



## GI-6 Henry Vilas Zoo Mission Statement

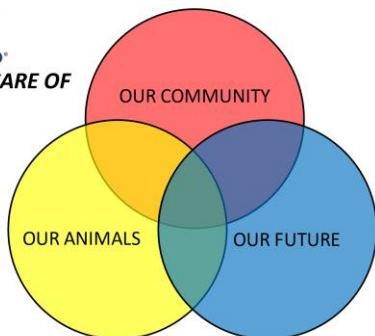
The Henry Vilas Zoo is dedicated to providing exceptional animal care and conserving wildlife through local engagement and global partnerships, while consistently delivering a compelling and inspirational guest experience for all.

### **Our Vision**

Locally loved community treasure. Globally recognized conservation leader. Forever Accessible.

### **Our Guiding Principles**

Animal Welfare  
Community  
Guest Engagement  
Inclusiveness  
Partnerships  
Sustainability



WE COMMIT TO

