





Extension

UNIVERSITY OF WISCONSIN-MADISON

**WHAT IS EXTENSION?**

# Extension's Purpose

We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

## Our Mission:

Extension embodies the Wisconsin Idea by partnering to develop and connect the research and educational resources of UW-Madison with residents and communities to address local, statewide and national issues.



# Extension's Early History

**1862** - President Lincoln signs the **Morrill Act** establishing the nation's land grant universities and broadens UW's academic scope beyond the liberal arts.

**1891** - UW-Madison begins University Extension

**1904** - UW President Charles Van Hise details the Wisconsin Idea, saying he'd "never be content until the beneficent influence of the university reaches every family in the state."



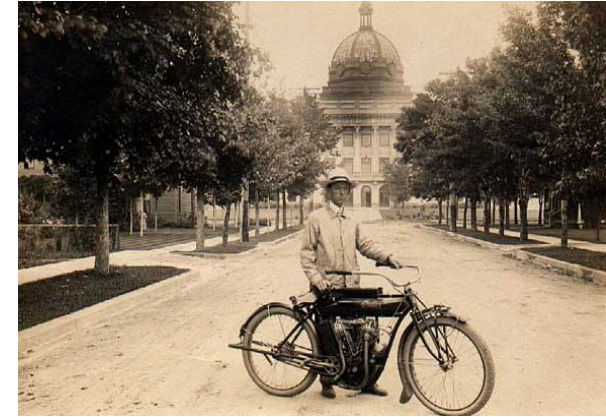
# Extension's Early History

**1912** - First county agent, E. L. Luther, hired as a county agriculturist in Oneida County

**1914** - The **Smith-Lever Act** passes creating the Cooperative Extension Service, establishing relationships between counties, states, and the USDA and makes federal funds available for Extension. Following the passing of the act, the first 4-H State Program Leader was appointed in WI.

**1915** - 12 county agents are hired across Wisconsin, funded 50% by the UW and 50% by the county as part of a partnership agreement.

**1917** - In response to World War I, USDA funds total support for Emergency Food Agents to encourage accelerated food production through victory gardens, poultry production, and improved milk and crop production to meet wartime demand. Leading to the hiring of 27 new agents.



# Statewide Network

Extension has deep local ties that develop regional and statewide networks able to respond to emerging issues.

Working in and with communities allows Extension to connect research and resources directly to affected populations and areas.



# The Role of the Extension Committee

## **WI State Statute – Sec 59.87**

A university extension program is authorized, under the direction and supervision of the county committee on agriculture and extension education, cooperating with the university extension of the University of Wisconsin, and within the limits of funds provided by the board and cooperating state and federal agencies, to make available the necessary facilities and conduct programs.

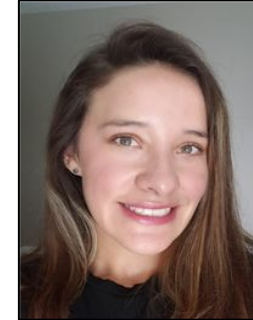
## **Dane County Ordinance – Chapter 7.20 (3)**

The university extension committee shall be composed of at least five (5), but no more than nine (9), supervisor members appointed by the county board chairperson. At least two members of the university extension committee shall be members of the land conservation committee. The committee shall function as the agriculture and extension education committee in accordance with WI State Statute and within the limits of funding appropriated by the county board, shall have the powers set forth in said statute.

# Agriculture

The Agriculture Institute works to achieve better results through research and outreach supporting livestock management, crops and soils, farm management and horticulture.

We work hand-in-hand with farmers, businesses and communities to build stronger, more diverse farm and food systems. Whether on the farm or in the field, we're working together to develop sustainable solutions that drive economic growth and keep our state's thriving agriculture tradition strong.



**Alison Pfau**  
Bilingual, Dairy



**Sarah Janes Ugoretz**  
Diversified  
Vegetable Farms



**Steffen Mirsky**  
Emerging Crops



**Will Fulwider**  
Crops & Soils

# Horticulture

The Horticulture Program provides research-based horticulture information to Wisconsinites so they can make gardening decisions that keep their plants healthy while protecting the environment.

We provide research and evidence-based horticulture management education, resources and decision-making tools to home gardeners and commercial horticulture practitioners.



**Lisa Johnson**  
Horticulture

# Community Development

The Community Development Institute delivers educational programming that supports individuals, communities and organizations in realizing their fullest potential.

With programs dedicated to building leadership capacity, strategic planning, training local government officials, economic development and community food systems, the Institute promotes civic engagement and social responsibility and empowers citizens to become leaders of transformative change.



**Noah Reif**  
Community  
Development



**Jess Guffey  
Calkins**  
Food Systems



# Health & Well-Being

The Health & Well-Being Institute supports healthier lives by working with people of all ages to build relationships, facilitate learning, and pursue data informed and culturally-based strategies.

- FoodWise
- Behavioral Health & Healthy Eating, Active Living
- Covering WI
- Center for Patient Partnerships



Jackie Gehin

Venkata Karri

Emily Randerson

Claire Mance

Leo Muñoz

Edwin Huayta

Kelsi Salm

# Health & Well-Being

The Health & Well-Being Institute supports healthier lives by working with people of all ages to build relationships, facilitate learning, and pursue data informed and culturally-based strategies.

- Nutrition Education Program
- Food Safety and Preservation
- Healthy Eating Active Living



Shana Leith



Amelia Steen-Martin



Fernie Magaña



Claire Mance

# Human Development & Relationships

The Human Development & Relationships Institute supports the continuous development of resilient individuals, families, and communities across Wisconsin through innovative research-based education and meaningful trusting local partnerships.

- Financial Education
- Life Span
- Family Engagement and Relationships



**Clare Dahl**  
**Bilingual**  
**Financial Education**  
**& Life Span**



**Kula Yang**  
**Bilingual**  
**Family Relationships & Financial Education**



# Natural Resources

The Natural Resources Institute helps individuals and communities coexist with and make the most of our state's rich water, mineral and forestry resources.

From water and forestry programming to geologic mapping and youth environmental education, we're working to ensure that our resources remain at the heart of our communities, economies and state identity.



**Wade Moder**  
**Natural Resources**

# Positive Youth Development



UW-MADISON EXTENSION

The Positive Youth Development Institute prepares the youth of today to become the effective, empathetic leaders of tomorrow.

Our research-based programs give young people the hands-on experiences they need to develop an understanding of themselves and the world. From teens advising local government to Wisconsin 4-H clubs, we offer diverse educational opportunities that put youth on the path to success in Wisconsin and beyond.



Nadia Alber  
4-H Club Program



Lisa Curley  
4-H Club Program



Kelsi Salm  
4-H Intern



Ely Moya Malaver  
Bilingual Youth  
Development



Venkata Karri  
Career  
Pathways



Taylor Seale  
Community Youth  
Development

# Administrative Team



**Shelly Shaw**  
Director



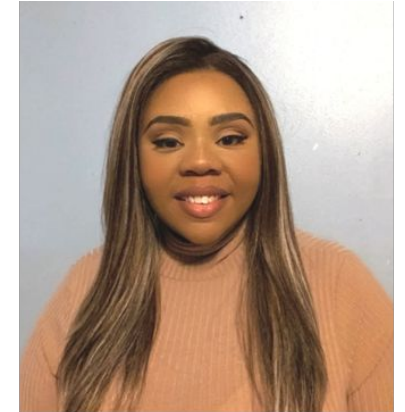
**Claire Strader**  
Deputy Director



**Alexis Salazar**  
Bilingual Clerk



**Sarah Cowen**  
Clerk



**Carla Williams**  
Communications Specialist

# Thank you



Extension

UNIVERSITY OF WISCONSIN-MADISON  
DANE COUNTY

