



Dane County

Minutes - Final Unless Amended by Committee

Tree Board Outreach Work Group

Consider:

Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Tuesday, October 25, 2022

4:00 PM

Virtual Zoom Meeting: See top of agenda for
instructions on how to join the webinar or call in by
phone

A. Call To Order

Present 3 - Lead Member LAURA WYATT, ALEX MODERHOCK, and JAY WEISS

Absent 1 - MCKINZIE MYSZKA

All others Present: JOHNSON

B. Consideration of Minutes

[2022](#)
[MIN-234](#)

7.26.2022 MINUTES TREEBOARD OUTREACH

Attachments: [2022 MIN-234](#)

A motion was made by WEISS, seconded by WYATT, that the Minutes be approved. The motion carried by a voice vote.

C. Discussion Items

- PSAs:
 - o WORT:
 - more flexibility: with regard to time constraints*
 - free of charge so we should look at elevating content in future meetings*
 - o Non-WORT:
 - Current budget is approx. \$1000 for remainder of year*
 - Funds need to be spent by end of November*
 - WYATT proposed that we have one or two PSAs ready to be sure funds are used;*
 - JOHNSON: we have 12 previous topics to select from, all agree that fall watering is too late; de-icing and pruning oaks seem like the best options; standing dead ash (better price in winter months) and winter treatment of spongy moth would also work.*
 - WEISS motions to advance two PSAs to elevate by end of November: de-icing and oak pruning; WYATT seconds. JOHNSON will elevate. Passed unanimously*

- Proposed website changes:
 - o *WYATT: interim solution to add topical items to home page where redundant 'Dane County Tree Board' in gray font color is located (not in header)*
 - o *WYATT: Change gray font 'Dane County Tree Board' to 'In the News/Get Involved'*
 - o *Topics could include Heritage Oaks; Tree Canopy Group; Arbor Day Events; Madison College courses; Cambridge Tree Project (as model for other communities) etc.*
 - o *Matt Noone has heritage oaks content ready; WEISS will reach out to get content and photo of oak and share with group.*
 - o *JOHNSON will work to have content added to website*

D. Presentations

E. Reports to Committee

F. Future Meeting Items and Dates

November 22 4pm.

G. Public Comment on Items not on the Agenda

H. Such Other Business as Allowed by Law

I. Adjourn

A motion was made by WEISS, seconded by WYATT, that the meeting be adjourned. The motion carried unanimously 3-0.

Minutes Respectfully submitted by Jay Weiss pending council approval