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2025 RES-035

AUTHORIZING GRANT FUNDING FROM THE WDNR E-CYCLE WI GRANT

The Department of Waste and Renewables has been awarded a \$15,000, Electronics Collection grant from the Wisconsin Department of Natural Resources (WDNR). The grant will start in approximately, July 2025, and cover approximately 1.5 years of funding for a community outreach campaign, focusing on electronics recycling in Dane County. In tandem with the E-Cycle Wisconsin Program, this grant will serve to increase awareness of proper electronics recycling, as well as highlight the hazards of improper electronics disposal to residents and businesses in Dane County. The grant funds the design and implementation of an informational outreach campaign, including a strategic marketing campaign and paid advertising.

NOW, THEREFORE, BE IT RESOLVED that Dane County is permitted to accept the WDNR funding in the amount of \$15,000; and

BE IT FURTHER RESOLVED that revenue budgeted for SWCLEAN 83982 – “CLEANSWEEP GRANT REVENUE” be increased by \$15,000; and

BE IT FURTHER RESOLVED that the Controller be authorized to create a new grant expenses line for SWCLEAN 2XXXX – “GRANT SUPPLIES & EXPENSES” for spending the \$15,000 grant; and

BE IT FURTHER RESOLVED that the County Executive and the County Clerk be authorized to execute the grant agreement; and

BE IT FINALLY RESOLVED that the Department of Waste and Renewables be directed to ensure complete performance of the Agreement and that all funds shall carried forward until realized and expended.