

AAA Committee Recommendation Report

Report to the AAA Board

Report prepared by: Shannon Gabriel

Date: 8/12/24

From: Access Committee Legislative/Advocacy Committee Nutrition/Wellness Committee

History/Related Actions:

The suggested donation history for Dane County Senior Nutrition Program is as follows:

2013: \$3.00

2014 – 2021: \$4.00

In the spring of 2022, we advocated to increase the suggested donation rate to \$5, but after much discussion amongst the committee, settled on a smaller increase to \$4.50 due to still being on the tail end of the pandemic and the nutrition program still had flexibility due to receiving ARPA funding.

Oct. 2022 – 2024: \$4.50

Spring/Summer 2024 – Reviewed donations data report with nutrition & wellness committee in May and agreed to gather more information from staff. Discussed possible increase to \$5.00 with nutrition coordinators from dining sites. Twenty coordinators agreed with increasing the donation rate, while one coordinator disagreed and preferred it stayed the same. Brought the discussion back to the nutrition & wellness committee and had a great discussion regarding being proactive in increasing the suggested donation to avoid future waitlists once the ARPA funding goes away.

Financial/Budget/Other Resource Implications (if any):

ARPA funding of \$46,000 will be lost at the end of 2024. The senior nutrition program is forecasted to serve 266,000 meals this year. The increase in suggested meal donation, by 50 cents, could potentially add an extra \$33,000 to the 2024 budget during the remaining months or the calendar year (Oct. – December 2024).

Using that same projection, there's a possibility to collect an extra \$133,000 in 2025, just by increasing the suggested donation by 50 cents.

Recommendation:

Increase the suggested meal donation amount to \$5.00 for both congregate and HDM starting Oct 1, 2024.

Motion by WERNER, seconded by GENSON, to approve increasing suggested meal donation amount from \$4.50 to \$5.00. Voice Vote carried motion.

Attachments:

Donations Data Discussion