1 2024 RES-080

AMENDING THE OFFICE OF ENERGY & CLIMATE CHANGE BUDGET TO ACCEPT AN ENERGY EFFICIENCY AND CONSERVATION BLOCK GRANT FROM THE US DEPARTMENT OF ENERGY

The Office of Energy & Climate Change (OECC) was established to lead countywide climate action efforts. To spur climate action OECC makes local stakeholders aware of state and federal resources that can help individuals and entities pursue clean energy projects to save energy and money, expand access to family-sustaining careers in clean energy, and leverage resources to expand equity and environmental justice in Dane County. Consistent with Dane County's 2020 Climate Action Plan, OECC prioritizes equity—making sure that all Dane County stakeholders see benefits of our transition to clean energy.

Since passage of the federal Inflation Reduction Act in fall 2022 the OECC team has prioritized making Dane County residents, businesses, nonprofits, local governments and school districts aware of the many funding opportunities available in the legislation. State officials and other stakeholders have praised OECC's efforts to increase awareness of funding opportunities, with many noting that the OECC webpages on federal tax credits are the best in the state.

To date, OECC's efforts have focused on increasing awareness of the tax credits and parallel Elective Pay credits for tax-exempt entities; these federal resources are enormously valuable for organizations and for more affluent households that have funds to invest up front in clean energy projects. However, tax credits are less useful to low and moderate income households. Beginning this fall, though, the State of Wisconsin will roll out new instant rebate programs that help low and moderate income households reduce their energy costs. Accordingly, OECC staff have been strategizing about how to ensure local households take advantage of these new opportunities.

As part of the federal 2021 Infrastructure Investment & Jobs Act (IIJA), Dane County is eligible to receive a \$266,890 Energy Efficiency and Conservation Block Grant (EECBG). This is a formula funding grant, based on Dane County's population.

The US Department of Energy (DOE) administers the EECBG funding. DOE created a set of 'blueprints' for EECBG funds; entities can expedite DOE approval of their grant funds if they use one or more of the blueprints. Additionally, DOE strongly encourages all EECBG recipients to make sure that at least 40% of their EECBG funds target populations historically underserved by energy conservation programs; this is consistent with the Biden Administration's Justice40 initiative. OECC staff opted to leverage DOE's blueprints for Energy Efficiency / Electrification Campaigns and Workforce Development.

As part of the plan development OECC staff sought input from about a dozen local community-based organizations that serve populations that have been historically underserved by energy programs. Staff also met with officials at Focus on Energy and Madison Gas & Electric to discuss strategies for reaching underserved populations.

OECC's EECBG plan is to contract with three (3) community-based organizations to build those organization's capacity to support increased household participation in the new clean energy rebates as

well as existing programs that provide low-income support for energy efficiency. OECC will select the organizations via an RFP. OECC's priority is for organizations to focus on households with incomes between 60% state median income and 80% Dane County area median income because those households will be newly eligible for substantial instate rebates under the new federally-funded program.

OECC will provide funding, training and support to the three selected community-based organizations so that they can help their constituents—whether homeowners or tenants—take advantage of energy programs. The organizations will increase household awareness of programs and also provide one-on-one support to households so that households overcome barriers to participation. And as part of this effort OECC will also work with the organizations to develop career pathways so that more community members can pursue family-sustaining clean energy careers.

DOE has been enthusiastic about OECC's proposed model. On June 28, 2024 DOE showcased the OECC approach in their press release about newly approved EECBG efforts. Additionally, DOE is providing OECC with a Community Energy Fellow, a full-time staff resource located at OECC and funded by DOE, for 18 months to support the County's EECBG work.

OECC will dedicate at least \$240,000 of the \$266,890 to fund the three community-based organizations. The remaining funding will be used to train the staff at those organizations and to provide them with the supplies and support they need for outreach and engagement.

Although this is one-time funding, state agencies have indicated interest in providing additional funding to local outreach efforts. OECC intends its model to empower the participating organizations to be poised to pursue additional funding as it becomes available.

The climate action funding available under the Biden Administration is unprecedented; it provides an amazing opportunity to address long-standing inequities in household energy burdens. OECC's objective with this program is to partner with community-based organizations so that the households that can benefit the most from this funding are empowered to participate in the available programs.

NOW, THEREFORE, BE IT RESOLVED that the County Executive and County Clerk are authorized to execute the grant agreement for the EECBG program; and

BE IT FINALLY RESOLVED that the County Board approves amending the Office of Energy & Climate Change budget by increasing the following accounts:

82 OECC NEW "EECBG Grant Expense" \$266,890 83 OECC 83167 "EECBG Grant Revenue" \$266,890