority	☐	\$13,000 or under – Best Judgment (1 quote required)		
	☐	Between \$13,000 – \$45,000 (\$0 – \$25,000 Public Works) (3 quotes required)		
	☐	Over \$45,000 (\$25,000 Public Works) (Formal RFB/RFP required)	RFB/RFP #	
	☐	Bid Waiver – \$45,000 or under (\$25,000 or under Public Works)		
	☐	Bid Waiver – Over \$45,000 (N/A to Public Works)		
	☐	Cooperative Contract	Contract Name & #	
	☒	N/A - Grants, Leases, Intergovernmental, Property Purchase/Sale, Other		

MUNIS Req.	Req #	Org:	Obj:	Proj:	\$
		Org:	Obj:	Proj:	\$
	Year	Org:	Obj:	Proj:	\$

Budget Amendment	
☐	A Budget Amendment has been requested via a Funds Transfer or Resolution. Upon addendum approval and budget amendment completion, the department shall update the requisition in MUNIS accordingly.

Resolution Required if contract exceeds \$100,000	☐	Contract does not exceed \$100,000	
	☒	Contract exceeds \$100,000 – resolution required.	Res # 201
	☒	A copy of the Resolution is attached to the contract cover sheet.	Year 2025-26

CONTRACT MODIFICATIONS – Standard Terms and Conditions		
☐ No modifications.	☐ Modifications and reviewed by:	☒ Non-standard Contract

APPROVAL	
Dept. Head / Authorized Designee	
Scheibler, Kevin	Digitally signed by Scheibler, Kevin Date: 2025.10.22 09:52:14 -05'00'

APPROVAL – Contracts Exceeding \$100,000	
Director of Administration	Corporation Counsel
	

APPROVAL – Internal Contract Review – Routed Electronically – Approvals Will Be Attached			
DOA:	Date In: 10/22/25	Date Out: _____	☒ Controller, Purchasing, Corp Counsel, Risk Management

Goldade, Michelle

From: Goldade, Michelle
Sent: Thursday, October 23, 2025 9:10 AM
To: Hicklin, Charles; Patten (Purchasing), Peter; Gault, David; Cotillier, Joshua
Cc: Stavn, Stephanie; Oby, Joe
Subject: Contract #15980
Attachments: 15980.pdf

Tracking:	Recipient	Read	Response
	Hicklin, Charles	Read: 10/23/2025 1:56 PM	Approve: 10/23/2025 1:56 PM
	Patten (Purchasing), Peter		Approve: 10/23/2025 9:52 AM
	Gault, David		
	Cotillier, Joshua	Read: 10/23/2025 1:30 PM	Approve: 10/23/2025 1:34 PM
	Stavn, Stephanie		
	Oby, Joe		

Please review the contract and indicate using the vote button above if you approve or disapprove of this contract.

Contract #15980
Department: Alliant Energy Center
Vendor: LOVB Pro League
Contract Description: Occupancy permit for LOVB Pro League games (Res 201)
Contract Term: 1/1/26 – 4/11/26
Contract Amount: \$456,000.00

Thanks much,
Michelle

Michelle Goldade

Administrative Manager
Dane County Department of Administration
Room 425, City-County Building
210 Martin Luther King, Jr. Boulevard
Madison, WI 53703
PH: 608/266-4941
Fax: 608/266-4425
TDD: Call WI Relay 711

Please note: I am currently working a modified schedule. I work in office Mondays and Wednesdays and work remotely Tuesday, Thursdays and Fridays.

Goldade, Michelle

From: Gault, David
Sent: Thursday, October 23, 2025 9:39 AM
To: Goldade, Michelle
Subject: Approve: Contract #15980

**AUTHORIZING A PERMIT AGREEMENT AND PERMIT FOR OCCUPANCY FOR
LOVB PRO LEAGUE GAMES AT THE ALLIANT ENERGY CENTER**

The LOVB Pro League, LLC and the Alliant Energy Center have negotiated a permit agreement and permit for occupancy to host the 2026 season at the Alliant Energy Center.

Move in, event and move out dates for each year are included in the permit. The base space fee is \$380,000 with optional dates for playoff games in the amount of \$76,000 to be confirmed in February. Additional charges for catering, goods and services shall be applied based upon the permit terms and Alliant Energy Center's current rates.

NOW THEREFORE BE IT RESOLVED, that the permit agreement and permit for occupancy with LOVB Pro League, LLC, 703 Pier Avenue Suite B #147, Hermosa Beach, CA 90254, is hereby approved.

BE IT FINALLY RESOLVED, that the County Executive and County Clerk are authorized to sign the permit.



ALLIANT ENERGY CENTER
Permit Agreement
And
Permit for Occupancy
Permit #25298

15980



This Agreement and Permit for Occupancy dated **October 8, 2025**, made and entered into by the County of Dane, dba the Alliant Energy Center, located at 1919 Alliant Energy Center Way, Madison, Wisconsin, 53713, hereinafter referred to as the "AEC", and

LOVB Pro League, LLC
703 Pier Avenue Suite B #147
Hermosa Beach, CA, 90254
Rosie Spaulding
Rosie.Spaulding@lovb.com

Hereinafter referred to as "Permittee".

Permittee desires to use space at the AEC campus, and AEC agrees to permit use of said space. Accordingly, the parties agree to the conditions and fees as set forth in this Permit for Occupancy, hereinafter referred to as "Permit".

SECTION 1 – PERMITTEE'S USE, TERM, FEES, and PAYMENTS

A. **Scope of Use.** This Permit authorizes the use of the indicated spaces and facilities, for the specific dates and times, and solely for the use and purpose as set forth herein.

B. **Permitted Space.** The AEC agrees to Permit the following Space:

Permitted Space	Purpose	Dates	Fees/day	Total
Bob Johnson Hockey Facility	LOVB Staff Headquarters	Dec 3, 2025 – April 12, 2026*	\$0.00	\$0.00
Coliseum	Move In	Fri. Jan 9	\$0.00	\$0.00
Coliseum	Event Day	Sat. Jan 10	\$38,000.00	\$38,000.00
Coliseum	Move In	Thurs. Jan 15	\$0.00	\$0.00
Coliseum	Event Day	Fri. Jan 16	\$38,000.00	\$38,000.00
Coliseum	Move In	Tues. Jan 20	\$0.00	\$0.00
Coliseum	Event Day	Wed. Jan 21	\$38,000.00	\$38,000.00
Coliseum	Move In	Wed. Feb 4	\$0.00	\$0.00
Coliseum	Event Day	Thurs. Feb 5	\$38,000.00	\$38,000.00
Coliseum	Move In	Fri. Feb 6	\$0.00	\$0.00
Coliseum	Event Day	Sat. Feb 7	\$38,000.00	\$38,000.00

Coliseum	Move In	Tues. Mar 3	\$0.00	\$0.00
Coliseum	Event Day	Wed. Mar 4	\$38,000.00	\$38,000.00
Coliseum	Move In	Wed. Mar 11	\$0.00	\$0.00
Coliseum	Event Day	Thurs. Mar 12	\$38,000.00	\$38,000.00
Coliseum	Move In	Sat. Mar 14	\$0.00	\$0.00
Coliseum	Event Day	Sun. Mar 15	\$38,000.00	\$38,000.00
Coliseum	Move In	Fri. Mar 20	\$0.00	\$0.00
Coliseum	Event Day	Sat. Mar 21	\$38,000.00	\$38,000.00
Coliseum	Move In	Wed. Apr 1	\$0.00	\$0.00
Coliseum	Event Day	Thurs. Apr 2	\$38,000.00	\$38,000.00
Total Permitted Space Fee				\$380,000
Additional Dates to Be Confirmed by February 9, 2026				
Coliseum	Move In	April 9, 2026	\$0.00	\$0.00
Coliseum	Event Day	Apr 10 - 11, 2026	\$38,000.00	\$76,000.00
Additional Permitted Space Fee if Confirmed				\$76,000.00

*AEC reserves the right to add blackout dates to the Permitted Period for the Bob Johnson Hockey Facility 10 business days or more prior to the affected dates via written notice.

C. Purpose: LOVB Madison 2026 Season

D. **Space Fee.** The Space Permit fee includes the use of the space as set forth above in Section B, and no more unless mutually agreed to by both parties in writing. Space Permit fee includes normal lights, heat and air conditioning where available, normal pre-event, event and post-event cleaning, standard setup, routine maintenance by AEC and the following:

- All current available equipment in inventory for promoter use
- All equipment not in inventory needed for crowd management (i.e. Opengate metal detectors)
- All building staff needed for the safe operation of professional volleyball matches including AEC Ushers, unarmed security, Dane County Sheriff's Officers, and EMTs
- All Wi-Fi, hardline internet, and electrical connections needed for the operation of professional volleyball matches
- Complimentary freight services for all shipments related to events taking place within the Permitted Period
- Laying of subfloor and volleyball court prior to Event and removal of same after each Event
- Fork lift and aerial lift service

E. Settlement Schedule:

- a. No deposit is required under this Permit.
- c. Settlement for each event under this Permit will take place no more than five (5) days after each event day.
- d. If any or all the 2026 season is canceled after this Permit has been executed for reasons other than a Force Majeure event or AEC breach or default, Permittee will be responsible for all expenses incurred by AEC in preparation for unrealized events under this Permit.

F. Term and Renewals:

- a. This Permit will run from December 3, 2025, to April 12, 2026 (the “**Term**”). If Permittee provides notice before August 1, 2026, and August 1, 2027, and AEC is able to confirm constructions plans and timing such that AEC is available as required, this Agreement may be renewed for the 2026-2027 and 2027-2028 seasons (each a “Renewal Season” and collectively, the “**Renewal Seasons**”). For the 2026-2027 Renewal Season AEC will offer a minimum of twelve (12) regular season matches, two (2) preseason matches, and post season dates (no more than two) to Permittee. For the 2027-2028 Renewal Season AEC will offer a minimum of fourteen (14) regular season matches, two (2) preseason matches, and post season dates (no more than two) to Permittee. The increase for any one Renewal Season will not exceed three percent (3%) from the previous season.

G. Marketing:

- a. AEC will assist in marketing for Permittee Events during the Term. The parties will mutually agree upon the marketing activities AEC will provide.

SECTION 2 –SPECIAL CONDITIONS

- A. **Space Fee:** The Space Fee shall not change during the Term of this Agreement, as outlined in Section I. B., unless the number of days the facilities are used and/or the Permitted Space is amended pursuant to a written addendum executed by the parties.
- B. **Charges:** Services and Equipment not included in the Space Fee will be invoiced post event according to the published AEC Space, Equipment, and Services [Rate Sheets](#) at the time of the event.
- C. **Parking Fee:** A \$2.50 parking fee will be added to the price of each ticket sold. This fee will be applied only once to season tickets sold.

- D. **Facility Fee:** A \$3.00 facility fee will be added to the price of each ticket sold. This fee will be applied only once to season tickets sold. Facility fees on tickets will not be charged for any complimentary tickets.
- E. **Catering Exception:** Permittee is granted an exemption from the services of AEC's exclusive catering partner for athletes only for the 2026 Season and any Renewal Seasons
- F. **Merchandise Split:** AEC will not receive any portion of the revenue from merchandise sales by Permittee.
- G. **Ticket Rebate:** Permittee will receive a \$1.75/ticket rebate for all tickets sold, to include each single-game ticket and season ticket sold.
- H. **Protection Clause:** AEC will not host another professional women's volleyball exhibition or match thirty days prior to or thirty days after the Permitted Period.
- I. **Suite Usage:** AEC retains the rights to Suites 501 and 503 for each event day under this Permit. Permittee may use and/or sell Suites 502 and 504 – 508.
- J. **Hours of Operation:** Normal hours of operations are 7:00 am to 11:00 pm. If Permittee requires the use of the building for any hours outside normal hours of operations, an additional fee may be invoiced at AEC's published rates in effect at the time of the event.
- K. **The AEC Event Planning Guide:** The Permittee shall comply with the [AEC Event Planning Guide](#) which is fully incorporated herein.

SECTION 3 - INSURANCE AND INDEMNIFICATION

- A. **Liability Insurance.** Permittee shall provide a certificate of insurance as proof that it carries general public liability and property damage liability insurance in the amount of \$2,000,000 combined single limit bodily injury and property damage liability before use of the Permitted premises is permitted. Permittee shall be responsible for providing the above insurance at its own cost and naming the County of Dane, its officers, officials, employees, agents and members of its boards and commissions as additionally insured on the Permittee's policy with respect to use of the Permitted space as outlined in this Permit. Proof of such insurance by certificate or other evidence satisfactory to the AEC shall be presented by Permittee at least thirty (30) days prior to occupancy of the permitted premises. The Permittee and/or Insurer shall give the AEC thirty (30) days advance written notice of cancellation, non-renewal or material changes to any of the above-required policies during the term of this Permit. AEC shall provide a certificate of insurance as proof it carries general public liability and property damage liability insurance in the amount of \$2,000,000, combined single limit bodily injury and

property damage liability. AEC shall name Permittee, its officers, officials, employees, agents, and members of its board of directors as additionally insured on AEC's policy. AEC shall provide Permittee thirty (30) days advance written notice of cancellation, non-renewal, or material changes to the above-required policies during the Term.

- B. **Worker's Compensation Insurance.** At least thirty-days prior to the use of the permitted premises, each party shall provide a certificate of insurance demonstrating Worker's Compensation Insurance as required by Wisconsin Statutes that is in effect for the duration of the Permit.
- C. **Actions which Jeopardize Premises.** Permittee shall not, without prior expressed written consent of the AEC, display or operate any motor vehicle, engine, motor, or machinery on the permitted premises, or use oils or other flammables for any purpose, nor use any other agent for heating or illuminating premises except those provided by the AEC. Permittee shall not set off or exhibit on or over said premises or bring onto said premises any fireworks or explosives without the express written consent of the AEC. Permittee shall not do or permit to be done anything in or upon any portion of the premises, or bring or keep anything therein or thereupon that will in any way conflict with the conditions of any insurance policy upon the building or buildings or any part thereof or in any way increase the rate of insurance upon the building or on the property kept therein. With prior written consent Permittee may display a motor vehicle only if Permittee agrees to abide by any safety regulations imposed by AEC or by law.
- D. **Each Party Responsible.** Each party shall be responsible for its own acts, errors or omissions and for the acts, errors or omissions of its employees, officers, officials, agents, boards, committees and commissions, and shall be responsible for any losses, claims, and liabilities that are attributable to such acts, errors, or omissions including providing its own defense, arising out of this Agreement. In situations involving joint liability, each party shall only be responsible for such losses, claims, and liabilities that are attributable to its own acts, errors, or omissions and the acts, errors or omissions of its employees, officers, officials, agents, boards, committees and commissions. It is not the intent of either party to waive, limit or otherwise modify the protections and limitations of liability found in Wis. Stat. 893.80 or any other protections available to the parties by law. This paragraph shall survive the termination or expiration of this Agreement.
- E. **State and Local Government Events.** Each party shall be responsible for the consequences of its own acts, errors, or omissions, and those of its employees, boards, commissions, agencies, officers, and representatives and shall be responsible for any losses, claims, and liabilities which are attributable to such acts, errors, or omissions including providing its own defense. In situations including joint liability, each party shall be responsible for the consequences of its own acts, errors, or omissions and those of its employees, agents, boards,

commission, agencies, officers and representatives. It is not the intent of the parties to impose liability beyond that imposed by state statutes.

SECTION 4 - COMPLIANCE WITH LAWS

Each party shall, at its own expense, promptly comply and cause its employees, agents, contractors, exhibitors, patrons and invitees to promptly comply with all laws, orders, rules and regulations of all federal, state, county and city governments and agencies and subdivisions thereof.

SECTION 5 - LICENSES AND PERMITS

The Permittee has the responsibility to obtain, at its own expense, any additional licenses and permits required by federal, state, county, or city laws and shall permit inspection by appropriate departments of the federal, state, county or city governments.

SECTION 6 – BOX OFFICE RESERVED SEATING MANIFEST

Veterans Memorial Coliseum events and activities that require the sale or distribution of reserved, manifested seated tickets must use the third-party ticketing agency of record required by the AEC. The ticketing agency cost to Permittee will not exceed ten thousand dollars (\$10,000) for the 2026 season.

SECTION 7 - SAFETY

- A. AEC will provide written instructions to Permittee prior to the event regarding safety and disaster procedures upon request. It is the responsibility of each Permittee to familiarize the exhibitors and their employees, agents, and invitees with the safety procedures and regulations governing all parts of the Alliant Energy Center used by Permittee. Permittee shall instruct exhibitors and employees in the building evacuation plan in the event of fire or other disaster and formulate a specific plan to evacuate any disabled person among them in the event of fire or other disaster.
- B. Permittee or its agents shall not impede any portion of the sidewalks, ramps, entries, doors, corridors, passageways, vestibules, hallways, lobbies, stairways, elevators, escalators, aisles, or driveways, nor use of these spaces for any purpose other than ingress or egress from the premises. Permittee or its agents shall not cover or obstruct access to public utilities, fire hose cabinets, heating and air conditioning vents, lighting fixtures, skylights and fire sprinkler systems at any time.
- C. Persons will not be permitted inside any area of the Alliant Energy Center in excess of the established capacity.
- D. Permittee shall not permit any live animal, reptile, fish or bird to enter or remain in the Alliant Energy Center unless it is a properly identified service animal or is an

animal, reptile, fish or bird which the AEC has in writing expressly consented to allow in the Alliant Energy Center. All such animals so admitted must at all times remain on a leash, within a pen or be under similar control.

SECTION 8 - REMAINING PROPERTY AND LOST ARTICLES

Permittee shall remove all property, goods and effects belonging to Permittee or caused by Permittee to be brought upon premises as set forth in the Permit on or before the last date and time set forth in the Permit. If any such property is not removed according to the Permit, the AEC shall have the right to retain and sell the same in such manner as may be deemed advisable and to hold the proceeds thereof for Permittee, less the expense of selling, or AEC may store such property, for which Permittee shall pay a reasonable fee and all expenses incurred thereafter. The AEC shall have the sole right to retain custody of articles left in the building by persons attending any performances, exhibit or entertainment given or held in the vacated premises, and the Permittee or any person in Permittee's employ shall not collect nor interfere with the collection or custody of such articles.

SECTION 9 – EXCLUSIVE SERVICES

- A. **Food and Beverage.** The AEC grants the exclusive right and privilege to an approved catering and concessions service provider. Except as otherwise set forth herein, Permittee shall not bring any outside food or beverages of any kind onto the premises. Permittee shall arrange for any desired food and beverage service with AEC's Concessionaire. Permittee shall not sell or give (with or without charge) any food and/or beverage or food and/or beverage samples without prior written permission of AEC and AEC's Concessionaire. Notwithstanding the foregoing, Permittee will be allowed to provide samples of products from its commercial sponsors, partners and licensees.
- B. **Alcohol.** The Permittee agrees that no alcoholic beverages shall be brought onto the premises or sold by the Permittee. Only AEC's approved Concessionaire may sell or otherwise provide alcoholic beverages on the AEC premises.
- C. **Decorating Services.** The AEC is the exclusive provider of decorating services including commercial exhibitor pipe, drape, tables, chairs, carpet, etc.
- D. **Audio/Video Equipment.** With the exception of Permittee's computers, DJ equipment, all broadcast and media related audio/visual equipment, and LED boards, etc. around the court area, all audio/visual equipment must be provided by AEC. No other audio/visual equipment may be brought into the Alliant Energy Center unless authorized in writing.

- E. **Equipment and Personnel.** AEC reserves the exclusive right to be supplier of all Permit equipment, furnishings, electrical connections and personnel. Charges may apply for providing equipment (to the extent of the AEC's available inventory) according to the Space, Equipment and Services Price List current at the time of the event. AEC will also provide technicians, electricians, public address system operators, projectionists, or usher staff at the rates noted on the current Space, Equipment and Services Rate Sheet. AEC further reserves the right to approve all personnel who will operate the AEC's equipment, and Permittee shall pay for same.

SECTION 10 - PERSONNEL AND SERVICES

- A. **Cleaning.** AEC shall maintain at no extra cost to Permittee all public access areas which includes lobbies, hallways, rest rooms, meeting rooms (except when utilized as exhibit area), association offices and registration area (if requested). If Permittee desires any additional janitorial and cleaning services they shall be provided by the AEC at the expense of Permittee.
- B. **Trash Removal.** AEC will provide trash disposal receptacles for trash, debris, and general packing material. The cost of compactor and/or open drop boxes will be charged to Permittee, unless other arrangements are made. Fluids, chemicals, petroleum-based products, perishable items or any other non-dry material must be disposed of in the manner prescribed by AEC. Personnel and equipment will be provided at no extra cost to Permittee to remove and empty trash disposal receptacles from pre-assigned areas to compactor and/or drop boxes. AEC will control the operation of the compactor units.

SECTION 11 - ALTERATION OR DEFACEMENT OF FACILITY

It is understood and agreed that AEC grants the use to Permittee of the designated facilities "as is." Permittee may make, at its own expense and with prior written approval of the AEC, changes, alterations, installations and decorations therein to the permitted premises. Permittee shall restore, at its own expense, the Space to the same condition in which it existed prior to any alterations, including final cleanup. Ordinary wear and tear and damage by the elements, fire, "Acts of God," or by other cause beyond the control of Permittee are excepted. Permittee agrees that should Permittee or Permittee's agents, employees, subcontractors or invitees cause damage to the permitted premises, Permittee shall be responsible for the cost of repair or replacement.

SECTION 12 - SIGNS AND LITERATURE

- A. Permittee shall not post, or permit to be posted, any sign, decoration or other material that will tend to injure, mar or in any manner deface the premises and will not permit tape, adhesives, nails, hooks, adhesive fasteners, tacks or screws to be installed on any part of the premises. Signs that relate to Permittee's event may only be posted on approved billboards for such use. The hanging of pictures,

banners or any other items on interior or exterior walls, draperies, or superstructure requires prior written approval of the AEC. Permittee shall not distribute any stickers or decals. Permittee shall be billed for time and materials for any damage caused by unauthorized attachments provided by Permittee to surfaces.

SECTION 13 - AEC'S RIGHT OF ENTRY

In permitting the use of the Permitted premise, the AEC retains the right to enforce all necessary and proper rules for the management and operation of such area. Duly authorized representatives of the AEC may enter all areas of the Alliant Energy Center at any time and on any occasion without any restrictions whatsoever. All facilities, including the area that is the subject of this Permit, shall at all times be under the charge and control of the AEC.

SECTION 14 - UNLAWFUL USES OR BEHAVIOR

Any use of the Permitted premises that is contrary to public policy, or not in the best interest of the AEC, or is in violation of any laws of the United States, the State of Wisconsin, County of Dane, or the City of Madison shall be an event of breach and shall be grounds for immediate termination of this Permit. Any person whose conduct is in violation of any law, disorderly or disruptive to Alliant Energy Center's use shall be refused entrance or shall be immediately ejected from the premises. Permittee shall hold AEC harmless from any claim resulting from such action.

SECTION 15 - BROADCAST RIGHTS AND RECORDING

- A. **Broadcast Rights.** The AEC reserves all rights and privileges for outgoing television and radio broadcasts originating from the Alliant Energy Center during the term of this Permit. If AEC grants to Permittee any such rights and privileges, it may require Permittee to pay in advance an estimate of AEC's related costs. Notwithstanding the foregoing, AEC acknowledges that the Events set forth in Section 1B, above, will be broadcast by Permittee, and there will be no fee to AEC for doing so. Additionally, Permittee may work with third-party broadcasters or may provide a feed to television broadcasters or streaming services.

SECTION 16 - COPYRIGHTS AND PROPRIETARY MATERIAL

Permittee shall obtain all necessary licenses and shall pay all costs and fees arising from the use of copyrighted music or dramatic materials, or any other property subject to any trademark, patent or other proprietary right which is used or incorporated in the event (including but not limited to BMI, ASCAP, etc.). Permittee shall indemnify, defend and hold AEC harmless from any liability, claims or costs, including attorney's fees, arising

from the use of any such materials or any claim of infringement or violation of the rights of the owner.

SECTION 17 - TERMINATION, BREACHES AND REMEDIES

A. The following events shall be designated as an event of breach:

1. Default made by Permittee in the performance of any of its obligations under this Permit.
2. Waste or damage to the facilities or equipment caused or permitted by Permittee.
3. Filing by or against the Permittee of a petition of bankruptcy or insolvency or for reorganization or arrangement or for appointment of a receiver or trustee of all or a portion of the assets of the Permittee.
4. Making by Permittee of an assignment for the benefit of creditors.

B. Upon the occurrence of any of the events set forth in Sub-section A above or elsewhere in this Permit, the AEC may undertake any or all of the following remedies:

1. Require of Permittee additional security for the performance by Permittee of its obligations hereunder.
2. Without further notice, declare this Permit terminated and revoke the license granted hereunder.
3. Without further notice, enter and take exclusive possession of and remove all persons and property from Alliant Energy Center, its facilities, and its equipment, without the necessity of resorting to any legal proceedings.
4. Bring action against Permittee to recover any fees due hereunder and any damages sustained by the AEC and/or pursue any or all other rights and remedies which it may have at law or equity against Permittee including without limitation specific performance.
5. Withhold and apply, without the necessity of resorting to any legal proceeding to any claim it may have against Permittee, all sums which may come into the hands of the AEC for or on behalf of Permittee.

SECTION 18 - ADDITIONAL PROVISIONS

A. **Governing Law.** This contract shall be governed by and construed, interpreted and enforced in accordance with the laws of the State of Wisconsin. Venue for any legal action regarding this Permit shall be in the Wisconsin Circuit Court for Dane County.

B. **Severability.** If any provision of this Permit or the policies, rules, and regulations which have been incorporated into this Permit by reference shall be declared invalid or unenforceable, the remainder of the provisions shall continue in full force and effect to the fullest extent permitted by law.

- C. **Assignment.** Permittee may not assign this Permit or any interest therein or permit the use of the permitted areas or any part thereof by any party other than Permittee without the prior written consent of the AEC. Any attempted assignment without the prior written consent of the AEC shall be null and void. Notwithstanding the foregoing, Permittee may assign this Permit to any of its subsidiaries or affiliates, provided Permittee shall remain liable for the performance of assignee's obligations hereunder. Additionally, should Permittee have a team operator/owner (the "Operator") associated its LOVB Madison team, such Operator shall be an affiliate of Permittee and shall have the right to accept the Renewal Seasons as set forth in Section 1F, above.
- D. **Non-Discrimination.** In the performance of work under this Permit, Permittee agrees not to discriminate against any employee, applicant for employment, customer or patron because of race, religion, marital status, age, color, sex, disability, national origin or ancestry, income level or source of income, arrest records or conviction record, less than honorable discharge, physical appearance, sexual orientation, gender identity, political beliefs, or student status. Permittee further agrees not to discriminate against any subcontractor or person who offers to subcontract on this Permit because of race, religion, color, age, disability, sex, sexual orientation, gender identity, or national origin.
- E. **No Waiver.** No failure to exercise, and no delay in exercising any right, power or remedy hereunder on the part of either party shall operate as a waiver thereof, nor shall any single or partial exercise of any right, power or remedy preclude any other or further exercise thereof or the exercise of any other right, power or remedy. No express waiver shall affect any event or default other than event or default specified in such waiver, and any such waiver, to be effective, must be in writing and shall be operative only for the time and to the extent expressly provided by AEC or Permittee therein. A waiver of any covenant, term or condition contained herein shall not be construed as a waiver of any subsequent breach of the same covenant, term or condition.
- F. **Force Majeure.** Neither party will be liable for failure or delay to perform obligations under this Permit, which have become practicably impossible because of circumstances beyond the reasonable control of the applicable party. Such circumstances include without limitation natural disasters or acts of God; acts of terrorism; labor disputes or stoppages; war; government acts or orders; epidemics, pandemics or outbreak of communicable disease; quarantines; national or regional emergencies; or any other cause, whether similar in kind to the foregoing or otherwise, beyond the party's reasonable control. Written notice of a party's failure or delay in performance due to force majeure must be given to the other party no later than five (5) business days following the force majeure event commencing, which notice shall describe the force majeure event and the actions taken to minimize the impact thereof. All delivery dates under this Permit affected by force majeure shall be tolled for the duration of such force majeure. The parties hereby

agree, when feasible, not to cancel but reschedule the pertinent obligations and deliverables for mutually agreed dates as soon as practicable after the force majeure condition ceases to exist. For the avoidance of doubt, Force Majeure shall not include (a) financial distress nor the inability of either party to make a profit or avoid a financial loss, (b) changes in market prices or conditions, or (c) a party's financial inability to perform its obligations hereunder. In the event of a cancellation of any Event due to a force majeure occurrences, any amounts paid by Permittee shall be returned and each party shall be relieved of its obligations for that Event as set forth here.

- G. **AEC Reservation of Rights.** Any rights not expressly granted herein to the Permittee are expressly reserved to the AEC.
- H. **Description of Permittee Needs.** Permittee shall provide AEC, at least twenty-one business (21) days prior to the first Event Day, as set forth above, of this Permit, a detailed description of Permittee requirements for the facilities, equipment and personnel, including but not limited to, signage requirements, exhibitor list, event times, all stage, sound, lighting, chair or table setups, and such other information as AEC may require ("Event Day Set Up"). For each additional Event Day, Permittee will provide AEC the Event Day Set Up no later than seven (7) days prior. AEC has the right to assess penalties for event layout and setup not received on time as well as for changes made within the ten (10) business day period prior to the event.

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Entire Permit. This Permit and any attachments herein or incorporated by reference represent the complete and entire understanding between the parties. This Permit supersedes any and all oral contracts and negotiations between the parties.

SECTION 19 – SIGNATURES

PERMITTEE'S AUTHORIZED
REPRESENTATIVE:



Signature

Rosie Spaulding

Print Name

10/14/25

Date

ALLIANT ENERGY CENTER /
COUNTY OF DANE:

Signature

Melissa Agard
Dane County Executive

Date

Alliant Energy Center of Dane County | 1919 Alliant Energy Center Way | Madison, WI 53713
Phone: 608.267.3976 | Fax: 608.267.0146 | TDD: 711 | www.alliantenergycenter.com