Madison and Dane County Community Plan

CCHIC Update

December 4, 2023

Homebase and The HB Madison Team

Amanda Wehrman
Director of Strategy and Evaluation

Esther Wilch
Senior Staff Attorney

Karen Kowal
Directing Analyst

Kenya Rawls
Senior Analyst II

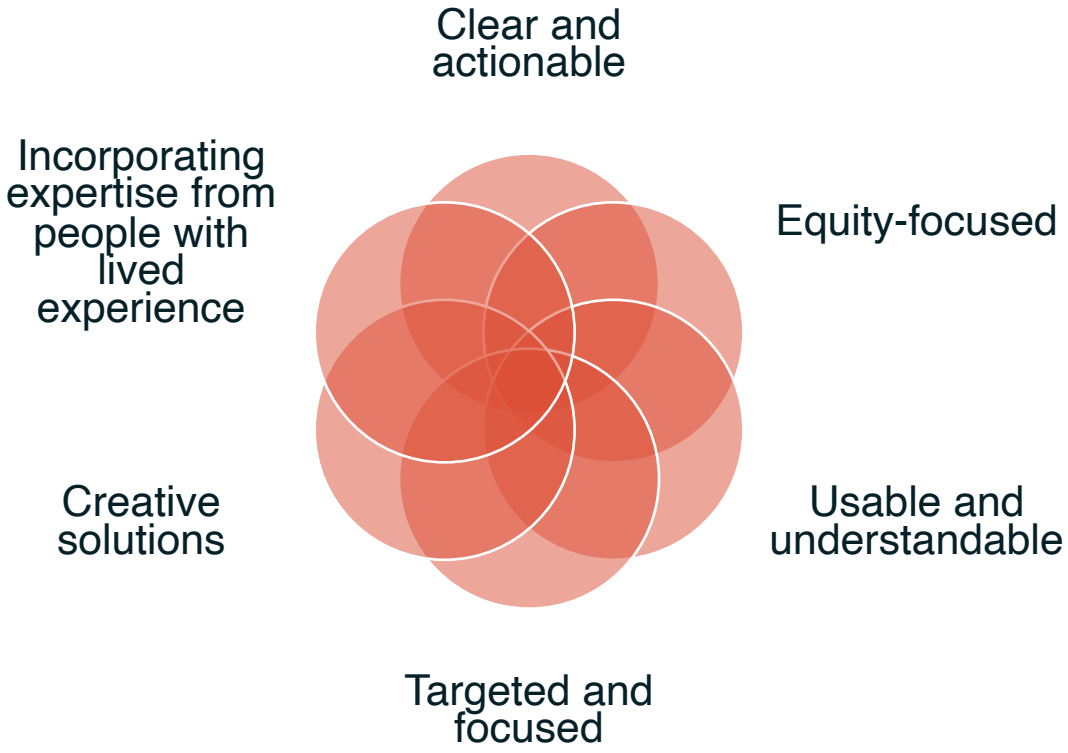
Mihir Vohra
Senior Analyst

- 30+ years experience
- Help build community capacity to prevent and end homelessness
- Provide technical assistance to help communities implement housing and services best practices

Homebase Approach

- **Mission-driven**
- **Customized** and **Community Specific**
- Focused on **Successful Plan Implementation**
- **Honor Local Expertise**, especially People with Lived Experience of Homelessness
- **Address Equity** as Integral Part of Evaluation and Planning

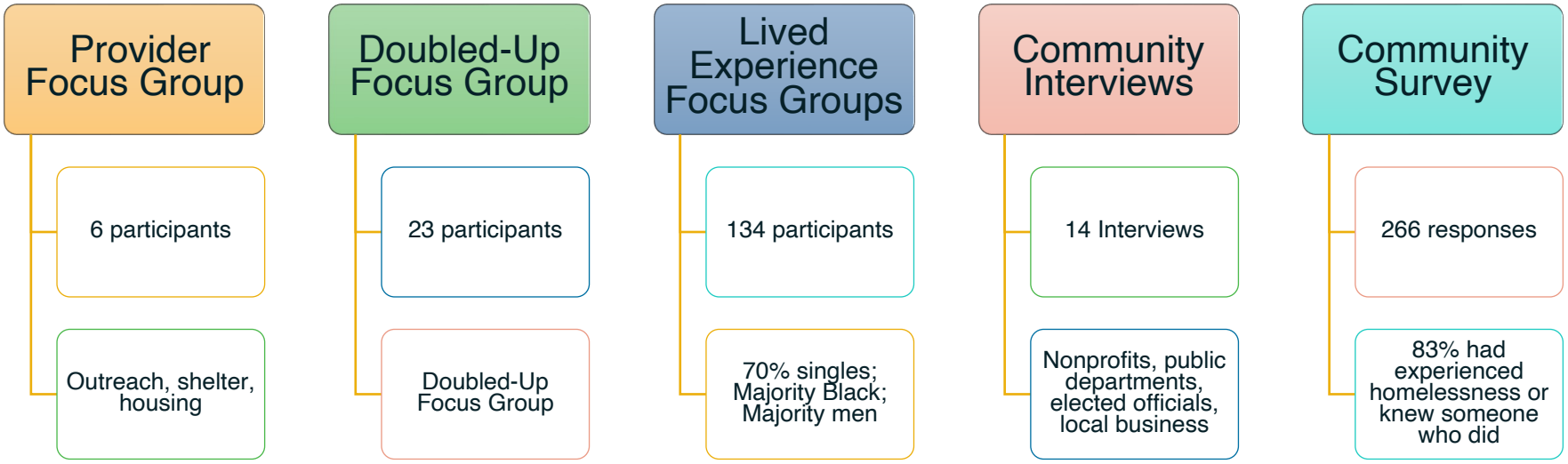
CPC's Ideal Plan



Timeline

Phase I:
Project Launch, Data Collection, and Analysis
(March - May)
• Environmental scan
• Initial quant data review
• Initial meetings with CPC
Phase II: Community Engagement
(June - November)
• CPC planning retreat
• Qualitative data collection
• Continue quant data collection and review
• Continue refining issues, goals and plan with CPC
Phase III: Plan Drafting
(December - January)
• Continue plan drafting and review with CPC
• Meet with Subcommittees
• Community-wide kickoff event
• Presentations to stakeholders and community
• Final plan presented for approval on February 1, 2024

Qualitative Data Process



Main Themes

Lived Experience Focus Groups

- Community
- Shelter
- Homeless system of care
- Access to housing
- Racism and discrimination

Provider Focus Groups

- Lack of resources to meet need
- Invisible/underserved populations
- CoC coordination
- Providers need more support
- Think outside the (HUD/CoC) box

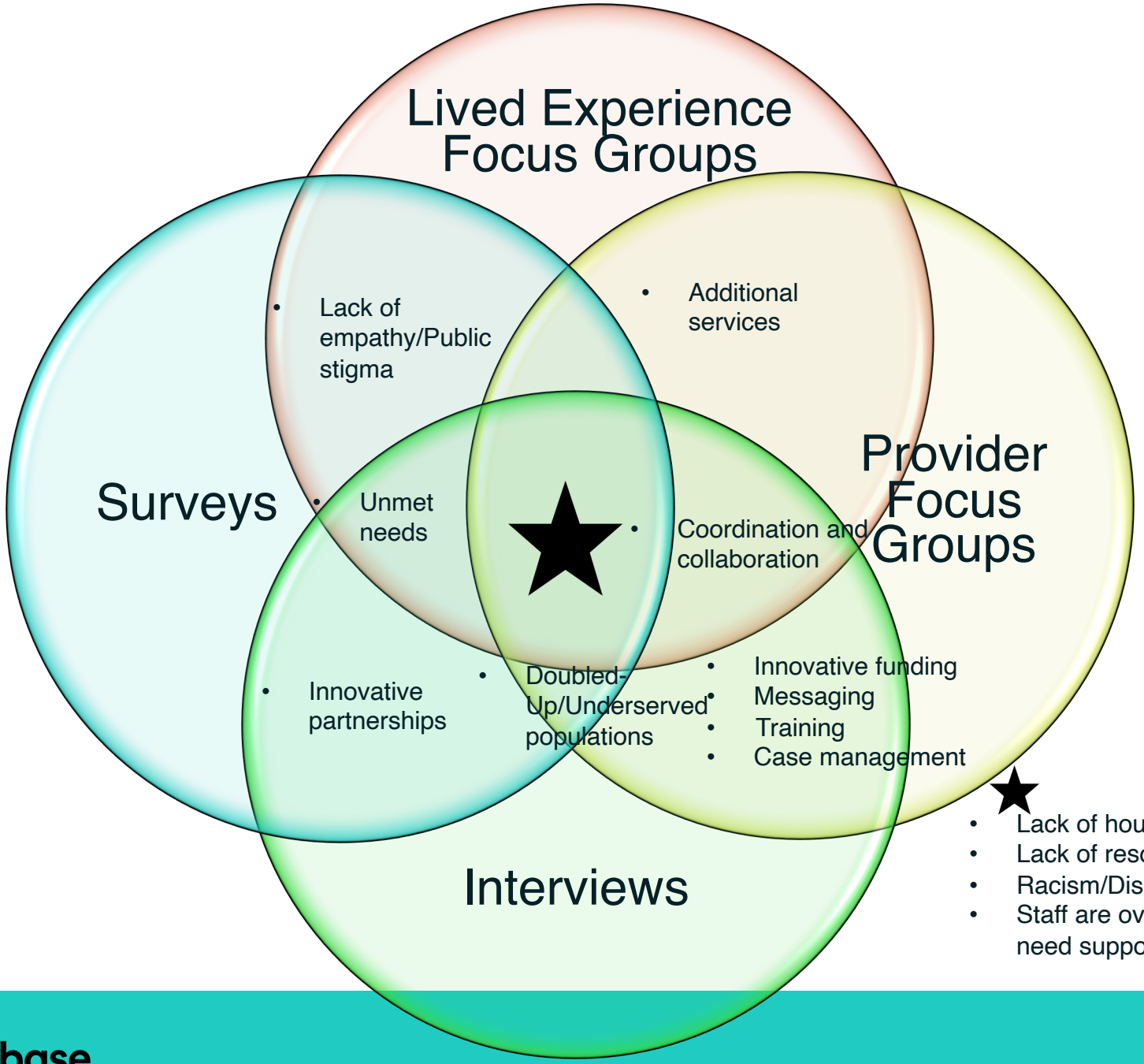
Interviews

- Institutional power dynamics
- Staff as a resource/program capacity
- Community collaboration
- Resources/messaging
- Doubled-up families
- Race and equity

Surveys

- Lack of housing
- Lack of empathy/stigma
- Providers are overwhelmed
- Lack of coordination
- Lack of monitoring or evaluation
- Programs for people who are doubled up

Recurrence of Themes



Emergent Themes

Racial Equity

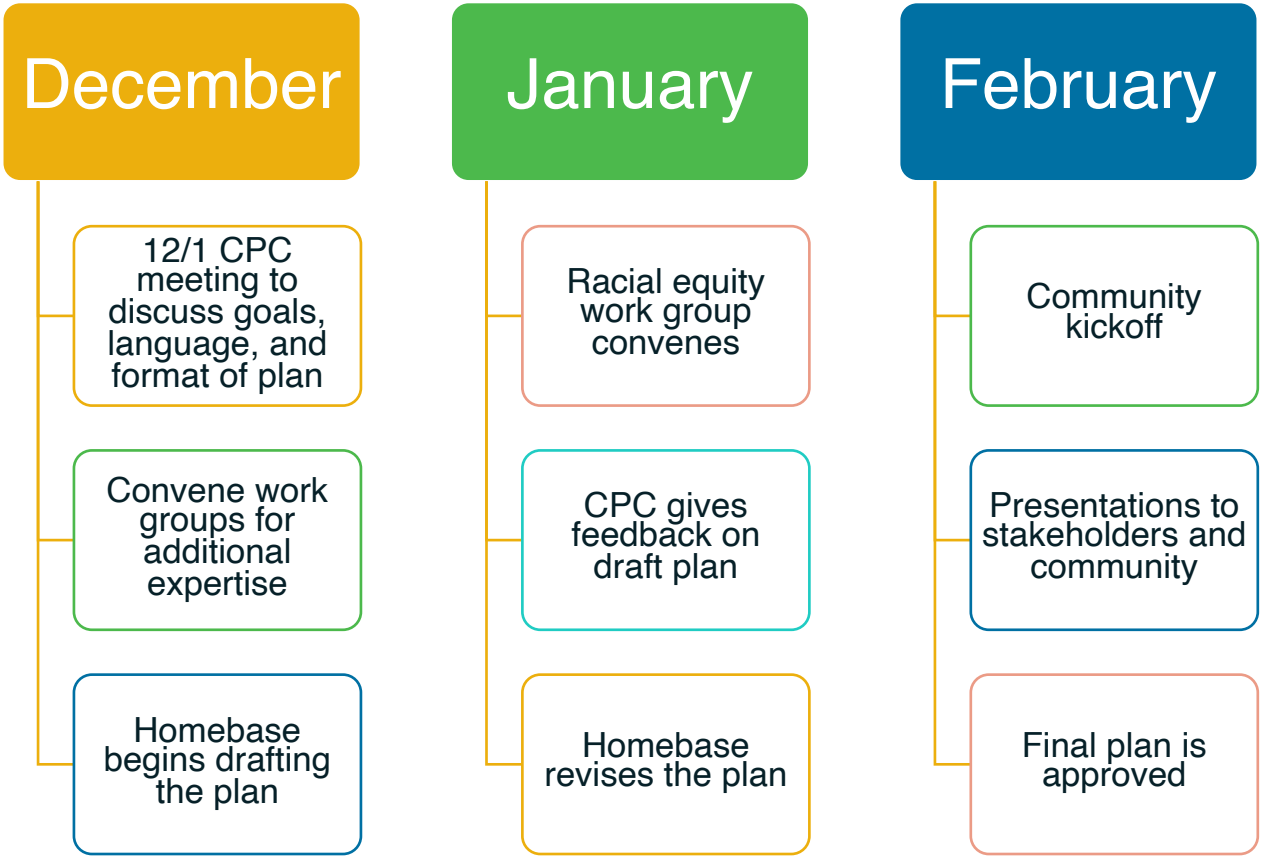
Housing

Home/Houselessness & Resources

(Community understanding of who is included in the plan and resources needed)

Regional Issues in Madison/Dane County

What's Next


December
12/1 CPC meeting to discuss goals, language, and format of plan
Convene work groups for additional expertise
Homebase begins drafting the plan
January
Racial equity work group convenes
CPC gives feedback on draft plan
Homebase revises the plan
February
Community kickoff
Presentations to stakeholders and community
Final plan is approved