



# Data Overview: Doubled Up Pilot Program

Division of Housing Access & Affordability

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April 7<sup>th</sup>, 2025

# Request for Proposal

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RFP released in Spring 2023

- \$1.2M for rental assistance made available through reallocation of ERA II funds.
- Service targeting households with minor children experiencing doubled-up homelessness/motel staying; specified deviations allowable with justification.
- Required prioritization through an assessment tool and use of County application system.
- Service must include housing stability plans.
  - Case management
  - Housing navigation
  - Budgeting
  - Resource navigation

# Providers

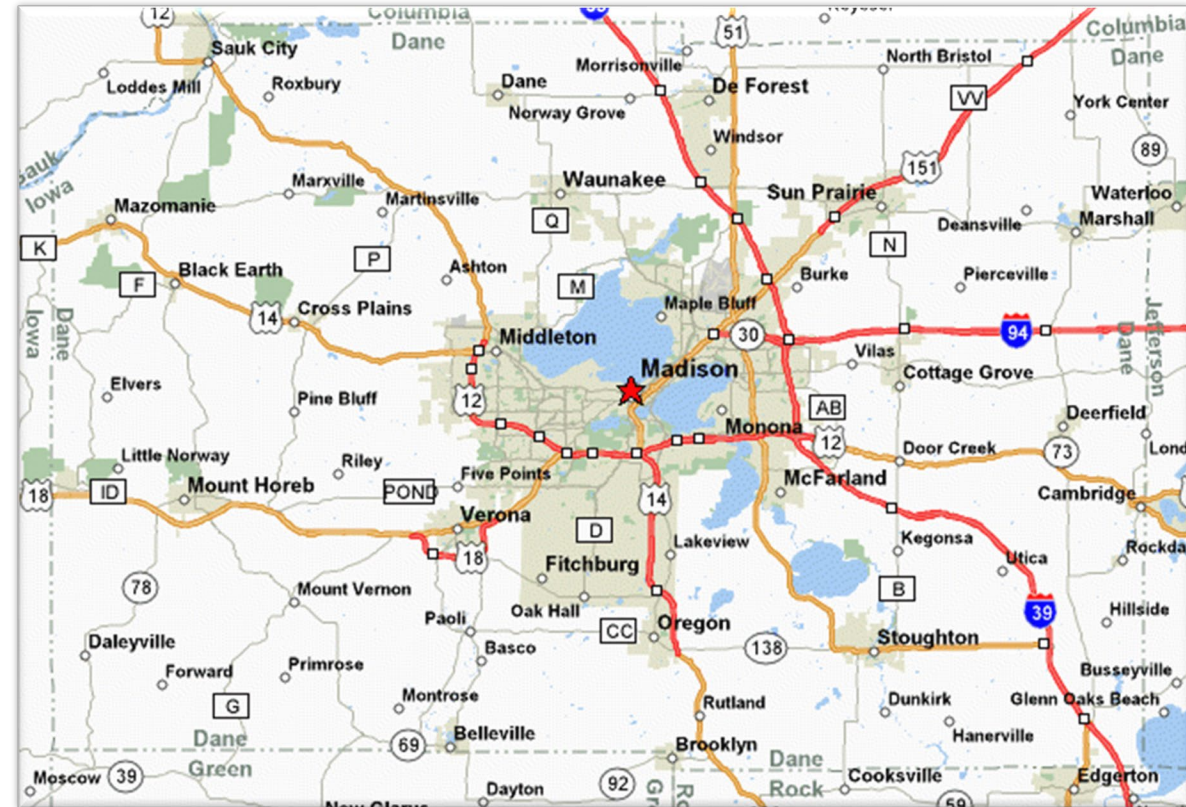


## Urban Triage

- Dane County
- Families (32)
- 80% and below AMI

## WayForward Resources

- Middleton, Cross Plains and West Madison
- Families & Singles (28)
- 80% and below AMI



\*Both agencies opted to use the Doubled Up Assessment



# Assessment

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## Assessment identified:

- Past housing status
- Current housing stability/likeliness to enter shelter system
- Violence risk factors
- School stability
- Health & medical outcomes

## Possible scores of up to 48 points:

- Applicant range: 8 – 36
- Enrollment range: 11 - 34



# Population Characteristics (Applicants)

Program began accepting applications through WayForward in October 2023  
With Urban Triage coming online in March 2024. As of March 31<sup>st</sup>, 2025 there have been 201 completed applications.

Single parent households

Limited income

Domestic violence

Single parent households

Moderate income

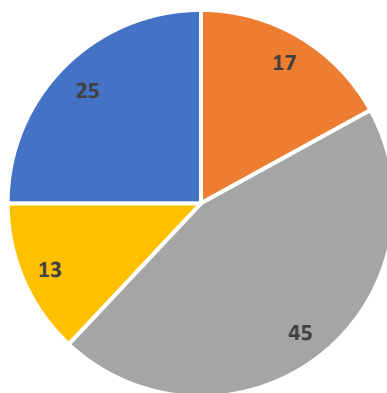
Past evictions

Criminal records



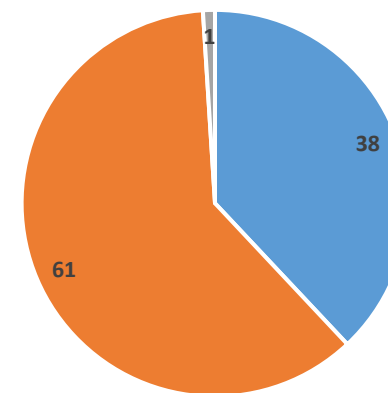
# Household Demographics (Enrollments)

Race (%)



■ Race ■ White ■ Black ■ Multi-Racial ■ Prefer Not to Say

Ethnicity (%)



■ Hispanic ■ Non-Hispanic ■ Prefer Not to Say



# High Needs Zip Codes

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53590

- Sun Prairie area

53711

- Fitchburg area

53713

- Fitchburg & Madison areas

53704

- Madison



# Assistance Given

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64 households served

- 28% of households requested utility assistance
  - Average months of assistance: 1
- 52% requested rent arrearage assistance
  - Average amount of assistance: \$2,359
- Monthly rent assistance varies due to progressive engagement
  - Average months of rent per household: 9 months
  - Average amount of assistance: \$10,633





# Program Wind-down

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- WayForward: Met contract requirement; no longer pulling households.
- Urban Triage: Met contract requirements; will likely pull additional households.
- Mid-Program Audit: Programmatic review of contract compliance, financial reporting and performance metrics.
  - Satisfaction surveys
- **Program funding sunsets on September 30<sup>th</sup>, 2025.** Last date of requests for assistance must be submitted by August 31<sup>st</sup>, 2025.
- Finalizing community resource for doubled up support.
- Closeout audit scheduled for Q4 2025.

# Questions

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