

# **Dane County**

# Minutes - Final Unless Amended by Committee

## **Arts and Cultural Affairs Commission**

Consider:

Who benefits? Who is burdened? Who does not have a voice at the table? How can policymakers mitigate unintended consequences?

Wednesday, June 26, 2024

8:30 AM

Hybrid Meeting: Attend in person at the City County Building in Room 209; attend virtually via Zoom.

#### A. Call To Order

Present: Chair Ritcherson, Vice Chair Klehr, Supervisor Rose, Commissioner McKinney, Commissioner Puleo Moyer, Commissioner Handy, Commissioner Garrett, Commissioner Yudice

Quorum was established.

Excused: Commissioner Curet, Commissioner Parks Snider, Commission Miquelon

Staff: Mark Fraire, Augusta Brulla

Call to order at 8:31 a.m.

Present 8 - Chair RODERICK RITCHERSON, Vice Chair MARY KLEHR, FRAN PULEO MOYER, JENNIFER GARRETT, JAY HANDY, KELSEY YUDICE, Chair DESHAWN MCKINNEY, and RICK ROSE

Excused 3 - AMNERIS CURET, MARCIA MIQUELON, and KELLY PARKS-SNIDER

#### **B.** Consideration of Minutes

2024 MIN-103 [MINUTES FROM THE 05/15/2024 ARTS AND CULTURAL AFFAIRS

COMMISSION MEETING]

Attachments: 2024-05-15 Dane County Arts and Cultural Affairs Minutes

A motion was made by Commissioner Handy to approve the minutes from the 05/15/2024 Arts and Cultural Affairs Commission meeting, seconded by Vice Chair

Klehr.

The motion was carried unanimously by a voice vote.

#### C. Action Items

#### 1. Officer Elections - Chair

- Each year, elections take place on the expiration date of the incumbent Chair and Vice Chair of the Commission.
- Vice Chair Klehr nominated the Current Chair, Rod Ritcherson, for re-appointment.

A motion was made by Vice Chair Klehr to reelect Chair Ritcherson as Dane Arts Commission Chair, seconded by Commissioner Garret.

The motion was carried unanimously by a voice vote.

#### 2. Officer Elections - Vice Chair

- Current Vice Chair Klehr would like to exempt herself from re-election.
- Commissioner Klehr nominated Commissioner Puleo Moyer to be the next Vice Chair of the Dane Arts Commission.

A motion was made by Commissioner Garrett to elect Commissioner Puleo Moyer as Dane Arts Commission Vice Chair, seconded by Commissioner Klehr.

The motion was carried unanimously by a voice vote.

## D. Madison Community Foundation/Friends of Dane Arts Update

- Because Dane Arts grant application requests greatly exceed available funds, an area of focus for the commission is to raise private dollars to leverage taxpayer dollars in support of the Dane County arts community.
- Dane Arts has an existing fund at Madison Community Foundation which will serve as a repository for any private donations raised in the future.
- There is currently \$5,000 in the account, which serves as a "pass-through account." The current process is seamless and allows Dane Arts to allocate funds via MCF with no fee.
- Chair Ritcherson discussed a long-term vision of raising money for a self-sustaining endowment.
- Chair Ritcherson and Director Fraire will meet with MCF to discuss the fund on July 2nd. An update regarding the meeting at MCF will be provided during the August commission meeting.
- An attorney will file paperwork for the Friends of Dane Arts 501(c)(3). There is a \$1,000 fee which will be afforded by non-county dollars raised.

## E. Fund Development Update

- Commissioner Handy provided an update on the Change for Art initiative.
- The initiative will invite employers to engage in an employee giving fund to support the arts in Dane County.
- Hired consultants Susan Schmidt and Robb Hankins are actively working on Change for Art.
- Director Fraire would like to schedule a meeting with Robb Hankins and all available commissioners on July 10th.
- An informational breakfast will be held on July 11th at the Madison Club to solicit business partnerships to implement the Change for Art employee giving plan.
- Funds may be received by the Dane Arts fund at the Madison Community Foundation prior to the formalization of the Friends of Dane Arts 501(c)(3).

### F. Upcoming La Fete de Marquette Staffing

- Director Fraire requests that all commissioners who are available attend Fete de Marquette on Friday, July 12th and Saturday the 13th.
- Dane Arts is supporting the Cabaret Stage with a range of performances. Commissioners are asked to staff the Dane Arts informational table.
- The Community Engagement/Publicity area of focus had a productive meeting with Dane Arts staff regarding government engagement in the work of Dane Arts.

#### G. Summer Dane Arts Supported Events

- The Community Engagement/Publicity Area of Focus encouraged commissioners to sign up for La Fete. Commissioner Handy signed up during the meeting.
- Additional discussion will be tabled until the August commission meeting.

## H. 2025 Calendar & Poster Update

- 79 applications were received for the 2025 Calendar & Poster.
- Commissioners Klehr, Handy, and Parks Snider served as jurors this year.
- Selections have been made and applicants will be notified by end of day Friday, June 28th.

### I. Future Meeting Items and Dates

- The commission will not meet in July.
- The next commission meeting will take place at 8:30 a.m. on August 21st.

## J. Public Comment on Items not on the Agenda

None.

## K. Such Other Business as Allowed by Law

- Director Fraire met with County Executive Kuhn. Fraire's presentation focused on the current work of Dane Arts, and raising funds to support the office of Cultural Affairs.
- Robb Hankins will be in Madison on Wednesday, July 10th. Director Fraire would like to hold a lunchtime meeting for Commissioners to meet Robb and learn more about current fund development initiatives.

## L. Adjourn

A motion was made by Commissioner Garrett to adjourn.

Meeting adjourned at 9:04 a.m.

Minutes respectfully submitted by Augusta Brulla pending commission approval.