



CITY OF MADISON • FINANCE DEPARTMENT • PURCHASING SERVICES

## Non-Competitive Selection Request

Date: 01/02/2024

Requisition Number: (8 characters)

Requestor Name: Kaileen Mayoh

Requestor Phone Number: 608-640-9135

Requestor Email: kmayoh@publichealthmdc.com

Fund: 6100 PUBLIC HEALTH MADISON DANE

Agency: 32 PUBLIC HEALTH MADISON DANE

- Major:
- 53\*\*\* Supplies/Goods
  - 541\*\* Utilities
  - 542\*\* Building/Facility Maintenance/Repair
  - 543\*\* Software/Equipment Maintenance/Repair
  - 544\*\* Public Works Maintenance/Repair
  - 545\*\* Training/HR-Related Services
  - 546\*\* Consulting/Professional Services
  - 548\*\* Grants/Loans/Insurance/Other Services

Total Purchase Amount: \$150,000.00

Vendor Name: President and Fellows of Harvard College, acting on behalf of the Taubman...

Product/Service Description: Community Alternative Response Emergency Services (CARES) Program Ev...

**\$50,000 and UNDER**  
This form will be sent to the Purchasing Supervisor for review.

**OVER \$50,000**  
Complete this form and draft a resolution using the sample resolutions provided by the City Attorney to your Budget Analyst. **Your resolution will not be added to the Finance Committee agenda without this form.**

**Check the box(es) for the exception criteria you feel are applicable:**

- 1. Public exigency (emergency) will not permit the delay incident to advertising or other competitive processes.
- 2. The services or goods required are available from only one person or firm (i.e., **true** sole source).
- 3. The services are for professional services to be provided by attorneys.
- 4. The services are to be rendered by a university, college, or other educational institution.
- 5. No acceptable bids have been received after formal advertising.
- 6. Service fees are established by law or professional code.

- 7. A particular consultant has provided services to the City on a similar or continuing project in the recent past, and it would be economical to the City on the basis of time and money to retain the same consultant.
- 8. Otherwise authorized by law, rule, resolution, or regulation. Explain:
- If procurement is being paid with Federal or State grant funds, the vendor was identified by name in the approved Grant Application. (OPTIONAL)

### REASON FOR REQUEST

#### WHY A COMPETITIVE SELECTION PROCESS CANNOT BE USED:

Provide **detailed** explanation below. For a true sole source, provide all information to explain why this product or service can only be purchased from this vendor. For one-of-a-kind items not sold through distributors, explain the unique performance features of the product requested that are not available from any other product. For services, detail the unique qualifications this vendor possesses, or other reason(s) that meet the criteria selected above. Identify specific, measurable factors and qualifications.

PHMDC is seeking to sole source this project with the Harvard Kennedy School Government Performance Lab following an extensive consideration for the unique challenges and experience required to effectively support the evaluation of the CARES program. The program inherently has many complexities to both understanding its impacts but also having the ability and capacity to work with a multi-sector program. Harvard, specifically their Government Performance Lab (GPL), has extensive history not just in evaluation but specifically evaluation of government programs, which have particular challenges related to data collection, cross sector communication, and bridging a cohesive understanding of how public programs like CARES impact communities.

Since 2011, the GPL has completed more than 240 projects in 100 jurisdictions spanning 36 states, shifting over \$6.2 billion in state and local funding towards results, and improving services reaching over 500,000 residents. In its first two years of operation, the GPL's Alternative 911 Emergency Response team directly supported 9 governments representing 17 jurisdictions in piloting or improving their alternative 911 emergency response programs. Lastly, GPL Director and principal investigator, Harvard Professor Jeffrey Liebman has led extensive evaluations of social programs and is well-suited to lead and advise on this evaluation.

Further, GPL is a distinctly useful partner through their previous and ongoing support through providing technical assistance to the CARES program. In 2023, Dane County Human Services was awarded a grant that was used to support CARES receiving technical assistance in program dissemination and improvement from GPL. This support has uniquely positioned GPL as an optimal evaluator by already having a detailed understanding of the program, as well as an existing data sharing agreement both of which will provide a greater and more efficient capacity to support program evaluation.

### COMMENTS REGARDING PURCHASES OVER \$50,000

The City of Madison has not previously paid the Harvard Kennedy School Government Performance Lab, so there is no Purchasing History to share.

Date:

Submit