1 **2023 RES-042**

ACCEPTING FEDERAL COMMUNICATIONS COMMISSION AFFORDABLE CONNECTIVITY PROGRAM OUTREACH GRANT FUNDS

- 4 The Affordable Connectivity Program (ACP) from the Federal Communications Commission
- 5 (FCC) is a program that provides up to a \$30 benefit to qualifying households to reduce the
- 6 monthly cost of internet service. It also provides up to \$75 per month for qualifying households
- 7 on Tribal lands. In addition to the internet service discount, the program allows for a one-time
- 8 \$100 discount to purchase a computer, desktop computer, or tablet from a participating provider
- 9 provided they contribute more than \$10 and less than \$50 toward the purchase price.
- 10 Internet service is no longer an optional service, it has become a requirement to participate in
- daily life. Services for basic functions such as banking, healthcare, and school have all shifted
- online. There is great opportunity in providing these functions on a computer rather than
- driving, taking a bus, or walking, however, not every person is able to afford the internet service
- 14 to utilize these features.
- 15 The Dane County Board of Supervisors recognized this important need and established the
- Dane County Broadband Task Force in 2021. The Task Force has been meeting since mid-
- 17 2021 and developed over 30 recommendations to expand access throughout Dane County.
- 18 Several of the recommendations include addressing affordability issues that prevent people
- 19 from having internet service. The Affordable Connectivity Program acknowledges the disparity
- between those that can and cannot afford internet service. This program is an opportunity to
- 21 reduce this disparity, but is only beneficial if those that qualify are aware of the benefits it
- 22 provides.

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- 23 Approximately 20% of eligible households in Dane County have signed up for the ACP benefit,
- which leaves approximately 80% who have not.
- In early 2023, Dane County Planning Development applied for the FCC Affordable Connectivity
- 26 Program Outreach Grant in an effort to increase the awareness and sign-up to this program.
- 27 Dane County was recently awarded a grant for \$86,500 to do this work. The outreach will
- include a multi-prong outreach effort including holding sign-up events in the rural areas of the
- 29 county, working with Spanish and Hmong community organizations to reach non-English
- 30 speakers, and utilizing the existing service infrastructure that Dane County already has in place
- 31 to increase sign-up and awareness.
- 32 As a trusted messenger, Dane County already plays a role in every resident's life by providing a
- wide variety of services to support and improve people's lives. The ACP Outreach Grant funds
- will provide another opportunity to support residents in the community.
- 35 NOW, THEREFORE, BE IT RESOLVED that the Dane County Department of Planning and
- 36 Development is authorized to sign online documentation regarding the grant in FCC online
- 37 portal: Grants.gov.
- 38 BE IT FURTHER RESOLVED that the following revenue account be in the Department of
- 39 Planning and Development:
- 40 PDPLNDIV 81596 "ACP Grant Revenue" \$86,500
- 41 PDPLNDIV 20245 "ACP Grant Expenses" \$40,900

42 PDPLNDIV 10072 "LTE Expense" \$42,360 43 PDPLNDIV 10108 "Social Security" \$3,240