



# Dane County

## Minutes - Final Unless Amended by Committee

### Area Agency on Aging - Nutrition / Wellness Committee

*Consider:*

*Who benefits? Who is burdened?*

*Who does not have a voice at the table?*

*How can policymakers mitigate unintended consequences?*

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Wednesday, February 5, 2025

11:30 AM

This is a Hybrid Meeting: Attend in person at 2865 N Sherman Ave, Conference Room 109; Attend virtually via Zoom.

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**See below for additional instructions on how to attend the meeting and provide public testimony.**

Interpreters must be requested in advance; please see the bottom of the agenda for more information.

Los intérpretes deben solicitarse con anticipación; consulte el final de la agenda para obtener más información.

Yuav tsuam tau thov txog cov neeg txhais lus hau ntej; thov saib hauv qab kawg ntawm qhov txheej txheem rau cov ntaub ntawv ntxiv.

يجب التقدم بطلب خدمات الترجمة مقدماً. يرجى الاطلاع على أسفل جدول الأعمال للمزيد من المعلومات

**The Wednesday February 5, 2025 AAA Nutrition/Wellness committee meeting will be a hybrid meeting.**

**Members of the public can either attend in person or virtually via Zoom.**

**The public can attend in person at the ADRC building, 2865 N Sherman Ave Room 109, Madison.**

**The public can access the meeting virtually with the Zoom application or by telephone.**

**To join the meeting in Zoom, click the following link (after you fill out the form, the meeting link and access information will be emailed to you):**

[https://zoom.us/webinar/register/WN\\_WmQnb3-3SwWcgostfcw2Tg](https://zoom.us/webinar/register/WN_WmQnb3-3SwWcgostfcw2Tg)

**This link will be active until the end of the meeting.**

**To join the meeting by phone, dial-in using one of the following three toll-free phone numbers:**

**1-833-548-0276**

**1-833-548-0282**

**1-888-788-0099**

**When prompted, enter the following Webinar ID: 941 9651 2716**

**PROCESS TO PROVIDE PUBLIC COMMENT:**

**IN PERSON:** Any members of the public wishing to register to speak on/support/oppose an agenda item can register in person at the meeting using paper registration forms. **IT IS HIGHLY ENCOURAGED TO REGISTER VIA THE ZOOM LINK ABOVE EVEN IF YOU PLAN ON ATTENDING IN PERSON.**

In person registrations to provide public comment will be accepted throughout the meeting.

**VIRTUAL:** Any members of the public wishing to register to speak on/support/oppose an agenda item **MUST REGISTER USING THE LINK ABOVE** (even if you plan to attend using your phone).

Virtual registrations to provide public comment will be accepted until 30 minutes prior to the beginning of the meeting.

In order to testify (provide public comment) virtually, you must be in attendance at the meeting via Zoom or phone, you will then either be unmuted or promoted to a panelist and provided time to speak to the body.

If you want to submit a written comment for this meeting, or send handouts for board members, please send them to: [Matulle.Cindy@danecounty.gov](mailto:Matulle.Cindy@danecounty.gov)

*Staff & Guests Present: Kate Buenger, Shannon Gabriel, Cindy Matulle, Claire Purkis, Kathy Pazak, and Sara Sprang.*

**A. Call To Order**

Chair GENSON called the meeting to order at 11:32 am.

Present 7 - RACHEL BRICKNER, CAROLINE WERNER, DIANE GOLDENSOPH, HELEN PAN, DAVE GENSON, KRISTY SCHUSTER, and ROBIN POTTER

**B. Consideration of Minutes**

[2024](#) AAA Nutrition/Wellness Minutes 11.13.24  
[MIN-352](#)

**Attachments:** [2024\\_1113\\_AAA Nutrition-Wellness Committee Minutes](#)

A motion was made by WERNER, seconded by POTTER, that the minutes be approved. The motion carried by a voice vote.

**C. Action Items**

1. AAA Nutrition/Wellness Committee Description (Gabriel & Genson)

[2024](#)  
[ACT-331](#)

AAA Nutrition/Wellness Committee Description

**Attachments:** [Nutrition Wellness Committee Description](#)

#4. SCHUSTER pointed out there is no transportation question on the Congregate meal form. GABRIEL advised the question is on the state and county nutrition survey.

#12. WERNER asked that "Clearinghouse" be removed and revised simpler language regarding the role of communicating information from this committee to the general public.

#14. GABRIEL recommended changing annual goals to triennial goals to match the timing of the required 3-year Aging Plan goals.

**A motion was made by WERNER, seconded by GENSON, that the mentioned language updates in the AAA Access Committee Description be approved as amended. The motion carried by a voice vote.**

## 2. Cambridge Community Center- Resume Carryout Meals (Gabriel & Genson)

*GABRIEL and Sara Sprang, Case Manager from McFarland/Cambridge – gave a presentation regarding how it would be a great benefit to having a carryout meal program at the Cambridge Community Center – when we're there for congregate meals on Tuesdays/Fridays. For this small community, that doesn't have a DC HDM program, because they have a volunteer-run local operation that the churches have in place, this would be another great option to have for those that can't dine in. May range from 3-10 people each Tuesday and Friday. One meal each. We already order catering for that site and the catering provides carryout meal packaging. We do not need to pay for additional staff as the congregate coordinator & volunteer will package and run the meals outside for pickup. The committee voted and agreed that this would be a great program offering. This will start in March.*

*Follow up on how the program is going at May meeting.*

**A motion was made by WERNER, seconded by POTTER, to allow the Cambridge Community Center to resume Carryout meals for qualified/select older adults to be approved. The motion carried by the following vote:**

**Ayes:** 6 - WERNER, GOLDENSOPH, PAN, GENSON, SCHUSTER and POTTER

**Noes:** 1 - BRICKNER

## D. Presentations

### 1. Dining Site Reviews - Completed November 2024 to Present (Potter)

[2024](#) Mt Horeb and Sugar River Site Reviews  
[PRES-163](#)

**Attachments:** [Mount Horeb Sugar River Site Visit Reviews](#)

*POTTER presented a review on her meal site visits at Mt Horeb and Sugar River Senior Centers.*

2. Dining Site Review Needs from Committee Members- Two Visits/Calendar Year-and review updated expectations when reviewing a dining site (Gabriel)

[2024](#) Site Review Checklist 1.25.25  
[PRES-164](#) Dining Site Visit Review Form\_2025

**Attachments:** [Site Review Checklist 1.21.25](#)  
[Dining Site Visit Review Form\\_2025](#)

*GABRIEL reviewed with committee members which sites still needed a review done from last year. Requested members to sign up for sites to be reviewed this year.*

3. Aging Plan Goals related to Health Promotion & the Senior Nutrition Program (Gabriel)

[2024](#) Aging Plan Goals related to Health Promotion & Senior Nutrition Program  
[PRES-165](#)

**Attachments:** [Aging Plan Goals 3D 3C](#)

*GABRIEL presented what the Nutrition and Health Promotion goals are from the 2025-27 Aging Plan.*

**E. Discussion Items**

**Present** 8 - RACHEL BRICKNER, LINDA FULLER, CAROLINE WERNER, DIANE GOLDENSOPH, HELEN PAN, DAVE GENSON, EMILY MURWIN, and ROBIN POTTER

**Absent** 1 - KRISTY SCHUSTER

1. Working with Managed Care Organizations-Feedback Gathering (Gabriel)

*GABRIEL held a discussion about working with MCO & LTC Programs. If Dane County Senior Nutrition Program no longer partnered with MCO's and LTC Programs to provide a home delivered meal service, but instead had them opt to work with a national vendor or have personal care workers in the home...what would that look like? What are the pros and cons to partnering with these programs to provide HDMs? In the end, it took a long time for Gabriel to explain the process of providing meals for MCO clients, so everyone just absorbed this information and we're circling back at the next meeting to discuss further.*

2. Farmers' Market Utilization Rates & Future Advertising/Promotion Help (Gabriel)

[2024](#)  
[DISC-020](#)

Senior FMNP Redemption 24 with Year by Year Comparison  
FM Marketing Roster

**Attachments:** [Senior FMNP Redemption 24 w Year by Year Comparison](#)  
[FM\\_Marketing Roster](#)

*GABRIEL Presented on Senior Farmers' Market Nutrition Program Redemptions Rates. Each year from 2022 to 2024, the redemption rate has increased. Started in 2022 at 42% (after Covid), 61% in 2023, then last year we had 65%. We issued \$45K worth of vouchers and \$30K was utilized. The utilization rate for the state of WI is 74%, so we're still under that. To improve the redemption rate - The committee was tasked with identifying new marketing options for the Senior Farmers' Market Nutrition Program. We want to avoid advertising in all of the same places, allowing all the same individuals to receive the vouchers – we want to extend our reach –each committee member needs to identify at least 3-5 marketing contacts (from work or personal connections) to share with AAA.*

## F. Reports to Committee

### 1. Dietitian Program Update- Catering Update- Main Street Market (Gabriel)

*Catering update -Main Street Market Piggly Wiggly in Belleville, notified Gabriel in early January that they'd be closing their business in February. This caterer provides meals for the Sugar River Senior Center. We switched to using TNT's Catering out of Middleton (they already provide meals for the Middleton, Mount Horeb, and Verona Senior Centers), so they happily accepted this opportunity and started meal service for us on February 1.*

### 2. Chair & Staff Updates

*None.*

## G. Future Meeting Items and Dates

Next meeting: Wednesday, May 7, 2025 at 11:30 AM via Hybrid

[2024](#)  
[RPT-475](#)

2025 Nutrition and Wellness Committee Meeting Schedule

**Attachments:** [2025\\_Nutrition and Wellness Committee Meeting Schedule](#)

## H. Public Comment on Items not on the Agenda

*None.*

## I. Such Other Business as Allowed by Law

*Committee thanked Rachel Brickner for her years of service to the Nutrition and Wellness committee.*

## J. Adjournment

*Minutes respectfully submitted by Cindy Matulle.*

**A motion was made by GENSON that the meeting be adjourned at 1:50 pm. The motion carried unanimously.**

Note: If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below—preferably at least three business days but no fewer than 24 hours prior to the meeting.

Nota: Si necesita un intérprete, un traductor o materiales en formatos alternativos o cualquier otra adaptación para tener acceso a este servicio, actividad o programa, llame al número de teléfono que puede encontrar a continuación — de preferencia con al menos 3 días de anticipación y como mínimo 24 horas antes del evento en cuestión.

Sau tseg: Yog koj xav tau ib tug neeg txhais lus, txhais ua ntaub ntawv, cov ntaub ntawv uas nyob rau lwm yam kev lawm los sis lwm yam kev pab nkag rau qhov kev pab no, kev ua si los sis kev pab cuam, thov hu tus xov tooj rau hauv qab no—xav kom hu li peb hnuv ua ntej tuaj tab sis tsis pub tsawg tshaj 24 xuab moos ua ntej rau lub rooj sib tham no.

ملحوظة: إذا كنت بحاجة لترجمة شفوية أو كتابية أو مواد بصيغة مختلفة أو تسهيلات أخرى للحصول على هذه الخدمة أو النشاط أو البرنامج، يرجى الاتصال برقم الهاتف أدناه قبل ثلاثة أيام عمل رسمية على الأقل من تاريخ الجلسة.

Cindy Matulle, Matulle.Cindy@danecounty.gov, 608-261-9930, TTY WI RELAY 711