

Short Description of

Bid Waiver Form

Revised 01/2025

Total

Goods/Services		Cost			
Vendor Name		MUNIS#	Req#		
Purchasing Officer		Date			
Department		Email			
Name		Phone			
A VENDOR QUOTE MUST BE ATTACHED TO THE WAIVER FOR APPROVAL					
Provide a detailed description of the goods/services intended to be purchased:					



Bid Waiver Form

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Procurement E	xception List				
☐ Emergency Procurement					
☐ Unique and specific technical qualifications are required					
☐ A special adaptation for a special purpose is required					
☐ A unique or opportune buying condition exists					
Only one vendor possesses the unique and singularly available ability to meet the Department's requirements					
Provide a detailed explanation as to why the competitive bidding (RFB/RFP) process cannot be used. Also provide a detailed justification in relation to the Procurement Exception(s) chosen:					
,					
Pid Waiton Annual (F. Parla in the O.L.)					
Bid Waiver Approval (For Purchasing Use Only)					
Under \$45,000 (Controller)					
S45.000+ (Personnel & Finance Committee)	Date Approved:				



August 26, 2025

31 Blue Heron Drive Greenwood Village, Colorado 80121 (303) 773-6761 • Fax (303) 773-6709

Mr. Mark Papko, Airport Director Dane County Regional Airport 4000 International Lane Madison, WI 53704

RE: Fee Estimate for Rental Car (RAC) Consulting Services for Dane County Regional Airport

Dear Mr. Papko:

Thank you for the opportunity to propose our airport business consulting services to the Dane County Regional Airport. Based on our discussion regarding your expired rental car agreements, the following presents our proposed work plan budget for the Rental Car Solicitation Process and Customer Facility Charge (CFC) Implementation:

Rental Car Solicitation Process - Service Hours by Task		
• Review current On-Airport RAC operations including current business deal,	32	
revenues, facilities, historical relationships, similar/peer airports comparison,		
current agreements		
 Internal Meetings with Airport, Purchasing & Committees as necessary to 	16	
discuss objectives, schedule, state of the industry, last solicitation process,		
suggested changes, deliverables and expectations		
 Rental Car Information and Listening meeting prior to solicitation 	8	
 Develop or Update Off-Airport Permit/Agreement 	12	
 Develop Competition/Bidding Strategy & Analysis for counter 	16	
spaces and parking blocks		
 Development of solicitation documents and agreements / Document reviews 	44	
 Pre-bid/proposal meeting 	8	
 Review RAC comments & questions / Develop Addendum 	20	
 Review Bids/Proposals and Space Selection Meeting 	10	
Committee/Board Presentation as requested	<u>16</u>	
Total Hours	<u>182</u>	

Rental Car Solicitation Task Consulting Budget

\$ 64,402

Customer Facility Charge Implementation - Service Hours by Task			
Review federal, State of Wisconsin and local regulations regarding the			
implementation of a CFC			
 Identify and Discuss Potential uses for CFC Funds 	8		
 Develop estimates of the financial requirements 			
 Investigate comparable airports for CFC collection rates and projects 			
 Prepare projections of annual rental car CFC collections 			
 Compare the annual financial requirements with the projected annual Cl collections and consider alternative CFC levels 	FC 6		
 Develop strategy for CFC implementation 	8		
• Draft verbiage for official County action for the implementation of the C	CFC 14		
 Draft verbiage for communication of the CFC implementation 	<u>16</u>		
Total Hours	<u>80</u>		
CFC Implementation Task Consulting Budget \$2			
Total Services Estimate \$ Travel and Expenses (estimate based on 4 trips) Total Rental Car Services Budget \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$			

Services will be billed monthly on a percentage complete basis. Out of pocket expenses will be billed based on actual expenses with no markup. We are prepared to begin these services as soon as possible. Additionally, we have attached a proposed schedule for the rental car solicitation process and the CFC Implementation.

If you need additional information or have any questions, please contact me at (303) 601-6234. Thank you for your consideration. We look forward to working with you on this important project.

Sincerely,

Lynn Leibowitz

President

DANE COUNTY REGIONAL AIRPORT (MSN) Madison, Wisconsin

Rental Car Agreement Solicitation

Preliminary Schedule

<u>Timeframe</u> <u>Activities and Services</u>

Notice to Proceed

Month 1 Review current On-airport RAC operations; Review various terms and

conditions for the new RAC agreement; Review Off-Airport operator

agreement and any RAC related resolutions

Internal Meetings with Airport, Purchasing & Committees to discuss

objectives, schedule, state of the industry, last solicitation process,

suggested changes, deliverables and expectations

Month 2 RAC Information and Listening Meeting – Discuss solicitation process,

discuss proposed terms and conditions and obtain RAC feedback

Develop competition/bidding strategy & analysis for counter spaces and ready return parking blocks; Develop solicitation documents, Sample

Agreement (On-airport); Review/Develop Sample Agreement (Off-

Airport)

Month 3 Update Board/Committee as required

Advertise solicitation

Rental Car Pre-bid/proposal Meeting Final Questions Due from RACs

Month 4 Review RAC questions and develop addendum with Airport

Issue Addendum

Month 5 Bids/Proposals Due

Review of Bids/Proposals

Month 6 Space Selection Meeting

Committee/Board Approval of New Agreements

Transition Process Meeting

TBD Transition

TBD New Agreements Effective

DANE COUNTY REGIONAL AIRPORT (MSN) Madison, Wisconsin

CFC Implementation

Preliminary Schedule

<u>Timeframe</u> Activities and Services

Notice to Proceed

Month 1 Review federal, State of Wisconsin and local regulations regarding the

implementation of a CFC

Identify and Discuss Potential uses for CFC Funds; Develop estimates of the financial requirements; Investigate comparable airports for CFC collection rates and projects; Prepare projections of annual rental car CFC collections; Compare the annual financial requirements with the projected

annual CFC collections and consider alternative CFC levels

Month 2 Develop Strategy for CFC Implementation

Month 3 Draft verbiage for Official County Action

Month 4 Draft communication for implementation

TBD CFC Effective Date

Note: CFC development and implementation does not need to coincide with the development of the Rental Car Concession solicitation and new agreement.