



D A N E C O U N T Y

Community Development Block Grant
Home Investment Partnerships

Community Development Block Grant (CDBG) Commission

Application Review Team

Dane County CDBG PRO Housing – Phase 1

General Background: CDBG PRO Housing

CDBG PRO Housing – Pathways to Removing Obstacles to Housing is a HUD grant program designed to remove barriers to affordable housing and expand housing supply.

CDBG PRO Housing Implementation Areas

Zoning & Code Reform – \$1,000,000

Support for 4–7 municipalities to adopt zoning, code, or policy changes that remove barriers to housing.

Emerging Developer Capacity – \$2,000,000

Support for 5–7 newer or non-traditional developers through pre-development funding and technical assistance to expand the development pipeline.

Infrastructure & Development – \$1,722,100

Creation of 39 single-family and 8 multi-family housing units.

Previously Earmarked CDBG PRO Housing Infrastructure Funds

A total of \$1,577,900 in CDBG PRO Housing funds have already been earmarked:

City of Sun Prairie

Earmarked PRO Housing: \$762,900 toward the Town Hall Crossing Development

Match/leverage: \$1,447,470

City of Fitchburg

Earmarked PRO Housing: \$600,000 for infrastructure to support single-family homes

Total match/leverage: \$1,567,021.07

Village of Mount Horeb

Earmarked PRO Housing: \$215,000 for infrastructure to support single-family home construction

Total match/leverage: \$299,720

CDBG PRO Housing Completion Deadline: September 30, 2030

Phase 1 Focus

Zoning & Code Reform

The CDBG PRO Housing Program will support shovel-ready planning and policy activities, including zoning and land-use updates, permitting process improvements, and other associated projects that remove barriers to affordable housing production and preservation, accelerate the implementation of housing-enabling reforms, or directly unlock near-term housing development.

Municipal Interest Form

The Municipal Interest Form was used to inform Phase 1 planning.

Purpose:

- Identify municipalities interested in CDBG PRO Housing
- Understand readiness levels and priority focus areas
- Plan office hours, learning sessions, and technical assistance

Form window: January 6 – January 20

Responses received: 14 total responses representing 13 municipalities

Pre-RFP Office Hours

Will cover:

- Program goals
- Eligibility
- High-level RFP process
- Readiness expectations
- Not included: Proposal-specific feedback

A short (~1 week) window with limited hours, based on Municipal Interest Form responses.

Information Session

Dane County will host one targeted, virtual information session.

- The session will cover:
 - CDBG PRO Housing goals
 - Examples of eligible activities
 - Funding context and best practices
 - Shovel-ready requirement

Upcoming RFP - General Overview *(RFP in development; high-level details only)*

Shovel-Ready Requirement

For this RFP, shovel-ready projects are those that can:

- Complete key milestones within 18 months of the application date; and
- Fully implement the project within the contract period.

Available Funds (Phase 1)

- Total funding available: \$1,000,000 (multiple rounds anticipated)
- Estimated total being awarded in this round: \$400,000–\$600,000
- Individual requests: \$15,000–\$150,000
- Smaller-scale projects: May be considered

Dane County may make multiple or partial awards and may adjust award amounts based on readiness, scope, and funding availability.

Eligible Applicants

Eligibility is limited to municipalities within Dane County.

Questions:

Contact Baltazar De Anda Santana, CDBG/HOME Program Specialist

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