## Dane County Tree Board – Annual Work Plan (DRAFT 3-13-23)

<ul> <li>January</li> <li>Discuss potential coordination of WAA, UW-Extension, DNR, TCIA events/training</li> <li>Discuss annual projects and grant opportunities</li> <li>Discuss/finalize spring PSAs due to media February 1</li> <li>Arbor Day proclamation drafted</li> <li>Promote Annual Recognition Program (FOF)</li> <li>Alliant Impact Grant: Due anytime; reply within 30 days: up to \$3000</li> </ul>	<ul> <li>July</li> <li>Finalize grant opportunities and recommended project list <ul> <li>Discuss DNR grant program</li> </ul> </li> <li>Discuss opportunities for Fall Tree Planting Event</li> </ul>
<ul> <li>February</li> <li>Arbor Day (AD) applications due February 1 <ul> <li>Working group review and recommend AD applications</li> <li>Board reviews recommended application</li> <li>Nomination and vote on AD school/organization</li> <li>AD proclamation submission due to County Executive</li> </ul> </li> <li>Budget discussion <ul> <li>Develop Spring PSAs</li> </ul> </li> </ul>	<ul> <li>August</li> <li>Post notice to apply for AD Applications</li> <li>Discuss/finalize fall PSAs due to media September 1</li> <li>Alliant Impact Grant due September 30</li> </ul>
<ul> <li>March</li> <li>Spring PSAs due to media</li> <li>Respond to AD schools/organizations regarding selection</li> <li>Contact selected AD school/organization</li> <li>AD proclamation approved by County Board/Executive</li> <li>Commitments for AD work stations and attendance</li> </ul>	<ul> <li>September</li> <li>Submit fall PSAs to media September 1</li> <li>Finalize budget requests to County Board for following year</li> <li>Natural Resources Foundation Grant due September 30: up to \$500</li> <li>DNR grant due October 1</li> <li>ATC grant due Sept 30: up to \$5,000</li> </ul>
<ul> <li>April</li> <li>AD press release to media</li> <li>Arbor Day Event (on or near last Friday in April)</li> </ul>	October • Fall Tree Planting Event if applicable (Sept or Oct) • County Board budget amendments • Follow up letter/email reminder regarding AD applications
<ul> <li>May</li> <li>Debrief AD event <ul> <li>Review AD application for changes</li> <li>Follow up survey of AD event to participants with June 1 deadline</li> </ul> </li> <li>Discuss potential or needed county tree policies</li> <li>Natural Resources Foundation Grant due June 30: up to \$500</li> </ul>	<ul> <li>November</li> <li>County Board budget deliberations – mid November</li> <li>Natural Resources Foundation Grant due December 31: up to \$500</li> </ul>
<ul> <li>June</li> <li>Review/discuss annual budget for upcoming year</li> <li>ATC grant opens July 1: \$100-\$5000</li> <li>Review/discuss potential projects and grant programs for upcoming year</li> </ul>	<ul> <li>December</li> <li>Final follow up letter/email reminder regarding AD applications</li> <li>Initial PSA discussion for following year</li> <li>Year-end review</li> <li>Discuss Annual Recognition Program (FOF)</li> </ul>

- 1. Initiate Annual Recognition Program
- 2. Plan organize and execute 2022 spring and fall planting/education events
- 3. Write, contract and air 2022 spring and fall PSAs
- 4. Determine projects and budgets for 2022
- 5. Identify and apply for appropriate 2022 grants
- 6. Discuss potential or needed tree management policies