Sub____ to 2023 RES-042 (PROPOSED-RATCLIFF)

2 ACCEPTING FEDERAL COMMUNICATIONS COMMISSION AFFORDABLE CONNECTIVITY 3 PROGRAM OUTREACH GRANT FUNDS

The Affordable Connectivity Program (ACP) from the Federal Communications Commission (FCC) is a program that provides up to a \$30 benefit to qualifying households to reduce the monthly cost of internet service. It also provides up to \$75 per month for qualifying households on Tribal lands. In addition to the internet service discount, the program allows for a one-time \$100 discount to purchase a computer, desktop computer, or tablet from a participating provider provided they contribute more than \$10 and less than \$50 toward the purchase price.

10 Internet service is no longer an optional service, it has become a requirement to participate in

11 daily life. Services for basic functions such as banking, healthcare, and school have all shifted

online. There is great opportunity in providing these functions on a computer rather than

- driving, taking a bus, or walking, however, not every person is able to afford the internet service
- 14 to utilize these features.

15 The Dane County Board of Supervisors recognized this important need and established the

16 Dane County Broadband Task Force in 2021. The Task Force has been meeting since mid-

17 2021 and developed over 30 recommendations to expand access throughout Dane County.

18 Several of the recommendations include addressing affordability issues that prevent people

19 from having internet service. The Affordable Connectivity Program acknowledges the disparity

20 between those that can and cannot afford internet service. This program is an opportunity to

reduce this disparity, but is only beneficial if those that qualify are aware of the benefits it

22 provides.

1

Approximately 20% of eligible households in Dane County have signed up for the ACP benefit,
which leaves approximately 80% who have not.

In early 2023, Dane County Planning Development applied for the FCC Affordable Connectivity

Program Outreach Grant in an effort to increase the awareness and sign-up to this program.

27 Dane County was recently awarded a grant for \$86,500 to do this work. The outreach will

include a multi-prong outreach effort including holding sign-up events in the rural areas of the

county, working with Spanish and Hmong community organizations to reach non-English
speakers, and utilizing the existing service infrastructure that Dane County already has in place

speakers, and utilizing the existing service infrastructure that Dane County already has
to increase sign-up and awareness.

As a trusted messenger, Dane County already plays a role in every resident's life by providing a wide variety of services to support and improve people's lives. The ACP Outreach Grant funds

34 will provide another opportunity to support residents in the community.

NOW, THEREFORE, BE IT RESOLVED that the <u>County Executive</u> Dane County Department of

Planning and Development is authorized to sign online documentation regarding the grant in
FCC online portal: Grants.gov.

BE IT FURTHER RESOLVED that the following revenue account be in the Department of Planning and Development:

40	PDPLNDIV 81596	"ACP Grant Revenue"	\$86,500
41	PDPLNDIV 20245	"ACP Grant Expenses"	\$40,900

42	PDPLNDIV	10072 "LTE Expense"	\$42,360
43	PDPLNDIV	10108 "Social Security"	\$3,240

The sub clarifies that the County Executive is authorized to sign documentation regarding the federal grant on behalf of Dane County.