



Dane County

Minutes - Final Unless Amended by Committee

Arts and Cultural Affairs Commission

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, May 15, 2024

8:30 AM

Hybrid Meeting: Attend in person at the City County
Building in Room 209; attend virtually via Zoom.

A. Call To Order

*Present virtually: Vice Chair Klehr, Commissioner Curet, Commissioner Handy,
Commissioner McKinney, Commissioner Miquelon, Commissioner Puleo Moyer,
Commissioner Yudice*

Present in person: Chair Ritcherson

Excused: Commissioner Garrett, Commissioner Parks Snider

Quorum was established

Staff: Augusta Brulla

Call to order at 8:31 a.m.

Present 8 - Chair RODERICK RITCHERSON, AMNERIS CURET, Vice Chair MARY KLEHR,
MARCIA MIQUELON, FRAN PULEO MOYER, JAY HANDY, KELSEY YUDICE,
and Chair DESHAWN MCKINNEY

Excused 2 - KELLY PARKS-SNIDER, and JENNIFER GARRETT

B. Consideration of Minutes

[2024
MIN-043](#)

[MINUTES FROM THE 04/17/2024 ARTS AND CULTURAL AFFAIRS
COMMISSION MEETING]

Attachments: [2024 MIN-043](#)

A motion was made by Vice Chair Klehr to approve the April 17th Commission
meeting minutes, seconded by Commissioner Handy.

The motion was carried unanimously by a voice vote.

C. Presentation: Meri Rose Ekberg, Managing Director, Make Music Madison

- *Make Music Day was founded in 1982 in Paris, France.*
- *Make Music Madison (MMM) takes place every June 21st across Madison, and 2024 marks the 12th year.*
- *MMM hosted 621 performances in 2023 and was the largest chapter in North America. There were 300 registered performing groups with a total of 1,500 individual artists spanning a range of genres, and 196 registered venues including neighborhoods, community centers, libraries, parks, and more.*
- *All MMM performances are free and open to the public*
- *MMM also has registered chapters in various towns and cities around Dane County in addition to Madison.*
- *Registration for performers and venues is open April 1 – June 1 annually.*
- *Make Music provides software to match musicians with venues.*
- *Venues are encouraged to pay musicians; tip buckets and other sources of payment are encouraged as well.*
- *This year, Musician in Residence, Tzêra, is serving as an ambassador for MMM.*
- *Learn more at makemusicmadison.org*

D. Cycle one grants wrap up

- *Chair Ritcherson proposed a future discussion about the rationale and process of both the Short Order and Capital grant funding opportunities.*
- *Short Order grants have been awarded from the Lussier fund in recent years. With anticipated depletion of Lussier funds by 2027, another funding source will need to be secured.*
- *Cultural Affairs Specialist Brulla reported that the 2024 Cycle 1 process went smoothly.*
- *Applicants and panelists appreciated the WebGrants upgrade.*
- *Panelists reported that 10-12 applications were an ideal number to review.*

E. Area of Focus Reports

- *Executive Committee:*

- *A priority has been to fill all empty commission seats. With Commissioner McKinney, the only seat left to fill is the County Supervisor seat which must be appointed by the County Executive.*

- *The commission is comfortable in waiting until after County Executive elections in November to appoint a supervisor to the vacant commission seat, per former Executive Parisi's suggestion.*

- *An additional goal is raising awareness of Dane Arts among elected officials and other targeted audiences. The Executive Committee discussed hosting a Dane County Executive candidate forum before the November 2024 elections.*

- *To be in compliance with county board meeting requirements, at least one member of the Commission must attend the Executive Committee and Commission meetings in person.*

- *Friends of Dane Arts:*

- *Chair Ritcherson's goal is to file 501(c)(3) status for the Friends of Dane Arts group so that it is ready for any incoming funds.*

- *Chair Ritcherson is researching a list of potential board members.*

- *Three of five total board members must be secured before the Friends group can be incorporated.*

- *Policy and Handbook:*

- *Updates are made by Vice Chair Klehr as necessitated by policy updates and commissioner transitions.*

- *Marketing and Communications:*

- *Commissioners are asked to sign up to attend Dane Arts supported events this summer.*

- *The Marketing and Communications team will also be involved in the discussion and planning of a County Executive candidate debate forum.*

- *Marketing and Communications is also looking into outreach among Dane County cities and municipalities outside of Madison.*

- *Development of a toolkit for commissioner communications to use during Dane Arts supported events will be discussed.*

- *Fund Development:*

- *Commissioner Handy and Director Fraire continue their efforts on The Change for Art initiative.*

- *Two consultants are also engaged in this effort.*
- *Commissioner Handy's goal is for the Change for Art model to be implemented by the end of 2024.*
- *Commissioner McKinney will join Commissioner Handy in the Fund Development area of focus.*
- *Grants:*
 - *Commissioner Curet led the WebGrants software update, which went live in December, 2023.*
 - *Dane Arts staff and Commissioner Curet continue to update the grant application process, considering applicant and panelist feedback.*
 - *Updates are being made to the grant rubric and grant application questions for implementation in 2024 Cycle 2 and 2025.*
- *Youth Engagement*
 - *Commissioner Miquelon would like to meet with Commissioner Yudice and Vice Chair Klehr to discuss future activities.*

F. Executive Director Report

- *See Director Fraire's notes.*

G. Dane Arts Sponsored Events/Commissioner Participation

- *Please see Dane Arts event sign-up sheet for upcoming Dane Arts supported events.*

H. Future Meeting Items and Dates

- *The next Commission meeting currently listed for June 19th will be rescheduled as it falls on Juneteenth, a national holiday.*

I. Public Comment on Items not on the Agenda

None.

J. Such Other Business as Allowed by Law

None.

K. Adjourn

A motion was made by Chair Ritcherson to adjourn.

Meeting Adjourned at 9:30 a.m.

Minutes respectfully submitted by Augusta Brulla pending commission approval.