



GI-6 Henry Vilas Zoo Mission Statement

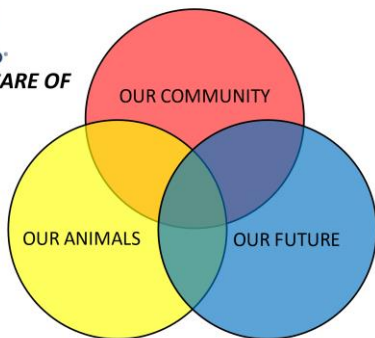
The Henry Vilas Zoo is dedicated to providing exceptional animal care and conserving wildlife through local engagement and global partnerships, while consistently delivering a compelling and inspirational guest experience for all.

Our Vision

Locally loved community treasure. Globally recognized conservation leader. Forever Accessible.

Our Guiding Principles

- Animal Welfare
- Community
- Guest Engagement
- Inclusiveness
- Partnerships
- Sustainability



WE COMMIT TO

